

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM737715

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pattern Brands, Inc.		05/07/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Pattern Brands, LLC		
Street Address:	228 Park Ave S, PMB73891		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6660028	EQUAL PARTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8474419100		
Email:	pto@nealmcdevitt.com		
Correspondent Name:	Audra Kemp		
Address Line 1:	1776 Ash Street		
Address Line 4:	Northfield, ILLINOIS 60093		
NAME OF SUBMITTER:	Audra Kemp		
SIGNATURE:	/audra kemp/		
DATE SIGNED:	06/29/2022		
Total Attachments: 4			
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source=PATTERN BRANDS INC - DE - Certificate of Conversion#page2.tif			
source=PATTERN BRANDS LLC - DE - Certificate of Formation#page1.tif			
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PATTERN BRANDS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PATTERN BRANDS, INC." TO "PATTERN BRANDS, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF MAY, A.D. 2021, AT 9:20 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6949582 8100V
SR# 20211642979

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203150016
Date: 05-07-21

TRADEMARK
REEL: 007764 FRAME: 0951

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO
A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214
OF THE DELAWARE LIMITED LIABILITY COMPANY ACT

1. Pattern Brands, Inc. (the "*Company*") was incorporated in the State of Delaware under the Delaware General Corporation Law on June 26, 2018.
2. The jurisdiction of the Company immediately prior to filing this Certificate of Conversion is Delaware.
3. The name and type of entity of the Company immediately prior to the filing this Certificate of Conversion is Pattern Brands, Inc., a Delaware corporation.
4. The name of the Company after conversion as set forth in the Certificate of Formation is Pattern Brands, LLC.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the Company, has executed this Certificate of Conversion on May 7, 2021.

PATTERN BRANDS, INC.
(a Delaware corporation)

By: /s/ Nicholas Ling
Name: Nicholas Ling
Title: President and Chief Executive Officer

Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "PATTERN
BRANDS, LLC" FILED IN THIS OFFICE ON THE SEVENTH DAY OF MAY,
A.D. 2021, AT 9:20 O`CLOCK A.M.*




Jeffrey W. Bullock, Secretary of State

6949582 8100V
SR# 20211642979

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Authentication: 203150016
Date: 05-07-21

TRADEMARK
REEL: 007764 FRAME: 0953

CERTIFICATE OF FORMATION
OF
PATTERN BRANDS, LLC

1. The name of the limited liability company is Pattern Brands, LLC.
2. The address of the Corporation's registered office in the state of Delaware is 251 Little Falls Drive, City of Wilmington, County of New Castle, 19808. The name of its registered agent at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Pattern Brands, LLC on this 7th day of May, 2021.

/s/ Nicholas Ling
Nicholas Ling, Authorized Person