

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM734341

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reading Plus LLC		08/17/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DreamBox Learning, Inc.		
<b>Street Address:</b>	600 108th NE, Suite 805		
<b>City:</b>	Bellevue		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98004		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2832093	READING PLUS	
<b>Registration Number:</b>	3381688	VISAGRAPH	
<b>Registration Number:</b>	4445225	SEEREADER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2063598000		
<b>Email:</b>	pctrademarks@perkinscoie.com		
<b>Correspondent Name:</b>	Grace Han Stanton of Perkins Coie LLP		
<b>Address Line 1:</b>	PO Box 2608		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98111		
<b>ATTORNEY DOCKET NUMBER:</b>	86882-4000		
<b>NAME OF SUBMITTER:</b>	Daniel J. Glenn		
<b>SIGNATURE:</b>	/Daniel Glenn/		
<b>DATE SIGNED:</b>	06/13/2022		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "**Agreement**"), effective as of August 17, 2021 (the "**Effective Date**"), is made by and between Reading Plus LLC, a Delaware limited liability company with an address of 110 West Canal Street, Suite 301, Winooski, Vermont 05404 (the "**Assignor**") and DreamBox Learning, Inc., a Delaware corporation with an address of 600 108th Ave NE, Suite 805, Bellevue, Washington 98004 (the "**Assignee**").

WHEREAS, the Assignor owns, has adopted, used, and is using in commerce the trademarks indicated in the list of marks in Exhibit A to this Agreement (the "**Trademarks**"); and

WHEREAS, the Assignor wishes to assign the Trademarks to the Assignee pursuant to that certain Agreement and Plan of Merger between the Assignor and the Assignee dated July 11, 2021 and transactions contemplated thereby.

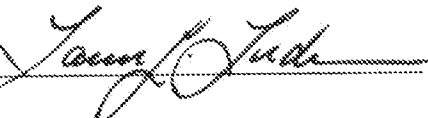
NOW, THEREFORE, in consideration of these premises, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks and to the trademark registrations therefor, together with all of Assignor's right, title, and interest in and to the goodwill and common law rights associated therewith.
2. Assignor and Assignee agree to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Trademarks to Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Agreement to be duly executed by the undersigned authorized representatives.

**ASSIGNOR:**

Reading Plus LLC

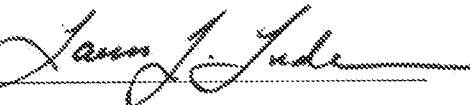
By: 

Name: Lance Ludman

Title: CFO

**ASSIGNEE:**

DREAMBOX LEARNING, INC.

By: 

Name: Lance Ludman

Title: CFO

**Exhibit A**

<b><u>Mark</u></b>	<b><u>Country</u></b>	<b><u>Registration Number</u></b>
<b>READING PLUS</b>	United States	2832093
<b>VISAGRAPH</b>	United States	3381688
<b>SEEREADER</b>	United States	4445225
<b>READING PLUS</b>	Mexico	1484556
<b>SEEREADER</b>	Australia	1551891
<b>SEEREADER</b>	New Zealand	975675
<b>READING PLUS</b>	United Kingdom	UK00003055121