

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM736694

|   |                               |                       |                    |
|---|-------------------------------|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |                               |                       |                    |
| <b>Name</b>   | <b>Formerly</b>               | <b>Execution Date</b> | <b>Entity Type</b> |
| Booyah Networks, Inc.   |                               | 08/24/2016            | Corporation:       |
| <b>RECEIVING PARTY DATA</b>   |                               |                       |                    |
| <b>Name:</b>  | Booyah Advertising, Inc.      |                       |                    |
| <b>Street Address:</b>  | 3001 Brighton Blvd., Ste. 236 |                       |                    |
| <b>City:</b>  | Denver                        |                       |                    |
| <b>State/Country:</b>   | COLORADO                      |                       |                    |
| <b>Postal Code:</b>   | 80216                         |                       |                    |
| <b>Entity Type:</b>   | Corporation: COLORADO         |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b>  |                               |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                 | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>   | 2970200                       | BOOYAH                |                    |
| <b>CORRESPONDENCE DATA</b>  |                               |                       |                    |
| <b>Fax Number:</b>  | 7205364910                    |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                               |                       |                    |
| <b>Phone:</b>   | 7205364900                    |                       |                    |
| <b>Email:</b>   | carolyn@nodiplay.com          |                       |                    |
| <b>Correspondent Name:</b>  | Carolyn Juarez                |                       |                    |
| <b>Address Line 1:</b>  | 726 Front St. Ste. 220        |                       |                    |
| <b>Address Line 4:</b>  | Louisville, COLORADO 80027    |                       |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 1909.301.US                   |                       |                    |
| <b>NAME OF SUBMITTER:</b>   | Carolyn Juarez                |                       |                    |
| <b>SIGNATURE:</b>   | /Carolyn Juarez/              |                       |                    |
| <b>DATE SIGNED:</b>   | 06/23/2022                    |                       |                    |
| <b>Total Attachments: 2</b>   |                               |                       |                    |
| source=20161570601 Name Change#page1.tif  |                               |                       |                    |
| source=20161570601 Name Change#page2.tif  |                               |                       |                    |

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or Registered Agent Information**

filed pursuant to §7-90-305.5 and, if applicable, §7-90-804 of the Colorado Revised Statutes (C.R.S.)

ID number: 20011100080

1. Entity name: Booyah Networks, Inc.

2. True name:  
(if different from the entity name) \_\_\_\_\_

**Complete lines 3 - 9 as applicable. You must complete section 10.**

3. Document number: 20031374611  
(required for change(s) to 4, 5, 6, 7  
and/or 8 below)

4. Change of entity name of record (LLP, art. 61 LLLP or foreign entity only):

New entity name: Booyah Advertising, Inc.

5. Change of true name of record (LLP, art. 61 LLLP, general partnership or foreign entity only):

New true name: \_\_\_\_\_

6. Change of jurisdiction of formation of record (foreign entity only):

New jurisdiction of formation: \_\_\_\_\_

7. Change of entity form of record (foreign entity only):

New entity form: \_\_\_\_\_

8. Other change(s) not provided for above:

If other information contained in the filed document is being changed, mark this box  and include an attachment stating the information to be changed and each such change.

If other information is being added or deleted, mark this box  and include an attachment stating each addition or deletion.

9. (Optional) Delayed effective date: \_\_\_\_\_  
(mm/dd/yyyy)

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10. The true name and mailing address of the individual causing this document to be delivered for filing are

|  |                          |                                  |                         |
|--|--------------------------|----------------------------------|-------------------------|
| Hansen   | Tonya                    | C                                |                         |
| <small>(Last)</small>  | <small>(First)</small>   | <small>(Middle)</small>          | <small>(Suffix)</small> |
| 3001 Brighton Blvd, Ste 236  |                          |                                  |                         |
| <small>(Street number and name or Post Office Box information)</small> |                          |                                  |                         |
| <hr/>  |                          |                                  |                         |
| Denver   | CO                       | 80216                            |                         |
| <small>(City)</small>  | <small>(State)</small>   | <small>(ZIP/Postal Code)</small> |                         |
|  | USA                      |                                  |                         |
| <small>(Province - if applicable)</small>                              | <small>(Country)</small> |                                  |                         |

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