

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM733282

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Do Good Events, LLC		05/12/2022	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Make a Scene Events LLC		
Street Address:	1735 Inverness Drive		
City:	Petaluma		
State/Country:	CALIFORNIA		
Postal Code:	94954		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4844104	DO GOOD EVENTS	
Registration Number:	4747417	DGE	
CORRESPONDENCE DATA			
Fax Number:	8664015985		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6505495298		
Email:	liz@olinerlaw.com		
Correspondent Name:	Oliner Law		
Address Line 1:	345 Grove Street, 2nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94102		
NAME OF SUBMITTER:	Elizabeth J. Oliner, Esq.		
SIGNATURE:	/ejo/		
DATE SIGNED:	06/08/2022		
Total Attachments: 1			
source=SIGNED Assignment Template_Make a Scene Events#page1.tif			

OP \$65.00 4844104

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made on May 12, 2022 (the "Effective Date") is by and between **Do Good Events, LLC**, a CALIFORNIA limited liability company, with an address of 130 Coral Reef Avenue Half Moon Bay, CALIFORNIA UNITED STATES 94109 ("Assignor"), and **Make a Scene Events LLC**, a CALIFORNIA CALIFORNIA limited liability company, with a mailing address 1735 Inverness Drive Petaluma, CA 94954 ("Assignee"), collectively referred to herein as the "Parties".

Recitals

Assignor wishes to assign all of Assignor's right, title, and interest in and to the marks "DO GOOD EVENTS" and "DGE Stylized" as represented by the U.S. Trademark Registrations Nos. 4844104 and 4747417, respectively, together with the goodwill of the business associated therewith, and symbolized by the Marks, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

Agreement

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- (a) Assignor hereby transfers, conveys and assigns the Marks to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Marks.
- (b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.

In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

Do Good Events, LLC

Signature: 

Name Printed: Marika Holmgren

Title: Founder

Make a Scene Events LLC

Signature: KMTaffel

Name Printed: Kate Taffel

Title: Founder