

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM735028

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS - Release of Reel/Frame No. 6107/0818

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A., as collateral agent		06/15/2022	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Pumpernickel Associates, LLC
Street Address:	3630 S. Geyer Rd., #100
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63127
Entity Type:	Limited Liability Company: DELAWARE
Name:	Paradise Bakery & Café, Inc.
Street Address:	3630 S. Geyer Rd., #100
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63127
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 66

Property Type	Number	Word Mark
Registration Number:	2816290	A LOAF OF BREAD IN EVERY ARM
Registration Number:	2970064	BACON TURKEY BRAVO
Registration Number:	2761065	BAGUETTE UNIVERSITY
Registration Number:	4937918	BAKERS IN TRAINING PANERA BREAD FOR KIDS
Registration Number:	2720922	BREADUCATION
Registration Number:	6222193	CRAFTED CLEAN
Registration Number:	4987659	DAY-END DOUGH-NATION
Registration Number:	2257452	DOUGH FOR FUNDS
Registration Number:	3906276	EVERY DETAIL MATTERS
Registration Number:	2913034	FRESH BREAD MAKES FRIENDS
Registration Number:	2755383	FRESH FROM THE OVEN
Registration Number:	2980821	FRONTEGA CHICKEN PANINI

TRADEMARK

REEL: 007753 FRAME: 0306

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Property Type	Number	Word Mark
Registration Number:	5531305	GOOD FOOD WHEREVER
Registration Number:	5156585	INSPIRED BY PANERA. HOMEMADE BY YOU.
Registration Number:	4080317	MAKE TODAY BETTER
Registration Number:	5471650	MODERN CLASSICS
Registration Number:	4934854	
Registration Number:	2341776	
Registration Number:	2190023	BREAD
Registration Number:	3267791	
Registration Number:	4038347	MYPANERA
Registration Number:	1878878	OPERATION DOUGH-NATION
Registration Number:	4934852	PANERA
Registration Number:	2806259	PANERA
Registration Number:	5354144	PANERA BAKERS IN TRAINING
Registration Number:	2347523	PANERA BREAD
Registration Number:	2288311	PANERA BREAD
Registration Number:	5448837	PANERA BREAD FOOD AS IT SHOULD BE
Registration Number:	2288314	PANERA BREAD
Registration Number:	2354029	PANERA BREAD
Registration Number:	2299040	PANERA BREAD
Registration Number:	3644909	PANERA BREAD
Registration Number:	2798985	PANERA CARD
Registration Number:	4095717	PANERA CARES
Registration Number:	4637473	PANERA CARES
Registration Number:	5509529	PANERA DAY-END DOUGH-NATION
Registration Number:	2910670	PANERA EXPRESS
Serial Number:	86549341	PANERA FOOD AS IT SHOULD BE
Registration Number:	5349386	PANERA FUNDRAISING
Registration Number:	5483818	PANERA GIVES
Registration Number:	4934851	PANERA BREAD
Registration Number:	4930117	PANERA BREAD
Registration Number:	4720625	PANERA TO YOU
Registration Number:	4451526	PANERA TO YOU
Registration Number:	2993487	PINK RIBBON BAGEL
Registration Number:	5355197	RAPID PICK-UP
Serial Number:	86635606	RETHINK DINNER
Registration Number:	5734149	RETHINK HOMEMADE
Registration Number:	2026248	SAINT LOUIS BREAD COMPANY
Registration Number:	4488706	SHARE THE WARMTH

Property Type	Number	Word Mark
Registration Number:	2958788	SMOKEHOUSE TURKEY PANINI
Registration Number:	4533900	START WITH BREAD
Registration Number:	2267376	THE UNIVERSAL SPIRIT OF BREAD IS SHARING
Serial Number:	86465269	TUMBOWLER
Registration Number:	2793880	
Registration Number:	2874753	VIA PANERA
Registration Number:	3241588	VIA PANERA
Registration Number:	3244097	VIA PANERA
Registration Number:	4192798	YOU PICK 2
Registration Number:	2801979	YOU PICK TWO
Registration Number:	4825010	YP2
Registration Number:	3186583	PARADISE BAKERY & CAFE ESTABLISHED 1976
Registration Number:	3189122	PARADISE BAKERY & CAFE
Registration Number:	1482003	PARADISE BAKERY UNIQUE QUALITY
Registration Number:	1543798	PARADISE BAKERY
Registration Number:	1466754	PARADISE BAKERY

