

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM738114

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RD Franchise Systems, LLC		02/24/2022	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	RHG IP, LLC		
Street Address:	801 S. Rampart Blvd.		
Internal Address:	Suite 200		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89145		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	1315104	RUBYS FOOD AND FOLLIES	
Registration Number:	1590271		
Registration Number:	1591014		
Registration Number:	1611327	RUBY'S	
Registration Number:	1631936	RUBY'S	
Registration Number:	1850104	JITTERBUG CLUB	
Registration Number:	2380158	RUBY'S	
Registration Number:	2380171	RUBY'S DINETTE	
Registration Number:	2387100	RUBY'S DINER	
Registration Number:	2580113	SHOOPY DOOPY DOWN TO...RUBY'S DINER	
Registration Number:	2583186	RUBY'S DINER	
Registration Number:	2621959	SWING TIME	
Registration Number:	2675483	SHOOPY DOOPY DOWN TO...RUBY'S	
Registration Number:	2739832	RUBY'S DINER	
Registration Number:	2858231	RUBY'S DINETTE	
Registration Number:	3394780	FRINGS	
Registration Number:	3875086	RUBY'S DINER	
Registration Number:	4573346	RUBY'S DINER	
		TRADEMARK	

Property Type	Number	Word Mark
Registration Number:	4573347	RUBY'S DINETTE
Registration Number:	4703996	RUBY'S DINER
Registration Number:	4721006	RUBY
Registration Number:	4817382	RUBY'S DINER
Registration Number:	4817383	RUBY'S DINETTE
Registration Number:	4817402	RUBY'S DINER
Registration Number:	5046900	RUBY
Registration Number:	5412055	RUBY'S DINER
Registration Number:	5856270	RUBY'S SHAKE SHOP
Registration Number:	5771494	RUBY'S SHAKE SHOP

CORRESPONDENCE DATA

Fax Number: 7027929002

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7027923773

Email: lvpto@gtlaw.com

Correspondent Name: Lauri S. Thompson

Address Line 1: 10845 Griffith Peak Drive, Suite 600

Address Line 2: Suite 600

Address Line 4: Las Vegas, NEVADA 89135

ATTORNEY DOCKET NUMBER: 206527.010000

NAME OF SUBMITTER: Lauri S. Thompson

SIGNATURE: /Lauri S. Thompson/

DATE SIGNED: 06/30/2022

Total Attachments: 12

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this "Assignment"), effective the 24th day of February 2022, is made and entered into by and between is made and entered into by and between RD Franchise Systems, LLC, a Nevada limited liability company having a place of business at, Las Vegas, Nevada 89106 ("Assignor"), and RHG IP, LLC, a Nevada limited liability company having a place of business, Las Vegas, Nevada 89106 ("Assignee") (each a "Party," and collectively, the "Parties").

WHEREAS, Assignor is the owner of (i) the copyright rights in all created materials, including but not limited to all menus, sign designs, logo drawings, instruction manuals, recipe manuals, and employee manuals relating to operations of the Ruby’s Diner restaurant franchise (the "Copyrights"); and (ii) the trademarks, trademark registrations and trademark applications (including any and all goodwill symbolized thereby) set forth on Schedule A hereto (the "Trademarks") ((i)-(ii), collectively, the "Intellectual Property");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Intellectual Property Assignment. Assignor hereby assigns to Assignee all of Assignor’s right, title and interest in and to the Intellectual Property, including, without limitation, all rights therein provided by international conventions and treaties, any registrations and applications therefor, any renewals and extensions thereof, and all corresponding rights that are or may be secured under the laws of the United States or any foreign country, for Assignee’s own use and enjoyment, together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Intellectual Property, with the right to sue for, and collect the same for Assignee’s own use and enjoyment.

2. No Warranties. Assignor makes no warranties, express or implied, with respect to the Intellectual Property.

3. Successors and Assigns. This Assignment shall be binding upon and inure to the benefit of, respectively, Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, The Parties have caused this Assignment to be executed by their duly authorized representatives.

