

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM739189

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/13/2022		
RESUBMIT DOCUMENT ID:	900687998		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Speed Digital, LLC		04/13/2022	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	The Hagerty Group, LLC		
Street Address:	141 River's Edge Drive, Suite 200		
City:	Traverse City		
State/Country:	MICHIGAN		
Postal Code:	49684		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85606975	MY CLASSIC GARAGE	
Registration Number:	4526305	DEALER ACCELERATE	
Serial Number:	88212670	MOTORIOUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2319353749		
Email:	tderenzy@hagerty.com		
Correspondent Name:	Tracey Derenzy		
Address Line 1:	121 Drivers Edge Lane		
Address Line 4:	Traverse City, MICHIGAN 49684		
NAME OF SUBMITTER:	Tracey Derenzy		
SIGNATURE:	/Tracey Derenzy/		
DATE SIGNED:	07/06/2022		
Total Attachments: 3			
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Nunc Pro Tunc Trademark Assignment

This *Nunc Pro Tunc* Trademark Assignment Agreement (hereinafter “Assignment”) is by and between Speed Digital, LLC, a North Carolina limited liability company, (hereinafter “Assignor”) and The Hagerty Group, LLC, a Delaware limited liability company (hereinafter “Assignee”), (hereinafter, together, the “Parties”).

WHEREAS Assignor is the owner of the trademarks listed on the attached Exhibit A and all common law rights and in and to the trademarks and trade names (hereafter referred to as “the Marks”) together with the goodwill of the business symbolized therein and associated therewith in connection with the goods and services with which the Marks are used;

WHEREAS the Parties desire to memorialize their agreement now in writing and record this assignment of rights and ownership with the United States Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes *Nunc Pro Tunc* to Assignee:

1. all of Assignor’s right, title, and interest of any kind in and to the Marks, together with the goodwill of the business inherent thereto;
2. all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks;
3. all rights to sue for past, present, and future infringements or misappropriations of the Marks;
4. all causes of action, either in law or in equity, for past, present, or future infringements or misappropriations of the Marks; and
5. all rights corresponding to any of the foregoing, throughout the world.

Assignor represents and warrants that Assignor is the sole owner of all right, title, and interest in and to the Marks.

Assignor further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in and to the Marks.

This *Nunc Pro Tunc* assignment is effective as of April 13, 2022. This agreement is executed as of the date of signature below.

[signatures on following page]

IN WITNESS WHEREOF, this agreement has been duly executed on the day and year written above.

Assignor

Assignee

Speed Digital, LLC

The Hagerty Group, LLC

McKeel Hagerty

McKeel Hagerty

McKeel Hagerty (Apr 13, 2022 14:45 EDT)

McKeel Hagerty (Apr 13, 2022 14:45 EDT)

Signature

Signature

Name: McKeel Hagerty

Name: McKeel Hagerty

Title: Chief Executive Officer

Title: Chief Executive Officer

Date: April 13, 2022

Date: April 13, 2022

EXHIBIT A

Trademark

Registration Number

My Classic Garage

85606975

Dealer Accelerate

4526305

Motorious

88212670