CORRESPONDENCE DATA

Fax Number: 6508023100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6508023000

Email: juan.arias@weil.com

Correspondent Name: Yilong Liu

Address Line 1: Weil, Gotshal & Manges LLP

Address Line 2: 201 Redwood Shores Parkway

Address Line 4: Redwood Shores, CALIFORNIA 94065-1134

ATTORNEY DOCKET NUMBER:	Yilong Liu - 55160.0061
NAME OF SUBMITTER:	Yilong Liu
SIGNATURE:	/Yilong Liu/
DATE SIGNED:	06/15/2022

Total Attachments: 11

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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

June 15, 2022

This Notice of Release of Security Interest in Trademarks is made and effective as of June 15, 2022 (“Release of Security Interest”) by JPMORGAN CHASE BANK, N.A. (“JPMCB”), as collateral agent (in such capacity, the “Agent”), solely in its capacity as Agent for the Secured Parties (as defined in the Credit Agreement referred to below) under that certain Credit Agreement, dated as of July 18, 2017, by and among RYE PARENT CORP., a Delaware corporation (“Holdings”), PANERA BREAD COMPANY, a Delaware corporation (the “Parent Borrower”), the Lenders party thereto from time to time and JPMCB, as administrative agent and collateral agent (as amended, supplemented, modified or amended and restated from time to time prior to the date hereof, the “Credit Agreement”).

WHEREAS, (i) PARADISE BAKERY & CAFÉ, INC. (“PBCI”), a Delaware corporation, PANERA BREAD COMPANY (“PBC”), a Delaware corporation, PANERA LLC (“PANERA”), a Delaware limited liability company, and PUMPERNICKEL ASSOCIATES, LLC (“PA”), a Delaware limited liability company, entered into that certain Intellectual Property Security Agreement, dated as of July 18, 2017 (the “First IP Security Agreement”) and (ii) ABP CORPORATION, a Delaware corporation (together with PBCI, PBC, PANERA and PA, collectively, the “Grantors” and each a “Grantor”), entered into that certain Intellectual Property Security Agreement, dated as of March 5, 2018 (the “Second IP Security Agreement” and, together with the First IP Security Agreement, the “IP Security Agreements”), pursuant to which each Grantor party thereto pledged, assigned and granted to the Agent, on behalf of and for the benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest in and to any and all Trademarks, including the trademarks listed under the applicable Reel/Frame No. on Schedule I hereto (collectively, the “Trademark Collateral”);

WHEREAS, the First IP Security Agreement was recorded with the United States Patent and Trademark Office on July 18, 2017 at Reel/Frame No. 6107/0818 and the Second IP Security Agreement was recorded with the United States Patent and Trademark Office on March 6, 2018 at Reel/Frame No. 6302/0032; and

WHEREAS, pursuant to the Payoff Letter, dated as of June 15, 2022, by and among Holdings, the Parent Borrower and the Agent, the Parent Borrower has requested and the Agent has agreed to procure, execute and deliver to the Parent Borrower, at the expense of the Parent Borrower, such documents confirming and carrying out the release and discharge of the Secured Parties’ security interest in the Trademark Collateral.

NOW THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent does hereby agree as follows:

1. Release. As of the date listed on the signature page hereto, the Agent hereby terminates, discharges, cancels and releases fully its security interests in and liens on the Trademark Collateral granted under each IP Security Agreement.

2. Further Assurances; Recordation. The Agent hereby agrees, at the Parent Borrower's expense, to execute such instruments and to take such other actions as the Parent Borrower may reasonably request to terminate the Agent's security interest in the relevant Trademark Collateral. The Agent hereby authorizes each Grantor and their successors, assigns or other legal representatives to file this Release of Security Interest with the United States Patent and Trademark Office, at the sole expense of the Parent Borrower, to evidence and effectuate the release and termination of the Agent's security interest in the Trademark Collateral.

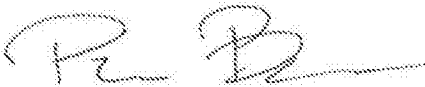
3. Governing Law. This Release of Security Interest shall be construed in accordance with and governed by the laws of the State of New York.

4. Definitions. Capitalized terms used herein and not defined shall have the respective meaning ascribed to such terms in the IP Security Agreements or the Credit Agreement, as applicable.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of the date first listed above.

