

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM735843

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|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Body & Earth Inc. | | 06/20/2022 | Corporation: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | LC Elite, LLC | | |
| Street Address: | 846 N 15th Street Unit C | | |
| City: | PHILADELPHIA | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 19130 | | |
| Entity Type: | Limited Liability Company: PENNSYLVANIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5078427 | # BFFBEAUTY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7183217135 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7183217006 | | |
| Email: | info@genglaws.com | | |
| Correspondent Name: | Ting Geng | | |
| Address Line 1: | 39-07 Prince Street, Suite 4B | | |
| Address Line 4: | Flushing, NEW YORK 11354 | | |
| NAME OF SUBMITTER: | Ting Geng | | |
| SIGNATURE: | /Ting Geng/ | | |
| DATE SIGNED: | 06/20/2022 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 5078427

Assignment of Trademark

Whereas

Body & Earth Inc.

is/are the owner(s) of Trademark application/registration

Ser. No.86365865 / Reg. No. 5078427

Whereas,

LC Elite, LLC

is/are desirous of
acquiring said trademark application/registration Ser. No.86365865 / Reg. No. 5078427

Now therefore good and valuable consideration, Body & Earth Inc.

hereby assign(s) the entire interest and
goodwill of the business to LC Elite, LLC

Signature :

Zhenhui Li

Date : 6/20/2022

By: Zhenhui Li

Title: CEO

Body & Earth Inc.