5189570

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM737850

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
G-Star Raw C.V.		06/28/2022	Commanditaire Vennootschap (C.V.): NETHERLANDS

RECEIVING PARTY DATA

Name:	TM25 Holding B.V.	
Street Address:	Joan Muyskenweg 39	
City:	1114 AN Amsterdam-Duivendrecht	
State/Country:	NETHERLANDS	
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	5189570	JUST THE PRODUCT
Registration Number:	5166502	RAW REPURPOSED
Registration Number:	3810912	RAW
Registration Number:	5263153	THE ART OF RAW

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900 Email: anicolescu@fzlz.com CHARLES T.J. WEIGELL Correspondent Name:

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 151 West 42nd St., 17th Fl. Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	TMNN 1503446
NAME OF SUBMITTER:	Anca Nicolescu
SIGNATURE:	/anca nicolescu/
DATE SIGNED:	06/29/2022

Total Attachments: 2

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TRADEMARK REEL: 007766 FRAME: 0118 source=Executed assignment to TM25 (F4689222x96B9E)#page2.tif

TRADEMARK REEL: 007766 FRAME: 0119

ASSIGNMENT

WHEREAS, G-Star Raw C.V., a commanditaire vennootschap (c.v.) organized and existing

under the laws of The Netherlands, located at Joan Muyskenweg 39, 1114 AN AMSTERDAM-

DUIVENDRECHT, The Netherlands ("Assignor"), is the owner of the trademarks listed in the

attached schedule registered in the U.S. Patent and Trademark Office (hereinafter, the

"Trademarks");

and WHEREAS, TM25 Holding B.V., a besloten vennootschap organized and existing under

the laws of The Netherlands, located at Joan Muyskenweg 39, 1114 AN Amsterdam-

Duivendrecht, The Netherlands ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby

acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the

Trademarks, together with the goodwill of the business symbolized by the Trademarks and the

identified registrations therefor, and with all claims arising out of or relating to the use or

ownership of the Trademarks.

G-Star Raw C.V.

Name: Mr. Johannes Christian de Bil

Title: Authorized representative

Date of Signature: 28 June 2022

[F4633019.1]

SCHEDULE

TRADEMARKS	REGISTRATION NO.
JUST THE PRODUCT	5189570
RAW REPURPOSED	5166502
RAW	3810912
THE ART OF RAW	5263153

{F4633019,1}

TRADEMARK REEL: 007766 FRAME: 0121

RECORDED: 06/29/2022