JPMORGAN CHASE BANK, N.A.,
as Collateral Agent

By: 
Name: Ryan Baker
Title: Vice President

SCHEDULE I

Trademarks

Reel/Frame No. 6107/0818

Trademark	Status	App No.	Filing Date	Reg no.	Reg date	Renewal	Owner
A LOAF OF BREAD IN EVERY ARM	Registered	76/447284	6-Sep-2002	2816290	24-Feb-2004	24-Feb-2024	Pumpernickel Associates, LLC
BACON TURKEY BRAVO	Registered	78/324557	7-Nov-2003	2970064	19-Jul-2005	19-Jul-2025	Pumpernickel Associates, LLC
BAGUETTE UNIVERSITY	Registered	76/402831	2-May-2002	2761065	09-Sep-2003	09-Sep-2023	Pumpernickel Associates, LLC
BAKERS IN TRAINING Logo	Registered	86/498788	8-Jan-2015	4937918	12-Apr-2016	12-Apr-2026	Pumpernickel Associates, LLC
BREADUCATION	Registered	76/398650	22-Apr-2002	2720922	03-Jun-2003	03-Jun-2023	Pumpernickel Associates, LLC
CRAFTED CLEAN	Registered	87/475300	05-Jun-2017	6222193	15-Dec-2020		Pumpernickel Associates, LLC
DAY-END DOUGH-NATION	Registered	86/787540	14-Oct-	4987659	28-Jun-	28-Jun-	Pumpernickel

Trademark	Status	App No.	Filing Date	Reg no.	Reg date	Renewal	Owner
			2015		2016	2026	Associates, LLC
DOUGH FOR FUNDS	Registered	75/083466	4-Apr-1996	2257452	29-Jun-1999	29-Jun-2019	Pumpernickel Associates, LLC
EVERY DETAIL MATTERS	Registered	77/788846	24-Jul-2009	3906276	18-Jan-2011	18-Jan-2021	Pumpernickel Associates, LLC
FRESH BREAD MAKES FRIENDS	Registered	78/304013	23-Sep-2003	2913034	21-Dec-2004	21-Dec-2024	Pumpernickel Associates, LLC
FRESH FROM THE OVEN	Registered	76/393047	9-Apr-2002	2755383	26-Aug-2003	26-Aug-2023	Pumpernickel Associates, LLC
FRONTEGA CHICKEN PANINI	Registered	78/310743	8-Oct-2003	2980821	02-Aug-2005	02-Aug-2025	Pumpernickel Associates, LLC
GOOD FOOD WHEREVER	Registered	87/436354	04-May-2017	5531305	31-Jul-2018		Pumpernickel Associates, LLC
INSPIRED BY PANERA. HOMEMADE BY YOU.	Registered	86/448222	7-Nov-2014	5156585	7-Mar-2017	7-Mar-2027	Pumpernickel Associates, LLC
MAKE TODAY BETTER	Registered	85/975636	25-Apr-	4080317	03-Jan-	03-Jan-	Pumpernickel

Trademark	Status	App No.	Filing Date	Reg no.	Reg date	Renewal	Owner
			2011		2012	2022	Associates, LLC
MODERN CLASSICS	Registered	87/479234	08-Jun-2017	5471650	15-May-2018		Pumpernickel Associates, LLC
Mother Bread Design	Registered	86/345056	22-Jul-2014	4934854	12-Apr-2016	12-Apr-2026	Pumpernickel Associates, LLC
Mother Bread Design	Registered	75/410670	24-Dec-1997	2341776	11-Apr-2000	11-Apr-2020	Pumpernickel Associates, LLC
Mother Bread Design with BREAD (in vertical design)	Registered	75/977497	23-Apr-1997	2190023	15-Sep-1998	15-Sep-2018	Pumpernickel Associates, LLC
Mother Bread Design (in Color)	Registered	78/781575	28-Dec-2005	3267791	24-Jul-2007	24-Jul-2017	Pumpernickel Associates, LLC
MYPANERA	Registered	85/262293	9-Mar-2011	4038347	11-Oct-2011	11-Oct-2021	Pumpernickel Associates, LLC
OPERATION DOUGH- NATION	Registered	74/495905	2-Mar-1994	1878878	14-Feb-1995	14-Feb-2025	Pumpernickel Associates, LLC
PANERA	Registered	86/344805	22-Jul-2014	4934852	12-Apr-2016	12-Apr-2026	Pumpernickel Associates, LLC
PANERA	Registered	76/413842	24-May-2002	2806259	20-Jan-2004	20-Jan-2024	Pumpernickel Associates, LLC
PANERA BAKERS IN TRAINING and Design	Registered	87/410316	13-Apr-2017	5354144	12-Dec-2017		Pumpernickel Associates, LLC
PANERA BREAD	Registered	75/374266	16-Oct-1997	2347523	02-May-2000	02-May-2020	Pumpernickel Associates, LLC
PANERA BREAD	Registered	75/978462	16-Oct-1997	2288311	19-Oct-1999	19-Oct-2019	Pumpernickel Associates, LLC
PANERA BREAD FOOD AS IT SHOULD BE	Registered	86/549344	28-Feb-2015	5448837	17-Apr-2018		Pumpernickel Associates, LLC