RD Franchise Systems, LLC



By: Todd Spector, Manager

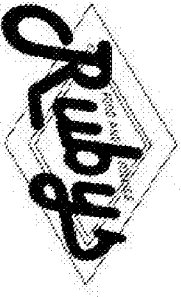

RHG IP, LLC

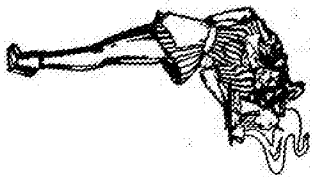
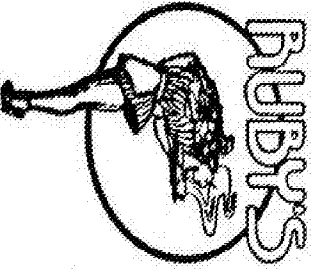


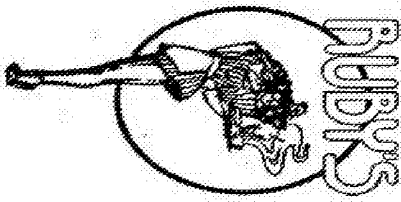

By: Todd Spector, Manager

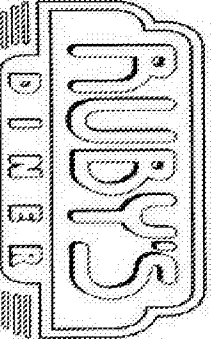
SCHEDULE A – TRADEMARKS

REGISTERED TRADEMARK PORTFOLIO STATUS CHART – UNITED STATES

MARK	APPLICATION/ REGISTRATION NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
	<p>73413491 1315104</p> <p>Canadian Registration No. 280,205 - Expunged (Failure to Renew): February 16, 1999</p>	<p>February 14, 1983 - Application Filed</p> <p>January 15, 1985 - Registered to Principal Register</p> <p>April 28, 2006 - Section 8 & 9 Renewal Accepted</p> <p>August 17, 2015 - Section 8 & 9 Renewal Accepted</p>	<p><u>International Class 042:</u> Restaurant, Lounge and Bar Services</p> <p>BASIS: 44(c)</p>	<p>Registered</p>	<p>Section 8 & 9 Due: January 15, 2024-2025</p>
	<p>73810095 1590271</p>	<p>June 29, 1989 - Application Filed</p> <p>April 3, 1990 - Registered to Principal Register</p> <p>April 8, 2010 - Section 8 & 9 Renewal Accepted</p>	<p><u>International Class 042:</u> Restaurant services</p> <p>FIRST USE IN COMMERCE: December 8, 1982</p>	<p>Registered</p>	<p>Section 8 & 9 due: April 3, 2029- 2030</p>

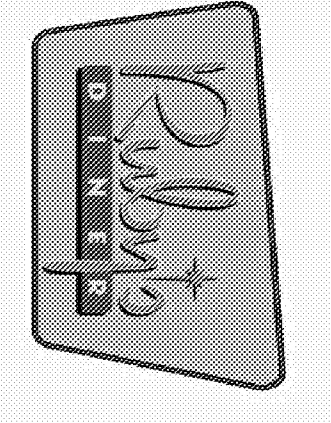
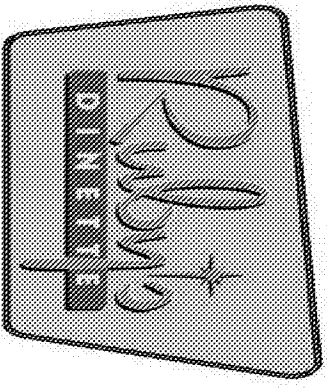
MARK	APPLICATION/ REGISTRATION NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
	73809850 1591014	June 29, 1989 – Application Filed April 10, 1990 – Registered to Principal Register March 31, 2010 – Section 8 & 9 Renewal Accepted	International Class 025: Clothing, namely, t-shirts, caps and sweatshirts FIRST USE: December 1982 FIRST USE IN COMMERCE: November 3, 1988	Registered	Section 8 & 9 due: April 10, 2029-2030
	73782178 1611327	February 16, 1989 – Application Filed August 28, 1990 – Registered to Principal Register February 26, 2011 – Section 8 & 9 Renewal Accepted	International Class 025: Clothing, namely t-shirts and sweat shirts FIRST USE: December 1982 FIRST USE IN COMMERCE: November 3, 1988	Registered	Section 8 & 9 due: August 28, 2029-2030
RUBY'S	73710510 1631936	February 10, 1988 – Application Filed January 15, 1991 – Registered to Principal Register March 1, 2011 – Section 8 & 9 Renewal Accepted	International Class 042: Restaurant services FIRST USE IN COMMERCE: December 8, 1982	Registered	Section 8 & 9 due: January 15, 2030-2031

