

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM733386

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Guangzhou Biaomei Business Co., Ltd.		06/09/2022	limited company (Ltd.): CHINA
Guangzhou Biaodian Information Technology Co., Ltd.		06/09/2022	limited company (Ltd.): CHINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Foshan Mengxing Shengtai Electronic Commerce Co., Ltd.		
<b>Street Address:</b>	One of Room 1947, East Ladder, Jinyuexiang Building		
<b>Internal Address:</b>	No. 18, Haiba East Road, Guicheng Street, Nanhai District		
<b>City:</b>	Foshan City		
<b>State/Country:</b>	CHINA		
<b>Entity Type:</b>	limited company (Ltd.): CHINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6537638	GENFUNY	
<b>Registration Number:</b>	6470562	LOAPICD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	826176885@qq.com		
<b>Correspondent Name:</b>	Li Lei		
<b>Address Line 1:</b>	One of Room 1947, East Ladder, Jinyuexiang		
<b>Address Line 2:</b>	No. 18, Haiba East Road, Guicheng Street		
<b>Address Line 4:</b>	Foshan City, CHINA		
<b>NAME OF SUBMITTER:</b>	Li Lei		
<b>SIGNATURE:</b>	/Li Lei/		
<b>DATE SIGNED:</b>	06/09/2022		
<b>Total Attachments: 4</b>			
source=deed of assignment of trade mark GENFUNY 6537638#page1.tif			

OP \$65.00 6537638

source=deed of assignment of trade mark GENFUNY 6537638#page2.tif

source=deed of assignment of trade mark LOAPICD 6470562#page1.tif

source=deed of assignment of trade mark LOAPICD 6470562#page2.tif

## DEED OF ASSIGNMENT OF TRADE MARK

**DATE: June 09, 2022**

### **PARTIES:**

(1)The "Assignor":Guangzhou Biaomei Business Co., Ltd., a limited company (ltd.) under the law of CHINA with an address of Room 301, Building 4, No. 38, Dalisha Road, Zhucun, Tianhe District, Guangzhou CHINA

(2)The "Assignee":Foshan Mengxing Shengtai Electronic Commerce Co., Ltd., a limited company (ltd.) under the law of CHINA with an address of One of Room 1947, East Ladder, Jinyuexiang Building, No. 18, Haiba East Road, Guicheng Street, Nanhai District, Foshan City CHINA

### **BACKGROUND:**

- (A) The Assignor is the proprietor of the trade mark registration, the details of which are set out in the Schedule below and form part of this assignment ("the Trade mark"), and
- (B) The Assignor has agreed to assign all its right, title, interest and property in the Trade Mark, together with all ancillary rights relating thereto, including goodwill, to the Assignee upon the following terms.

### **OPERATIVE PROVISIONS:**

1. In consideration of the sum of \$1.00 paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged), the Assignor hereby assigns with full title guarantee to the Assignee all rights, title, interest and property in the Trade Mark, together with the whole of the goodwill relating to the Trade Mark, the full and exclusive benefit thereof, all common law rights connected with the Trade Mark and any copyright which may subsist in the Trade Mark and all rights, privileges and advantages appertaining thereto, together with the right to recover and bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Mark, and other forms of protection relating to goodwill, whether committed before or after the date of this Assignment, to the intent that the Trade Mark shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor attaching to the Trade Mark TO HOLD the same onto the Assignee absolutely.

2. At the request and cost of the Assignee, the Assignor will execute and sign all such instruments, applications, deeds, documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive benefit of the Trade Mark and of the property rights hereby assigned, (b) fully and effectively vest the same in the Assignee and (c) formally register the Assignee's title in the same at any relevant Trade Mark Office.
3. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their respective successors and assigns, as well as any subsidiary companies of the parties hereto.
4. The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this agreement.

IN WITNESS whereof the parties have executed this document on the date first above written.

SCHEDULE

<u>COUNTRY</u>	<u>TRADE MARK</u>	<u>OFFICIAL NUMBER</u>	<u>CLASS</u>
USA	GENFUNY	6537638	9

EXECUTED AS A DEED,  
For and on behalf of  
Guangzhou Biaomei Business Co., Ltd.

(Signature)

*Wenmei Wang*

EXECUTED AS A DEED,  
For and on behalf of  
Foshan Mengxing Shengtai Electronic Commerce Co., Ltd.

(Signature)

*Li Lei*

## DEED OF ASSIGNMENT OF TRADE MARK

**DATE:** June 09, 2022

### **PARTIES:**

(1)The "Assignor":Guangzhou Biaodian Information Technology Co., Ltd., a limited company (Ltd.) under the law of CHINA with an address of 403C87,No.5,Dongping Middle Road,Baiyun District,Guangzhou CHINA

(2)The "Assignee":Foshan Mengxing Shengtai Electronic Commerce Co., Ltd., a limited company (Ltd.) under the law of CHINA with an address of One of Room 1947, East Ladder, Jinyuexiang Building, No. 18, Haiba East Road, Guicheng Street, Nanhai District, Foshan City CHINA

### **BACKGROUND:**

- (A) The Assignor is the proprietor of the trade mark registration, the details of which are set out in the Schedule below and form part of this assignment ("the Trade mark"), and
- (B) The Assignor has agreed to assign all its right, title, interest and property in the Trade Mark, together with all ancillary rights relating thereto, including goodwill, to the Assignee upon the following terms.

### **OPERATIVE PROVISIONS:**

1. In consideration of the sum of \$1.00 paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged), the Assignor hereby assigns with full title guarantee to the Assignee all rights, title, interest and property in the Trade Mark, together with the whole of the goodwill relating to the Trade Mark, the full and exclusive benefit thereof, all common law rights connected with the Trade Mark and any copyright which may subsist in the Trade Mark and all rights, privileges and advantages appertaining thereto, together with the right to recover and bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Mark, and other forms of protection relating to goodwill, whether committed before or after the date of this Assignment, to the intent that the Trade Mark shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor attaching to the Trade Mark TO HOLD the same onto the Assignee absolutely.

2. At the request and cost of the Assignee, the Assignor will execute and sign all such instruments, applications, deeds, documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive benefit of the Trade Mark and of the property rights hereby assigned, (b) fully and effectively vest the same in the Assignee and (c) formally register the Assignee's title in the same at any relevant Trade Mark Office.
3. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their respective successors and assigns, as well as any subsidiary companies of the parties hereto.
4. The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this agreement.

IN WITNESS whereof the parties have executed this document on the date first above written.

SCHEDULE

<u>COUNTRY</u>	<u>TRADE MARK</u>	<u>OFFICIAL NUMBER</u>	<u>CLASS</u>
USA	LOAPICD	6470562	9

EXECUTED AS A DEED,  
 For and on behalf of  
 Guangzhou Biaodian Information Technology Co., Ltd.

(Signature)

*Han-Tin Yu*

EXECUTED AS A DEED,  
 For and on behalf of  
 Foshan Mengxing Shengtai Electronic Commerce Co., Ltd.

(Signature)

*Li Lei*