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Trademark	Status	App No.	Filing Date	Reg no.	Reg date	Renewal	Owner
PANERA BREAD with MOTHER BREAD Design in horizontal design	Registered	75/978485	9-Jan-1998	2288314	19-Oct-1999	19-Oct-2019	Pumpernickel Associates, LLC
PANERA BREAD with MOTHER BREAD Design in vertical design	Registered	75/415602	9-Jan-1998	2354029	30-May-2000	30-May-2020	Pumpernickel Associates, LLC
PANERA BREAD with MOTHER BREAD Design in vertical design	Registered	75/978585	9-Jan-1998	2299040	07-Dec-1999	07-Dec-2019	Pumpernickel Associates, LLC
PANERA BREAD AND DESIGN	Registered	78/263818	18-Jun-2003	3644909	23-Jun-2009	23-Jun-2019	Pumpernickel Associates, LLC
PANERA CARD	Registered	76/447283	6-Sep-2002	2798985	23-Dec-2003	23-Dec-2023	Pumpernickel Associates, LLC
PANERA CARES	Registered	85/306386	27-Apr-2011	4095717	07-Feb-2012	07-Feb-2022	Pumpernickel Associates, LLC
PANERA CARES	Registered	85/306373	27-Apr-2011	4637473	11-Nov-2014	11-Nov-2024	Pumpernickel Associates, LLC
PANERA DAY-END DOUGH-NATION and Design	Registered	87/409007	12-Apr-2017	5509529	03-Jul-2018		Pumpernickel Associates, LLC
PANERA EXPRESS	Registered	78/276094	18-Jul-2003	2910670	14-Dec-2004	14-Dec-2024	Pumpernickel Associates, LLC

Trademark	Status	App No.	Filing Date	Reg no.	Reg date	Renewal	Owner
PANERA FOOD AS IT SHOULD BE	Abandoned	86/549341	28-Feb-2015				Pumpernickel Associates, LLC
PANERA FUNDRAISING and Design	Registered	87/409016	12-Apr-2017	5349386	05-Dec-2017		Pumpernickel Associates, LLC
PANERA GIVES and Design	Registered	87/410323	13-Apr-2017	5483818	05-Jun-2018		Pumpernickel Associates, LLC
PANERA Primary Logo (in Black & White)	Registered	86/344771	22-Jul-2014	4934851	12-Apr-2016	12-Apr-2026	Pumpernickel Associates, LLC
PANERA Primary Logo (in Color)	Registered	86/344790	22-Jul-2014	4930117	5-Apr-2016	5-Apr-2026	Pumpernickel Associates, LLC
PANERA TO YOU	Registered	85/824310	16-Jan-2013	4720625	14-Apr-2015	14-Apr-2025	Pumpernickel Associates, LLC
PANERA TO YOU	Registered	85/979852	16-Jan-2013	4451526	17-Dec-2013	17-Dec-2023	Pumpernickel Associates, LLC
PINK RIBBON BAGEL	Registered	78/395299	2-Apr-2004	2993487	06-Sep-2005	06-Sep-2025	Pumpernickel Associates, LLC