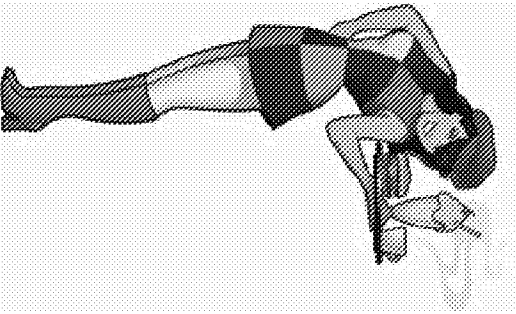
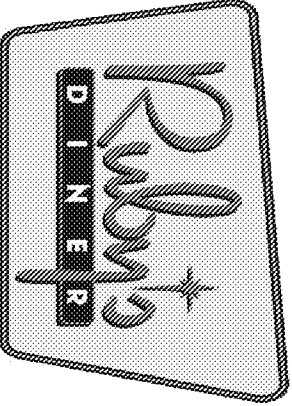
MARK	APPLICATION/ REGISTRATION NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
<p style="text-align: center;">JITTERBUG CLUB</p>	<p style="text-align: center;">74390435 1850104</p>	<p style="text-align: center;">May 12, 1993 – Application Filed August 16, 1994 – Registered to Principal Register May 12, 2014 – Section 8 & 9 Renewal Accepted</p>	<p style="text-align: center;"><u>International Class 042:</u> Restaurant services featuring cards entitling the bearer to discounted prices <u>FIRST USE IN COMMERCE:</u> April 22, 1993</p>	<p style="text-align: center;">Registered</p>	<p style="text-align: center;">Section 8 & 9 due: August 16, 2023-2024</p>
	<p style="text-align: center;">73782179 2380158</p>	<p style="text-align: center;">February 21, 1989 – Application Filed August 29, 2000 – Registered to Principal Register March 6, 2011 – Section 8 & 9 Renewal Accepted</p>	<p style="text-align: center;"><u>International Class 029:</u> French fries [CANCELLED] <u>FIRST USE IN COMMERCE:</u> November 9, 1988 <u>International Class 030:</u> Hamburgers and hot dog sandwiches <u>FIRST USE IN COMMERCE:</u> November 9, 1988</p>	<p style="text-align: center;">Registered</p>	<p style="text-align: center;">Section 8 & 9 due: August 29, 2019-2020 Maintenance filings have been received and will be reviewed by the Post Registration Team in due course</p>
	<p style="text-align: center;">74728874 2380171</p>	<p style="text-align: center;">September 14, 1995 – Application Filed August 29, 2000 – Registered to Principal Register August 24, 2010 – Section 8 & 9 Renewal Accepted</p>	<p style="text-align: center;"><u>International Class 042:</u> Restaurant services <u>FIRST USE IN COMMERCE:</u> June 29, 1995</p>	<p style="text-align: center;">Registered</p>	<p style="text-align: center;">Section 8 & 9 due: August 29, 2029-2030</p>

