

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM732965

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Treadstone Group, Inc.		02/28/2022	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bath & Body Works Brand Management, Inc.		
<b>Street Address:</b>	Seven Limited Parkway		
<b>City:</b>	Reynoldsburg		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43068		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6720380	MOXY	
<b>Registration Number:</b>	6720381	MOXY.LA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	614-415-7000		
<b>Email:</b>	nhudson@lb.com		
<b>Correspondent Name:</b>	Nicolette Hudson		
<b>Address Line 1:</b>	Three Limited Parkway		
<b>Address Line 2:</b>	Bath & Body Works		
<b>Address Line 4:</b>	Columbus, OHIO 43230		
<b>NAME OF SUBMITTER:</b>	Nicolette Hudson		
<b>SIGNATURE:</b>	/nicolettehudson/		
<b>DATE SIGNED:</b>	06/07/2022		
<b>Total Attachments: 1</b>			
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## EXHIBIT B

### TRADEMARK ASSIGNMENT

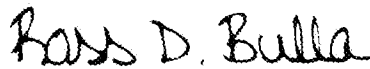
WHEREAS, The Treadstone Group, Inc., a North Carolina corporation with a place of business at 2173 Smith Harbour Drive, Denver, NC 28037 (“Assignor”), has acquired and is using the trademarks “MOXY” and “MOXY.LA” and has filed United States Trademark Application Serial Nos. 90/616021 and 90/616033 for registration thereof (the “Marks”);

WHEREAS, Bath & Body Works Brand Management, Inc., a Delaware corporation (“Assignee”), is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all applications and registrations thereof, and including all common law rights in the Mark, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, an account of any infringement of the Marks prior to the date hereof, and does empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on Feb. 28, 2022.

The Treadstone Group, Inc.



By: Ross D. Bulla, President