

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM734022

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/31/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Regents of the University of California		06/10/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CONNECT Foundation		
Street Address:	4468 Coronado Ave.		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92107		
Entity Type:	501(c)(3) California non-profit public benefit corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2580587	CONNECT	
CORRESPONDENCE DATA			
Fax Number:	6192350398		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6195253865		
Email:	docketing@procopio.com		
Correspondent Name:	Barry F. Soalt of Procopio		
Address Line 1:	525 B Street, Suite 2200		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Barry F. Soalt		
SIGNATURE:	/Barry F. Soalt/		
DATE SIGNED:	06/12/2022		
Total Attachments: 2			
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OP \$40.00 2580587

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the “Assignment”) is made and entered into effective as of May 31, 2022 (“Effective Date”) by The Regents of the University of California, a California corporation, having an address of 1111 Franklin St., 8th Floor, Oakland, California 94607 (“Assignor”) and CONNECT Foundation, a 501(c)(3) California non-profit public benefit corporation (“Assignee”), having an address of 4468 Coronado Ave., San Diego, CA 92107.

RECITALS

- A. WHEREAS, Assignor adopted and has used the trademark CONNECT (the “Trademark”) since as early as 1986 in connection with educational services as further described below. For the avoidance of any doubt, Trademark means the trademarks, trade names, service marks, brand names, logos, trade dress, and marks, whether registered or unregistered, specified herein, together with any and all applications and registrations identified therewith, and the goodwill of the business symbolized by and associated with the same;
- B. WHEREAS Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under United States trademark registration number 2,580,587 with a registration date of June 18, 2002 (the “Trademark Registration”), as well as any and all related common law trademark rights therefor;
- C. WHEREAS, the Trademark Registration specifically covers “[e]ducational services, namely, conducting seminars and providing training for entrepreneurs in the fields of high technology research and development, telecommunications, biotechnology, software, electronics, the Internet, financing and start-up funding, employee recruitment, human resources, executive education, industry updates, partnering and networking” in International Class 041;
- D. WHEREAS, Assignee desires to acquire Assignor’s entire right, title, and interest in and to the Trademark and all of the associated goodwill; and
- E. WHEREAS, Assignor hereby acknowledges and agrees that, as of the Effective Date of this Assignment, Assignee shall be the exclusive owner of all of Assignor’s right, title, and interest in and to the Trademark, including all associated goodwill.

ASSIGNMENT

1. Assignment. Assignor hereby irrevocably and unconditionally conveys, transfers, and assigns to Assignee all of Assignor’s right, title, and interest in and to the Trademark and the goodwill and all rights associated therewith, and all other corresponding rights, whether registered or unregistered, that are or may be secured under the laws of the United States and any other jurisdiction. Assignor and Assignee shall execute and deliver such instruments and take such other actions as may reasonably be required to carry out the intent of this Assignment and to evidence and effectuate the transactions contemplated herein. Assignee agrees to bear all reasonable costs in connection with this Assignment, including the recordation of this Assignment with the United States Patent and Trademark Office, as well as renewal or


maintenance costs that may be due from (or after) the date of this Assignment.

2. Recordation. Assignor authorizes the United States Patent and Trademark Office, and any official of any country or countries foreign to the United States whose duty it is to receive or register trademarks or applications therefor, to record Assignee as the owner of the Trademark and to issue all existing registrations for the Trademark in the name of Assignee. Assignor shall, at Assignee's reasonable expense, execute and deliver such instruments and take such other actions as may reasonably be required in order to carry out the intent of this Assignment and to evidence and effectuate the transactions contemplated herein.

3. Rights Conveyed. As of the Effective Date of this Assignment, Assignee shall have the exclusive right to take such action, or no action, as it deems advisable with respect to the protection or maintenance of its rights in and to the Trademark, and shall be entitled to all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past, present or future infringements and misappropriations by third parties of the Trademark.

4. License. As of the Effective Date of this Assignment and in consideration of this Assignment from Assignor to Assignee, Assignee hereby grants a perpetual, non-exclusive, royalty-free license to Assignor to use the Trademark in a manner consistent with Assignor's use of the Trademark as of the Effective Date. Assignor agrees to use the Trademark in accordance with such quality standards as may be reasonably established by Assignee and communicated to Assignor from time to time in writing, or as agreed upon by the parties in writing.

Assignor: THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

Signed: 

Printed Name: Jeff Gattas

Title: Associate Chancellor and Chief of Staff

Date: 6/10/22

Assignee: CONNECT Foundation

Signed: Mike Krenn

Printed Name: Mike Krenn

Title: CEO

Date: June 10, 2022