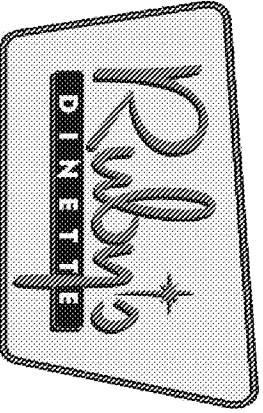
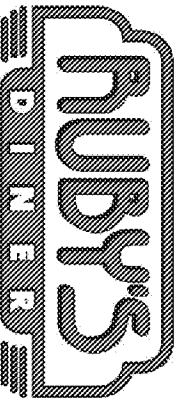
MARK	APPLICATION/ REGISTRATION/ NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
RUBY'S DINER	75615854	January 5, 1999 – Application for Principal Register	<u>International Class 042:</u> Restaurant services	Registered	Section 8 & 9 due: September 19, 2029-2030
	2387100	September 19, 2000 – Registered to Principal Register August 25, 2010 – Section 8 & 9 Renewal Accepted	FIRST USE IN COMMERCE: 1983		
SHOOBY DOOBY DOWN TO...RUBY'S DINER	76134439	September 25, 2000 – Application for Principal Register	<u>International Class 042:</u> Restaurant services	Registered	Section 8 & 9 due: June 11, 2021- 2022
	2580113	June 11, 2002 – Registered to Principal Register June 14, 2012 – Section 8 & 9 Renewal Accepted	FIRST USE IN COMMERCE: February 2000		
	75919947	February 14, 2000 – Application for Principal Register	<u>International Class 042:</u> Restaurant services	Registered	Section 8 & 9 due: June 18, 2021- 2022
	2583186	June 18, 2002 – Registered to Principal Register June 25, 2012 – Section 8 & 9 Renewal Accepted	FIRST USE IN COMMERCE: November 14, 1996		

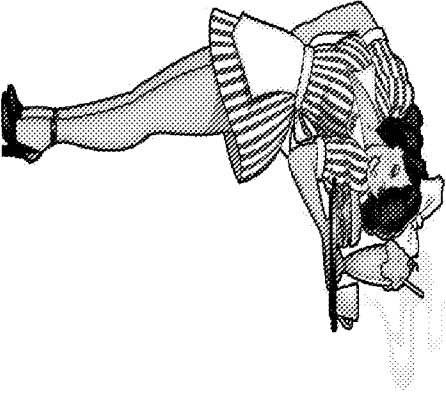
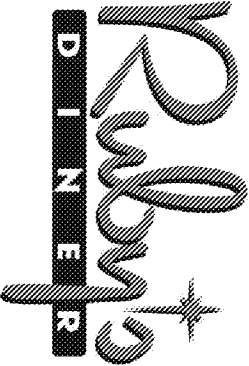
MARK	APPLICATION/ REGISTRATION NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
<i>SwingTime</i>	76049515 2621959	May 16, 2000 – Application Filed September 17, 2002 – Registered to Principal Register September 13, 2012 – Section 8 & 9 Renewal Accepted	<u>International Class 030:</u> [Coffee beans, ground coffee and] brewed coffee <u>FIRST USE IN COMMERCE:</u> May 2001	Registered	Section 8 & 9 due: September 17, 2021-2022
SHOOBY DOORBY DOWN TO RIBBY'S	76135027 2675483	September 25, 2000 – Application Filed January 14, 2003 – Registered to Principal Register November 30, 2012 – Section 8 & 9 Renewal Accepted	<u>International Class 042:</u> Restaurant services <u>FIRST USE IN COMMERCE:</u> June 1991	Registered	Section 8 & 9 due: January 14, 2022 - 2023
	76391722 2739832	April 5, 2002 – Application Filed For Principal Register July 22, 2003 – Registered to Principal Register May 7, 2013 – Section 8 & 9 Renewal Accepted	<u>International Class 043:</u> Restaurant services <u>FIRST USE IN COMMERCE:</u> January 2001	Registered	Section 8 & 9 due: July 22, 2022- 2023