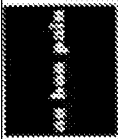
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Trademark	Status	App No.	Filing Date	Reg no.	Reg date	Renewal	Owner
RAPID PICK-UP	Registered	87/478714	07-Jun-2017	5355197	12-Dec-2017		Pumpnickel Associates, LLC
RETHINK DINNER	Abandoned	86/635606	20-May-2015				Pumpnickel Associates, LLC
RETHINK HOMEMADE	Registered	86/549346	28-Feb-2015	5734149	23-Apr-2019		Pumpnickel Associates, LLC
SAINT LOUIS BREAD COMPANY	Registered	74/478670	12-Jan-1994	2026248	31-Dec-1996	31-Dec-2026	Pumpnickel Associates, LLC
SHARE THE WARMTH	Registered	77/788838	24-Jul-2009	4488706	25-Feb-2014	25-Feb-2024	Pumpnickel Associates, LLC
SMOKEHOUSE TURKEY PANINI	Registered	78/342070	17-Dec-2003	2958788	31-May-2005	31-May-2025	Pumpnickel Associates, LLC
START WITH BREAD	Registered	85/304463	26-Apr-2011	4533900	20-May-2014	20-May-2024	Pumpnickel Associates, LLC
THE UNIVERSAL SPIRIT OF BREAD IS SHARING	Registered	75/546588	1-Sep-1998	2267376	03-Aug-1999	03-Aug-2019	Pumpnickel Associates, LLC
TUMBOWLER	Abandoned	86/465269	26-Nov-2014				Pumpnickel Associates, LLC
VERTICAL RECTANGLE DESIGN	Registered	76/413843	24-May-2002	2793880	16-Dec-2003	16-Dec-2023	Pumpnickel Associates, LLC
VIA PANERA	Registered	78/275611	17-Jul-2003	2874753	17-Aug-2004	17-Aug-2024	Pumpnickel Associates, LLC
VIA PANERA LOGO - BLACK AND WHITE	Registered	78/781476	28-Dec-2005	3241588	15-May-2007	15-May-2017	Pumpnickel Associates, LLC

Trademark	Status	App No.	Filing Date	Reg no.	Reg date	Renewal	Owner
VIA PANERA LOGO - COLOR	Registered	78/781483	28-Dec-2005	3244097	22-May-2007	22-May-2017	Pumpernickel Associates, LLC
YOU PICK 2	Registered	85/305012	26-Apr-2011	4192798	21-Aug-2012	21-Aug-2022	Pumpernickel Associates, LLC
YOU PICK 2 AND DESIGN	Registered	86/346546	24-Jul-2014	4820747	29-Sep-2015	29-Sep-2025	Pumpernickel Associates, LLC
YOU PICK TWO	Registered	76/470030	25-Nov-2002	2801979	06-Jan-2004	06-Jan-2024	Pumpernickel Associates, LLC
YP2 AND DESIGN	Registered	86/346548	24-Jul-2014	4825010	6-Oct-2015	06-Oct-2025	Pumpernickel Associates, LLC
PARADISE BAKERY & CAFE ESTABLISHED 1976 & Design	Registered	78/789671	11-Jan-2006	3186583	19-Dec-2006	19-Dec-2026	Paradise Bakery & Café, Inc.
PARADISE BAKERY & CAFE	Registered	78/734899	17-Oct-2005	3189122	26-Dec-2006	26-Dec-2026	Paradise Bakery & Café, Inc.
PARADISE BAKERY UNIQUE QUALITY	Registered	73/652089	30-Mar-1987	1482003	22-Mar-1988	22-Mar-2018	Paradise Bakery & Café, Inc.
PARADISE BAKERY	Registered	73/752164	16-Sept-1988	1543798	13-Jun-1989	13-Jun-2019	Paradise Bakery & Café, Inc.
PARADISE BAKERY	Registered	73/652091	30-Mar-1987	1466754	24-Nov-1987	24-Nov-2017	Paradise Bakery & Café, Inc.

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AU BON PAIN	Registered	73/184556	01-Sept-1978	1134895	06-May-1980		ABP Corporation
AU BON PAIN	Registered	74/287859	24-June-1992	1757444	09-Mar-1993		ABP Corporation
AU BON PAIN	Registered	73/390214	27-Sept-1982	1270374	13-Mar-1984		ABP Corporation
AU BON PAIN	Registered	78/333609	26-Nov-2003	2939859	12-Apr-2005		ABP Corporation

	Registered	76/390147	02/-Apr-2002	2854475	15-June-2004	ABP Corporation
aubon pain	Registered	76/389762	02-Apr-2002	2792459	09-Dec-2003	ABP Corporation
aubon pain <small>the bakery inside.</small>	Registered	87/021455	02-May-2016	5272265	22-Aug-2017	ABP Corporation
AUBONPAIN.COM	Registered	75/981117	30-June-1998	2534803	29-Jan-2002	ABP Corporation
MOCHA BLAST	Cancelled	74/548,238	13-July-1994	2146927	31-Mar-1998	ABP Corporation