

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM734339

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Force Impact Technologies, Inc.		05/26/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ICON Health & Fitness, Inc.		
Street Address:	1500 South 1000 West		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88693256	FITAPP	
Serial Number:	88693264	FITCLOUD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	435-786-5220		
Email:	richard.chang@ifit.com		
Correspondent Name:	Richard Chang		
Address Line 1:	1500 South 1000 West		
Address Line 2:	Legal Department		
Address Line 4:	Logan, UTAH 84321		
NAME OF SUBMITTER:	Richard Chang		
SIGNATURE:	/Richard Chang/		
DATE SIGNED:	06/13/2022		
Total Attachments: 2			
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ATTACHMENT A

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, effective as of May 25, 2022, is made by and between Force Impact Technologies, Inc. ("Assignor"), a Delaware corporation having its business address at 1138 W. Redondo Dr., Gilbert, Arizona, 85233 and ICON Health & Fitness, Inc. ("Assignee"), a Delaware corporation having its business address at 1500 South 1000 West, Logan, Utah 84321.

The Assignor owns the trademark applications, all common law rights associated therewith, and the goodwill associated therewith for the trademarks that are listed in Schedule A attached hereto and incorporated herein by reference (collectively, the "Marks").

The Assignor has agreed to assign to the Assignee all of the rights, title, and interests of the Assignor in and to the Marks, and the Assignee has agreed to accept said assignment.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee, and the Assignee hereby accepts from the Assignor all of the rights, title, and interests of the Assignor in and to the Marks, together with the goodwill associated therewith and symbolized thereby, with the right to sue and recover for damages and profits and all other remedies for past infringements thereof.

This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed an original. This Trademark Assignment and any counterpart so executed shall be deemed to be one and the same instrument.

ASSIGNOR:



for Force Impact Technologies, Inc.

Anthony Gonzales
Printed Name

CEO
Title/Position

May 26, 2022
Date Signed

ASSIGNEE:



for ICON Health & Fitness, Inc.

Everett Smith
Printed Name

Secretary
Title/Position

8 June 2022
Date Signed