

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM733577

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sunrise IP Holdings, LLC		06/09/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	NYDJ Apparel, LLC		
Street Address:	5401 S. Soto St.		
City:	Vernon		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	97266209	LE SILHOUETTE JEANS	
Serial Number:	90282033	PROTEK DENIM	
Serial Number:	90888189	WAIST MATCH	
Serial Number:	90282154	SPANSPRING	
Serial Number:	90300905	STATEMENT NYDJ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2022538174		
Email:	chris.seckman@sunrisebrands.com		
Correspondent Name:	Chris Seckman		
Address Line 1:	5401 S. Soto St.		
Address Line 4:	Vernon, CALIFORNIA 90058		
NAME OF SUBMITTER:	Chris Seckman		
SIGNATURE:	/Chris Seckman/		
DATE SIGNED:	06/09/2022		
Total Attachments: 1			
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OP \$140.00 97266209

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this “Assignment”) is executed this June 9, 2022 and made effective as of June 9, 2022, by and between **Sunrise IP Holdings, LLC**, a California limited liability company, having offices at 5401 S. Soto St., Vernon, California 90058 (the “Assignor”), and **NYDJ Apparel, LLC**, a California limited liability company, having offices at 5401 S. Soto St., Vernon, California 90058 (the “Assignee”); each a “Party” and together, the “Parties”.

WHEREAS, Assignor has used the marks identified below, and has filed applications to register, the marks for the goods and services identified therein (hereinafter the “Marks” and “Registrations” respectively).

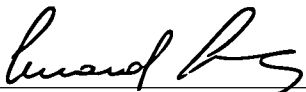
Trademark	Serial/Registration #	Filing Date
LE SILHOUETTE JEANS	97266209	2/14/2022
PROTEK DENIM	90282033	10/27/2020
WAIST MATCH	90888189	8/17/2021
SPANSPRING	90282154	10/27/2020
Design Mark	90300905	11/05/2020

WHEREAS, Assignor has agreed to assign all right, title, and interest in the Marks and the Registrations, including the goodwill associated with the Marks and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill of the business symbolized by the Marks and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing. Assignor agrees never to challenge the validity or ownership of the Marks or Registrations.

Signed at Los Angeles, California, effective this 9th day of June 2022.

SUNRISE IP HOLDINGS, LLC

By: 
Gerard Guez, CEO

NYDJ APPAREL, LLC

By: 
Hubert Guez, CEO