

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM735959

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	11/30/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INNOVID, INC.		11/30/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	INSPIRE MERGER SUB 2, LLC		
Street Address:	30 Irving Place		
Internal Address:	12th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4218521	INNOVID	
CORRESPONDENCE DATA			
Fax Number:	6318440081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6318440080		
Email:	John@tb-iplaw.com		
Correspondent Name:	John Tutunjian		
Address Line 1:	401 Broadhollow Road		
Address Line 2:	Suite 402		
Address Line 4:	Melville, NEW YORK 11747		
NAME OF SUBMITTER:	John Tutunjian		
SIGNATURE:	/J. TUTUNJIAN/		
DATE SIGNED:	06/21/2022		
Total Attachments: 3			
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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"INNOVID INC.", A DELAWARE CORPORATION,

WITH AND INTO "INSPIRE MERGER SUB 2, LLC" UNDER THE NAME OF "INSPIRE MERGER SUB 2, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTIETH DAY OF NOVEMBER, A.D. 2021, AT 1:18 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6014046 8100M
SR# 20213926522

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204817781
Date: 11-30-21

TRADEMARK
REEL: 007757 FRAME: 0835

**CERTIFICATE OF MERGER
FOR THE MERGER OF
INNOVID INC.
WITH AND INTO
INSPIRE MERGER SUB 2, LLC**

Pursuant to Title 6, Section 18-209 of
the Delaware Limited Liability Company Act

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act (the "Delaware Act"), Inspire Merger Sub 2, LLC, a Delaware limited liability company (the "Company"), in connection with the merger of Innovid Inc., a Delaware corporation, with and into the Company (the "Second Merger"), hereby certifies as follows:

FIRST: The name and state of formation or incorporation of each of the constituent entities in the Second Merger (the "Constituent Entities") are as follows:

<u>Name of Company</u>	<u>Jurisdiction of Organization</u>	<u>Type of Entity</u>
Innovid Inc.	Delaware	Corporation
Inspire Merger Sub 2, LLC	Delaware	Limited Liability Company

SECOND: An Agreement and Plan of Merger, dated as of June 24, 2021 (as amended, restated, supplemented or otherwise modified from time to time in accordance with its terms, the "Merger Agreement"), among ION Acquisition Corp 2, a Delaware corporation (f/k/a ION Acquisition Corp 2 Ltd., a Cayman Islands exempted company), Inspire Merger Sub 1, Inc., and each of the Constituent Entities, setting forth the terms and conditions of the Second Merger has been approved, adopted, executed and acknowledged by each of the Constituent Entities in accordance with the requirements of the Delaware Act and the Delaware General Corporation Law.

THIRD: The Company shall continue its existence as the surviving entity in the Second Merger under the name "Inspire Merger Sub 2, LLC" (the "Surviving Entity").

FOURTH: Upon the effectiveness of the Second Merger, the certificate of formation of the Surviving Entity shall be the same as the certificate of formation of the Company in effect immediately prior to the Second Merger.

FIFTH: The Second Merger shall become effective immediately upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

SIXTH: An executed copy of the Merger Agreement is on file at an office of the Surviving Entity at 30 Irving Place, 12th Floor, New York, New York, 10003.

SEVENTH: A copy of the Merger Agreement will be furnished by the Surviving Entity on request, without cost, to any member of any constituent limited liability company or stockholder of any constituent corporation.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, the Surviving Entity has caused this Certificate of Merger to be executed in its corporate name on this 30th day of November 2021.

INSPIRE MERGER SUB 2, LLC

DocuSigned by:

By: _____
Name: Anthony Reich
Title: President

[Signature Page to Certificate of Merger (2)]