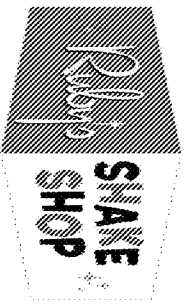
MARK	APPLICATION/ REGISTRATION NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
RUBY'S DINETTE	75919925 2858231	February 14, 2000 – Application Filed June 29, 2004 – Registered to Principal Register May 12, 2014 – Section 8 & 9 Renewal Accepted	<u>International Class 042:</u> Restaurant services FIRST USE: June 25, 1995 FIRST USE IN COMMERCE: June 29, 1995	Registered	Section 8 & 9 due: June 29, 2023- 2024
FRINGES	78230704 3394780	March 27, 2003 – Application Filed March 11, 2008 – Registered to Principal Register April 5, 2013 – Section 8 & 15 Accepted March 23, 2018 – Section 8 & 9 Renewal Acceptance	<u>International Class 029:</u> Onion rings and french fries for consumption on or off the premises FIRST USE IN COMMERCE: January 1, 1992	Registered	Section 8 & 9 Renewal Affidavit due: March 11, 2027-2028
RUBY'S DINER	78981429 3875086	June 29, 2006 – Application Filed for Principal Register November 9, 2010 – Registered to Principal Register January 13, 2016 – Section 8 & 15 Accepted	<u>International Class 025:</u> Clothing, namely, shirts, T- shirts, sweatshirts, sweaters, jackets, hats, caps, visors FIRST USE IN COMMERCE: December 31, 2000	Registered	Section 8 & 9 due: November 09, 2029 - November 12, 2030

MARK	APPLICATION/ REGISTRATION NO	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
	85904803 4573346	April 15, 2013 – Application Filed for Principal Register July 22, 2014 – Registered to Principal Register	<u>International Class 043:</u> Restaurant and cafe services; restaurant services, namely, providing food and beverages for consumption on and off the premises FIRST USE IN COMMERCE: December 2013	Registered	Section 8 & 9 due: July 22, 2023- 2024
	85904812 4573347	April 15, 2013 – Application Filed July 22, 2014 – Registered to Principal Register	<u>International Class 043:</u> Restaurant and cafe services; restaurant services, namely, providing food and beverages for consumption on and off the premises FIRST USE IN COMMERCE: September 2013	Registered	Section 8 & 9 due: July 22, 2023- 2024
RUBY'S DINER	85340487 4703996	January 7, 2011 – Application Filed Principal Register March 17, 2015 – Registered to Principal Register	<u>International Class 025 (1a):</u> Clothing, namely, polo shirts FIRST USE IN COMMERCE: January 14, 2015	Registered	Section 8 & 15 due: March 17, 2020-2021 Maintenance filings have been received and will be reviewed

MARK	APPLICATION/ REGISTRATION NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
	86075328 4721006	September 26, 2013 – Application Filed Principal Register April 14, 2015 – Registered to Principal Register	International Class 43 (1a): Restaurant and cafe services; restaurant services, namely, providing of food and beverages for consumption on and off the premises FIRST USE: August 20, 2013 FIRST USE IN COMMERCE: September 26, 2013	Registered	Section 8 & 15 due: April 14, 2020-2021 Maintenance filings have been received and will be reviewed by the Post Registration Team in due course
	86523327 4817382	February 3, 2015 – Application Filed Principal Register September 22, 2015 – Registered to Principal Register	International Class 043 (1a): Restaurant, café, and cocktail lounge services; bar, carry-out, take out restaurant, catering services and restaurants featuring home delivery; Restaurant services, namely, providing food and beverages for consumption on and off the premises FIRST USE: December 2013 FIRST USE IN COMMERCE:	Registered	Section 8 & 15 due: September 22, 2020-2021 Maintenance filings have been received and will be reviewed by the Post Registration Team in due course

