

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM737619

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900683459 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Hearst Holdings, Inc. | | 09/01/2020 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Comicana, Inc. | | |
| Street Address: | 1200 High Ridge Road, Suite 2E | | |
| City: | Stamford | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06905 | | |
| Entity Type: | Corporation: CONNECTICUT | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2896131 | BEETLE BAILEY | |
| Registration Number: | 2624668 | BEETLE BAILEY | |
| Registration Number: | 2721829 | BEETLE BAILEY | |
| Registration Number: | 0557353 | BEETLE BAILEY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6192971007 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 619-297-4001 | | |
| Email: | stu@stus.com | | |
| Correspondent Name: | Stuart Rees | | |
| Address Line 1: | 9984 Scripps Ranch Blvd #288 | | |
| Address Line 4: | San Diego, CALIFORNIA 92131 | | |
| NAME OF SUBMITTER: | Stuart Rees | | |
| SIGNATURE: | /Stuart Rees/ | | |
| DATE SIGNED: | 06/28/2022 | | |
| Total Attachments: 3 | | | |
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is entered into as of September 1, 2020, by and between Hearst Holdings, Inc. a corporation organized under the laws of the State of Delaware, having its principal office at 300 West 57th Street, New York, New York 10019, (“Assignor”), and Comicana, Inc., a corporation organized under the laws of the State of Connecticut, having its principal office at 1200 High Ridge Road, Suite 2E, Stamford, Connecticut 06905 (“Assignee”).

WHEREAS, Assignor has agreed to assign, and Assignee has agreed to acquire from Assignor, all of Assignor’s rights, title and interest in and to the trademarks identified in Schedule A attached hereto (the “Marks”); and

WHEREAS, the parties accordingly wish to execute this recordable instrument, assigning all of Assignor’s right, title and interest in and to the Marks to Assignee;

NOW, THEREFORE, for valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby assign, transfer and convey to Assignee all of its right, title and interest in and to the Marks, including without limitation any and all registrations, applications, and/or common law rights for the Marks throughout the world, together with all of the goodwill of Assignor’s business symbolized by or associated with the Marks, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

ASSIGNOR:
HEARST HOLDINGS, INC.

DocuSigned by:
Catherine A. Bostrom
385A75AEE03E4C6
Name: CATHERINE A. BOSTRON
Title: Secretary





ASSIGNEE:
COMICANA, INC.




DocuSigned by:
Brian Walker
E38DCCA118F74B1
Name: BRIAN WALKER
Title: CO-PRESIDENT

ASSIGNEE:
COMICANA, INC.

DocuSigned by:
Greg Walker
9478235355AC41E
Name: GREG WALKER
Title: CO-PRESIDENT

SCHEDULE A

| TRADEMARK | COUNTRY | REGISTRATION NO. | REGISTRATION DATE |
|---|-----------|------------------|-------------------|
| BEETLE BAILEY | AUSTRALIA | 180744 | June 4, 1984 |
| BEETLE BAILEY | AUSTRALIA | 163729 | November 22, 1960 |
|  | BRAZIL | 812693515 | November 22, 1988 |
|  | BRAZIL | 812561147 | October 4, 1988 |
|  | BRAZIL | 812561147 | October 4, 1988 |
| BEETLE BAILEY | CANADA | TMA248,441 | July 25, 1980 |
| BASSERNE | DENMARK | VR1963/00,485 | March 2, 1983 |
| BEETLE BAILEY | DENMARK | VA1960/04133 | June 17, 1961 |
|  | DENMARK | VR197903208 | November 2, 1989 |
| BEETLE BAILEY | FRANCE | 1336051 | December 23, 1985 |
| BEETLE BAILEY | FRANCE | 1406678 | May 5, 1987 |
| BEETLE BAILEY | GERMANY | 755032 | December 9, 1980 |
| BEETLE BAILEY | ITALY | 0001493326 | May 22, 2012 |

| TRADEMARK | COUNTRY | REGISTRATION NO. | REGISTRATION DATE |
|---|----------------|------------------|--------------------|
| IL SOLDATINO | ITALY | 0001493333 | MAY 9, 2002 |
|  | JAPAN | 1971143 | July 23, 1987 |
|  | JAPAN | 4217890 | December 4, 1998 |
|  | JAPAN | 4479277 | June 1, 2001 |
| BEETLE BAILEY | NORWAY | 57692 | February 20, 1961 |
| BEETLE BAILEY | UNITED KINGDOM | 845,827 | February 28, 1963 |
| BEETLE BAILEY | UNITED KINGDOM | 813702 | November 22, 1960 |
| BEETLE BAILEY | UNITED STATES | 557,353 | April 8, 1952 |
| BEETLE BAILEY | UNITED STATES | 2,721,829 | June 3, 2003 |
| BEETLE BAILEY | UNITED STATES | 2,624,668 | September 24, 2002 |
| BEETLE BAILEY | UNITED STATES | 2896131 | October 19, 2004 |