

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM738226

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Placed, LLC		05/23/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Foursquare Labs, Inc.		
Street Address:	50 West 23rd Street		
Internal Address:	8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4239322	PLACED	
Registration Number:	5438078	PANEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6173957013		
Email:	nthtrademarks@lalaw.com		
Correspondent Name:	Nathan T. Harris		
Address Line 1:	60 State Street, 23rd Floor		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	P2121-4000		
NAME OF SUBMITTER:	Nathan T. Harris		
SIGNATURE:	/Nathan T. Harris/		
DATE SIGNED:	06/30/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Placed, LLC, a Limited Liability Company of Delaware, having offices at 50 West 23rd Street, 8th Floor, New York, NY 10010 (hereinafter referred to as "Assignor"), is the owner of record of the trademark application and registrations, and goodwill associated therewith, shown on the attached Schedule A, (hereinafter collectively referred to as "the Marks");

WHEREAS, Foursquare Labs, Inc., a Corporation of Delaware, having offices at 50 West 23rd Street, 8th Floor, New York, NY 10010 (hereinafter referred to as "Assignee"), is the successor to the business to which the Marks pertain and is desirous of acquiring the entire right, title and interest in and to the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency which are acknowledged, Assignor does hereby assign unto Assignee the business to which the Marks pertain, the entire right, title and interest in and to the Marks, including the applications and registrations therefor, the goodwill of the business associated with the Marks, and the right to recover for past infringement.

Placed, LLC

Date: 5/23/22

By: 

Name: Marc T. Halperin
Title: Secretary

Accepted and Acknowledged:

Foursquare Labs, Inc.

Date: 5/23/22

By: 

Name: Marc Halperin
Title: Chief Legal & HR Officer

Schedule A

Mark	Country	Application No.	Filing Date	Registration No.	Registration Date	Status
PLACED	EM	017764671	01-Feb-2018	017764671	17-Jul-2018	Registered
PLACED	GB	017764671	01-Feb-2018	UK00917764671	17-Jul-2018	Registered
PLACED	US	85/552,508	24-Feb-2012	4239322	06-Nov-2012	Registered
PANEL	CA	1885279	27-Feb-2018			Pending
PANEL	CN	27680402	24-Nov-2017	27680402	07-Jan-2019	Registered
PANEL	EM	017517517	23-Nov-2017	017517517	08-Jun-2018	Registered
PANEL	GB	017517517	23-Nov-2017	UK00917517517	08-Jun-2018	Registered
PANEL	US	87/600,098	07-Sep-2017	5438078	03-Apr-2018	Registered