

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM738072

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mustafa Ekingen		06/20/2022	INDIVIDUAL: TURKEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rubi Holdings Limited		
<b>Street Address:</b>	71-75, Shelton Street,		
<b>Internal Address:</b>	Covent Garden,		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	WC2H 9JQ		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87878872	EAT WELL PREMIUM FOODS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	702-462-5973		
<b>Email:</b>	tm@bayramoglu-legal.com		
<b>Correspondent Name:</b>	Nazly Aileen Bayramoglu		
<b>Address Line 1:</b>	1540 West Warm Springs Road, Suite 100		
<b>Address Line 4:</b>	Henderson, NEVADA 89014		
<b>NAME OF SUBMITTER:</b>	Alexander Ruzzier		
<b>SIGNATURE:</b>	/Alexander Ruzzier/		
<b>DATE SIGNED:</b>	06/30/2022		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This agreement (the "Agreement") is entered into by and between Mustafa Ekingen, an INDIVIDUAL citizen of Turkey ("Assignor") and Rubi Holdings Limited, a Private Limited Company organized under the laws of the United Kingdom ("Assignee") and is effective as of June 20, 2022 (the "Effective Date").

WHEREAS, Assignor is the owner of certain trademark identified in Exhibit A (the "Trademarks") that is/are registered at the United States Patent and Trademark Office or is/are the subject of a pending U.S. Trademark Application for which an Allegation of Use has already been made.

WHEREAS, Assignor desires to transfer all of Assignor's rights, title, and interest in and to the Trademarks to Assignee;

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Trademark Assignment ("Assignment"). Assignor hereby irrevocably assigns, grants and transfers to Assignee, all of Assignor's right, title, and interest in and to the Trademarks, including all common law rights, and any trademark registrations and applications, along with the goodwill of the business symbolized by the use of the Trademarks, and the right to sue third parties for and recover damages from future infringement of the Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made. Assignee hereby accepts the Assignment in accordance with the terms of this Agreement.

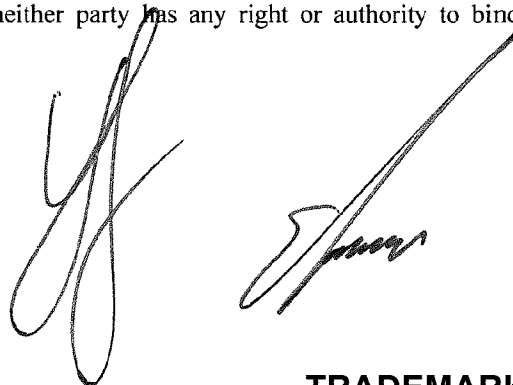
2. Further Assurances. Assignor shall take all actions and execute all documents necessary or desirable to record and perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement that is in conflict with this Assignment.

3. Execution and Delivery. At Assignee's request, Assignor shall take such actions and execute such documents as may be necessary or prudent to vest in and secure unto Assignee the full right, title and interest in and to the Trademarks and to protect and enforce the Trademarks.

4. Representations and Warranties. Assignor represents and warrants that, to the best of Assignor's knowledge, Assignor has the full right to convey the entire rights, title and interest herein assigned, nor does this Assignment or Assignor's previous use infringe the trademark rights or similar rights of any third party, and that Assignor will not take any action, use any trademark or domain name, execute any instrument or grant any rights, title or interests that are inconsistent with the rights, title and interests assigned herein.

5. Miscellaneous.

- a) Independent Contractors. The parties hereto are independent contractors and are not partners, joint venturers or otherwise affiliated, and neither party has any right or authority to bind the other in any way.



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- b) Notices. All notices, requests, demands and other communications required or permitted to be given under this Agreement shall be in writing and shall be deemed to have been duly given only if personally delivered, delivered by a major commercial rapid delivery courier service with tracking capabilities, costs prepaid, or mailed by certified or registered mail, return receipt requested, postage prepaid, by one party to the other at the address set forth below or at such other address as that party last provided to the other by written notice:

If to Assignor:

Ekingen, Mustafa  
No:9 D:13 Kozyatagi Mah. Avsar Sok, Kutlu Apt Istanbul TURKEY 34400

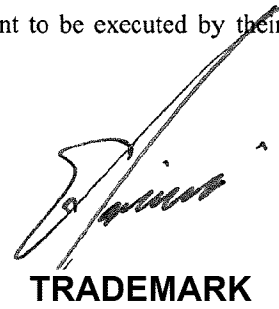

If to Assignee:

Rubi Holdings Limited  
71-75, Shelton Street, Covent Garden, London United Kingdom WC2H 9JQ

- c) Modification and Waiver. The failure of either party to enforce its rights or to require performance by the other party of any term or condition of this Agreement shall not be construed as a waiver of such rights or of its right to require future performance of that term or condition. Any amendment or modification of this Agreement or any waiver of any breach of any term or condition of this Agreement must be in a writing signed by both parties in order to be effective and shall not be construed as a waiver of any continuing or succeeding breach of such term or condition, a waiver of the term or condition itself or a waiver of any right under this Agreement.
- d) Governing Law. This Agreement shall be governed and interpreted under the laws of the State of Nevada without regard to the conflicts of law provisions thereof.
- e) Headings. Headings and captions are for convenience of reference only and shall not be deemed to interpret, supersede or modify any provisions of this Agreement.
- f) Severability. If any provision of this Agreement shall be determined by a court of competent jurisdiction to be illegal or unenforceable, that provision will be limited or eliminated to the minimum extent necessary so that this Agreement shall otherwise remain in full force and effect and enforceable.
- g) Entire Agreement. Upon execution by both parties, this Agreement shall constitute the entire agreement between the parties with respect to the subject matter hereof and supersedes all discussions, negotiations, agreements and past dealings, either oral or written, between or among the parties relating to the subject matter hereof.
- h) Non-Exclusive Remedies. The rights and remedies of a party set forth herein are not exclusive, the exercise thereof shall not constitute an election of remedies and the aggrieved party shall in all events be entitled to seek whatever additional remedies may be available in law or in equity.

Each party represents and warrants that it has full right, power and authority to enter into this Agreement and perform all of its obligations hereunder.

IN WITNESS WHEREOF, the parties hereto have each caused this Agreement to be executed by their authorized representatives.

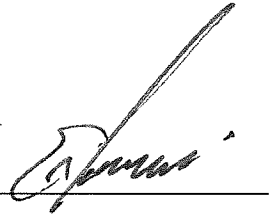


**TRADEMARK**  
**REEL: 007767 FRAME: 0261**

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ASSIGNOR

Signature: \_\_\_\_\_



Name: Ekingen, Mustafa

Dated: June 20, 2022

ASSIGNEE

Company Name: Rubi Holdings Limited

Signature: \_\_\_\_\_




Name: Gunes, Yetkin

Title: Director

Dated: June 20, 2022

Exhibit A

Mark	Serial No.	Filing Date	Reg. No.	Jurisdiction of Registration	Reg. Date
	87878872	Apr. 16, 2018	5701185	United States of America	Mar. 19, 2019

*[Handwritten signatures]*