

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM732988

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Tire Distributors, Inc.		06/07/2022	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tirebuyer.com, LLC		
<b>Street Address:</b>	12200 Herbert Wayne Court		
<b>Internal Address:</b>	Suite 150		
<b>City:</b>	Huntersville		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28078		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90542302		
<b>Serial Number:</b>	90542344		
<b>Serial Number:</b>	90542347		
<b>Serial Number:</b>	90542349		
<b>Serial Number:</b>	90542485		
<b>Registration Number:</b>	4618124	TIRE BUYER	
<b>Registration Number:</b>	4618123	TIRE BUYER.COM	
<b>Registration Number:</b>	4987171	TIREBUYER	
<b>Registration Number:</b>	6452394	TIREBUYER	
<b>Registration Number:</b>	6452395	TIREBUYER	
<b>Registration Number:</b>	6689774	TIREBUYER	
<b>Registration Number:</b>	6689773	TIREBUYER	
<b>Registration Number:</b>	6689770	TIREBUYER	
<b>Registration Number:</b>	6689771	TIREBUYER	
<b>Registration Number:</b>	6689772	TIREBUYER	
<b>Serial Number:</b>	90542290	TIREBUYER	
<b>Registration Number:</b>	4987173	TIREBUYER.COM	

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**CORRESPONDENCE DATA****Fax Number:** 4048853900*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 404-885-2733**Email:** trademarks@troutman.com**Correspondent Name:** Courtney Adams Thornton**Address Line 1:** 600 Peachtree St. NE, Suite 3000**Address Line 4:** Atlanta, GEORGIA 30308**ATTORNEY DOCKET NUMBER:** 247305.270**NAME OF SUBMITTER:** Courtney Adams Thornton**SIGNATURE:** /Courtney Thornton/**DATE SIGNED:** 06/07/2022**Total Attachments: 3**







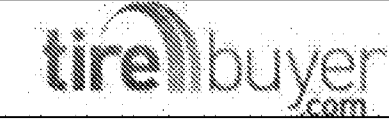

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## TRADEMARK ASSIGNMENT

This Trademark Assignment is made by American Tire Distributors, Inc. ("**Assignor**"), a Delaware Corporation, located at 12200 Herbert Wayne Court, Suite 150, Huntersville, North Carolina 28078 USA, in favor of Tirebuyer.com, LLC ("**Assignee**"), a Delaware Limited Liability Company, located at 12200 Herbert Wayne Court, Suite 150, Huntersville, North Carolina 28078 USA, the assignee of the following U.S. Trademark Applications (the "**Trademarks**"):

Mark	Registration or Application Serial No.	Filing Date
	App. No. 90542302	Feb. 23, 2021
	App. No. 90542344	Feb. 23, 2021
	App. No. 90542347	Feb. 23, 2021
	App. No. 90542349	Feb. 23, 2021
	App. No. 90542485	Feb. 23, 2021
	Reg. No. 4618124	Jan. 11, 2013
	Reg. No. 4618123	Jan. 11, 2013
TIREBUYER	Reg. No. 4987171	Oct. 7, 2015
	Reg. No. 6452394	Oct. 5, 2020

	Reg. No. 6452395	Oct. 5, 2020
TIREBUYER	Reg. No. 6689774	Feb. 23, 2021
TIREBUYER	Reg. No. 6689773	Feb. 23, 2021
TIREBUYER	Reg. No. 6689770	Feb. 23, 2021
TIREBUYER	Reg. No. 6689771	Feb. 23, 2021
TIREBUYER	Reg. No. 6689772	Feb. 23, 2021
TIREBUYER	App. No. 90542290	Feb. 23, 2021
TIREBUYER.COM	Reg. No. 4987173	Oct. 7, 2015

NOW THEREFORE, Assignor agrees as follows:

1. Assignment. Assignment is being made to Assignee, a successor of the portion of Assignor's business to which the Trademarks pertain in compliance with Section 10 of the Trademark Act, 15 U.S.C. §1060; 37 C.F.R. §3.16. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date provided below.

[SIGNATURES ON FOLLOWING PAGE]

**American Tire Distributors, Inc.**

Date: 6/7/2022

By: DocuSigned by:  
Bill Williams  
27A56604719B4D1...

Name: William Thomas Moore  
Williams  
Title: CFO

**Tirebuyer.com, LLC**

Date: 6/7/2022

By: DocuSigned by:  
Michael Welch  
06920FF0F9F140F...

Name: Michael A. Welch  
Title: President