

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM737852

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snugz/USA Incorporated		09/10/2019	Corporation: UTAH
RECEIVING PARTY DATA			
Name:	Snugz/USA, LLC		
Street Address:	9258 S. Prosperity Road		
City:	West Jordan		
State/Country:	UTAH		
Postal Code:	84081		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	5169706	ZEN	
Serial Number:	90746344	ZEN	
Serial Number:	90746332	ZEN	
Registration Number:	5169707	ZEN	
Registration Number:	5533834	PROMO ELEVATED	
Registration Number:	5324301	SOULKIX	
Registration Number:	5456407	SNUGZ USA	
Registration Number:	6024464	AV	
Registration Number:	6024463	TRAVERSE	
Registration Number:	5868775	TRAVERSE	
Registration Number:	5159263	ZIP-IT	
Registration Number:	3866688	SZ	
Registration Number:	3866690	SZ	
Registration Number:	3639184	SNUGZ USA	
Registration Number:	3530532	SNUGZ	
Registration Number:	3527219	SNUGZ USA	
Registration Number:	1676604	SNUGZ	
Registration Number:	3665060	SNUGZ	
Registration Number:	1664758	SNUGZ	

OP \$490.00 5169706

CORRESPONDENCE DATA**Fax Number:** 8013281707*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 8015339800**Email:** lbateman@wnlaw.com**Correspondent Name:** David B. Dellenbach**Address Line 1:** 60 East South Temple, Suite 1000**Address Line 4:** Salt Lake City, UTAH 84111**ATTORNEY DOCKET NUMBER:** 14591.0**NAME OF SUBMITTER:** David B. Dellenbach**SIGNATURE:** /David B. Dellenbach/**DATE SIGNED:** 06/29/2022**Total Attachments: 3**

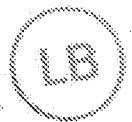
source=14591.0_UT Conversion#page1.tif

source=14591.0_UT Conversion#page2.tif

source=14591.0_UT Conversion#page3.tif

EXPEDITE

Date: 09/10/2019
Receipt Number: 0004823
Amount Paid: \$112.00



CONVERSION

RECEIVED
SEP 10 2019

STATEMENT OF CONVERSION

OF

1049041-0142

SNUGZ/USA INCORPORATED (a Utah corporation)

Utah Div. of Corp. & Comm. Code

TO

SNUGZ/USA, LLC (a Delaware limited liability company)

September 10, 2019

Pursuant to Section 1008.7 of the Utah Revised Business Corporation Act (the "*Utah Act*"), the undersigned adopts this Statement of Conversion of SnugZ/USA Incorporated, a Utah corporation (the "*Company*") to SnugZ/USA, LLC, a Delaware limited liability company (the "*Subject Entity*");

1. The Company was formed as a corporation in the state of Utah on November 22, 1989.
2. The name of the Company immediately prior to the filing of this Statement of Conversion was SnugZ/USA Incorporated.
3. The name of the Subject Entity, as set forth in its certificate of organization filed in accordance with Section 18-201(a) of the Delaware Limited Liability Company Act, Chapter 18, Title 6, is SnugZ/USA, LLC.
4. The conversion has been adopted by the sole director of the Company and duly approved by the sole shareholder of the Company.
5. All issued and outstanding shares of Common Stock, par value \$1.00 per share, in the Company, which are held by one shareholder, shall be converted into 100% of the issued membership interests in the Subject Entity, so that the sole shareholder of the Company shall become the sole member of the Company.
6. The effective date of the conversion of the Company to the Subject Entity shall be the date that this Statement of Conversion and the certificate of organization are filed with the office of the Delaware Secretary of State.

(Signature Page Follows)

State of Utah
Department of Commerce
Division of Corporations and Commercial Code
I hereby certified that the foregoing has been filed
and approved on this 10th day of Sept, 2019
in this office of this Division and hereby issued
This Certificate thereof.

Examiner [Signature] Date 09/11/2019

SEP 10 '19 PM 1:33

4831-5008-220702

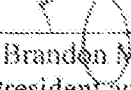


[Signature]
Jason Sterzer
Division Director

TRADEMARK
REEL: 007766 FRAME: 0126

IN WITNESS WHEREOF, the undersigned has executed this Statement of Conversion as of the date first set forth above.

SNUGZ/USA INCORPORATED

By: 
Name: Brandon Mackay
Title: President and Chief Executive Officer

SEP 10 '19 11:33



State of Utah
 Department of Commerce
 Division of Corporations & Commercial Code
 Foreign Registration Statement (Foreign Limited Liability Company)

This form must be type written or computer generated.

1049041-0161

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SEP 10 2019

Utah Div. of Corp. & Comm. Code

CONVERSION

Important: Read instructions before completing form

Non-Refundable Processing Fee: \$78.00

1. Exact Name of Foreign Limited Liability Company:		SnugZ/USA, LLC			
2. Jurisdiction of Formation:		Delaware			
3. Principal office address: Street Address Required		9258 S. Prosperity Road, West Jordan, UT 84081			
		Address	City	State	Zip
4. The name of the Registered Agent (Individual or Business Entity or Commercial Registered Agent): Corporation Service Company					
<i>The address must be listed if you have a non-commercial registered agent. See instructions for further details.</i>					
Address of the Registered Agent: 15 West South Temple, Suite 600					
<i>Utah Street Address Required. P.O. Boxes can be listed after the Street Address.</i>					
City: Salt Lake City		State: UT		Zip: 84101	
5. If the name is not available in Utah the LLC shall use as it's name: Must be the same as number (1) unless the name is not available or permitted in Utah.					
6. Purpose of the Limited Liability Company: (optional) Sale of promotional products.					
7. Managers/Members of the Limited Liability Company: (optional)					
Position	Name	Address	City	State	Zip
MANAGER:					
MANAGER:					
MEMBER:					
MEMBER:					
Under penalties of perjury, I declare that this application for authority to transact business has been examined by me and is, to the best of my knowledge and belief, true, correct and complete.					
Authorized Signature:		Name & Title: Brandon Mackay, Director of Sole Member			
Under GRAMA (63G-2-201), all registration information maintained by the Division is classified as public record. For confidentiality purposes, you may use the business entity physical address rather than the residential or private address of any individual affiliated with the entity.					
Optional Inclusion of Ownership Information: This information is not required.					
Is this a female owned business?		<input type="radio"/> Yes	<input checked="" type="radio"/> No		
Is this a minority owned business?		<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, please specify: <input type="text" value="Select/Type the race of the owner here"/>	

State of Utah
 Department of Commerce
 Division of Corporations and Commercial Code
 I hereby certified that the foregoing has been filed
 and approved on this 10th day of Sept. 2019
 in this office of this Division and hereby issued
 This Certificate thereof.

SEP 10 '19 PM 1:36

01/14

Examiner WJH Date 09/11/2019



Jason Strzser
 Jason Strzser
 Division Director