MARK	APPLICATION/ REGISTRATION NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
	86523363 4817383	February 3, 2015 – Application Filed Principal Register September 22, 2015 – Registered to Principal Register	December 2013 <u>International Class 043 (1a):</u> Restaurant, café, and cocktail lounge services, bar, carry-out, take out restaurant, catering services and restaurants featuring home delivery; Restaurant services, namely, providing food and beverages for consumption on and off the premises FIRST USE: September 2013 FIRST USE IN COMMERCE: September 2013	Registered	Section 8 & 15 due: September 22, 2020-2021
	86524521 4817402	February 4, 2015 – Application Filed Principal Register September 22, 2015 – Registered to Principal Register	<u>International Class 043 (1a):</u> Restaurant, café, and cocktail lounge services, bar, carry-out, take out restaurant, catering services and restaurants featuring home delivery; Restaurant services, namely, providing food and beverages for consumption on and off the premises FIRST USE: November 14, 1996 FIRST USE IN COMMERCE: November 14, 1996	Registered	Section 8 & 15 due: September 22, 2020-2021 Maintenance filings have been received and will be reviewed by the Post Registration Team in due course

MARK	APPLICATION/ REGISTRATION NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
	<p>86781258 5046900</p>	<p>October 7, 2015 – Application Filed Principal Register September 20, 2016 – Registered to Principal Register</p>	<p>International Class 043 (1a): Restaurant, café, and cocktail lounge services; Bar services; Take-out restaurant services; Catering services and restaurants featuring home delivery; Restaurant services, namely, providing food and beverages for consumption on and off the premises; Casual dining restaurants; Fast-casual dining restaurants; Quick service restaurants; Fast-food restaurants</p>	<p>Registered</p>	<p>Section 8 & 15 due: September 20, 2021-2022</p>
	<p>87536338 5412055</p>	<p>July 20, 2017 – Application Filed Principal Register February 27, 2018 – Registered to Principal Register</p>	<p>International Class 043 (1a): Restaurant, café, and cocktail lounge services; Bar services; Take-out restaurant services; Catering services and restaurants featuring home delivery; Restaurant services, namely, providing food and beverages for consumption on and off the premises; Casual dining restaurants; Fast-casual dining restaurants; Quick service restaurants; Fast-food restaurants</p>	<p>Registered</p>	<p>Section 8 & 15 affidavit due: February 27, 2023-2024</p>

MARK	APPLICATION/ REGISTRATION NO.	FILING/ REGISTRATION DATE	CLASS GOODS/SERVICES	STATUS	ACTION
 ®	88304110 5856270	February 15, 2019 - Application Filed Principal Register September 10, 2019 - Registered to Principal Register	International Class 043 (1a): Restaurant, café, and cocktail lounge services; Bar services; Take-out restaurant services; Catering services and restaurants featuring home delivery; Restaurant services, namely, providing food and beverages for consumption on and off the premises; Casual dining restaurants; Fast-casual dining restaurants; Quick service restaurants; Fast-food restaurants FIRST USE EVER/IN COMMERCE: August 11, 2018	Registered	Section 8&15 Maintenance due September 10, 2024 -2025
RUBY'S SHAKE SHOP®	88093958 5771494	August 27, 2018 - Application Filed Principal Register June 04, 2019 - Registered to Principal Register	International Class 043 (1a): Restaurant, café, and cocktail lounge services; Bar services; Take-out restaurant services; Catering services and restaurants featuring home delivery; Restaurant services, namely, providing food and beverages for consumption on and off the premises; Casual dining restaurants; Fast-casual dining restaurants; Quick service restaurants; Fast-food restaurants FIRST USE EVER/IN COMMERCE: August 11, 2018	Registered	Section 8&15 Maintenance due June 04, 2024- 2025