

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM735541

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/16/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
It's All Good LLC		06/10/2022	Limited Liability Company: CONNECTICUT
RECEIVING PARTY DATA			
Name:	It's All Good Goods LLC		
Street Address:	503 E 46th Street		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78751		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5204657	IT'S ALL GOOD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9842208745		
Email:	emhaas@michaelbest.com		
Correspondent Name:	Emily Haas		
Address Line 1:	2501 Blue Ridge Road, Suite 390		
Address Line 4:	Raleigh, NORTH CAROLINA 27607		
NAME OF SUBMITTER:	Emily M. Haas		
SIGNATURE:	/Emily M. Haas/		
DATE SIGNED:	06/17/2022		
Total Attachments: 1			
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OP \$40.00 5204657

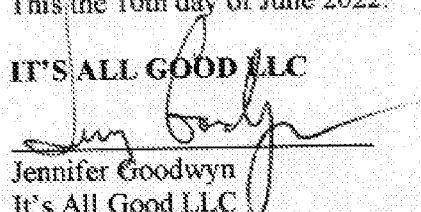
TRADEMARK ASSIGNMENT

It's All Good LLC, a Connecticut limited liability company with its principal place of business at 503 E 46th Street, Austin, Texas 78751, hereby assigns to It's All Good Goods LLC, a Texas limited liability company with its principal place of business at 503 E 46th Street, Austin, Texas, 78751, all goodwill and rights it has in the trademark IT'S ALL GOOD, to include all rights, title, and causes of action. The assigned rights further include the goodwill and rights in U.S. Federal Trademark Registration No. 5,204,657 for IT'S ALL GOOD. This assignment is effective as of February 16, 2021.

This the 10th day of June 2022.

IT'S ALL GOOD LLC

By:


Jennifer Goodwyn
It's All Good LLC
CEO