

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM738895

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks Previously Recorded at Reel/Frame (5781/0149)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WILMINGTON TRUST, NATIONAL ASSOCIATION, as Collateral Agent		07/05/2022	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	THE FRESH MARKET, INC.		
Street Address:	300 N. Greene Street		
Internal Address:	Suite 1100		
City:	Greensboro		
State/Country:	NORTH CAROLINA		
Postal Code:	27401		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	1283775	THE FRESH MARKET	
Registration Number:	2329975	THE FRESH MARKET	
Registration Number:	3042649	TFM	
Registration Number:	4173071	LIVE CRUNCHY	
Registration Number:	3990015	PREMOO	
Registration Number:	3954316	TASTE THE COFFEE, EXPERIENCE THE DIFFERE	
Registration Number:	3400179	EXPERIENCE THE FOOD	
Registration Number:	3407348	EXPERIENCE THE FOOD!	
Registration Number:	3936559	LOCAL PRODUCE GROWN ROUND HERE	
Registration Number:	3936558	MILES FRESHER TAPPING INTO A LOCAL RESOU	
CORRESPONDENCE DATA			
Fax Number:	2124552502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124552592		
Email:	jmull@stblaw.com		

CH \$265.00 1283775

Correspondent Name: Courtney Welshimer
Address Line 1: 425 Lexington Avenue
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 004441/0001

NAME OF SUBMITTER: J. Jason Mull

SIGNATURE: /J. Jason Mull/

DATE SIGNED: 07/05/2022

Total Attachments: 3

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**RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

RELEASE (“Release”) dated as of July 5, 2022, from WILMINGTON TRUST, NATIONAL ASSOCIATION, as Collateral Agent (in such capacity, the “Collateral Agent”) to THE FRESH MARKET, INC. (the “Pledgor”).

WITNESSETH:

WHEREAS, pursuant to the Collateral Agreement (First Lien) dated as of April 27, 2016 in favor of the Collateral Agent (as amended, modified, restated, amended and restated and/or supplemented from time to time, the “Collateral Agreement”), the Pledgor granted a security interest to the Collateral Agent in certain Collateral, including its intellectual property;

WHEREAS, pursuant to that certain Notice of Grant of Security Interest in Trademarks dated as of April 27, 2016, among the Collateral Agent and the Pledgor (the “Trademark Security Agreement”), the Pledgor, by reference to the Collateral Agreement, reaffirmed its intent to grant the security interest to the Collateral Agent specifically in the IP Collateral (as that term is defined in the Trademark Security Agreement), as set forth on Schedule I hereto;

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on April 29, 2016 at Reel 005781 and Frame 0149.

WHEREAS, the Pledgor has requested that the Collateral Agent now terminate and release the entirety of its security interest in the IP Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Release, the Collateral Agent hereby states as follows:

1. Definitions. Capitalized terms used in this Release and not otherwise defined herein have the meanings specified in the Trademark Security Agreement or the Collateral Agreement, as applicable.
2. Release of Security Interest. The Collateral Agent hereby terminates, releases and discharges, without recourse, representation or warranty of any kind, its security interest in the IP Collateral as set forth in Schedule I attached hereto, and any right, title or interest of the Collateral Agent in such IP Collateral shall hereby cease and become void. If and to the extent that the Collateral Agent has acquired any right, title or interest in and to the IP Collateral, the Collateral Agent, without recourse, representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Pledgor.
3. Governing Law. This Release shall be governed exclusively under the laws of the State of New York.

IN WITNESS WHEREOF, the undersigned has executed this Release by its duly authorized officer as of the date first above written.

WILMINGTON TRUST, NATIONAL
ASSOCIATION
as Collateral Agent

By: *Sarah Vilhauer*

Name: Sarah Vilhauer

Title: Assistant Vice President

SCHEDULE I

RELEASED IP COLLATERAL

Trademarks Owned by The Fresh Market, Inc.

U.S. Trademark Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
THE FRESH MARKET	1283775	June 26, 1984
THE FRESH MARKET Plus Design	2329975	March 14, 2000
TFM	3042649	January 10, 2006
LIVE CRUNCHY	4173071	July 10, 2012
PREMOO	3990015	July 5, 2011
TASTE THE COFFEE, EXPERIENCE THE DIFFERENCE	3954316	May 3, 2011
EXPERIENCE THE FOOD	3400179	March 18, 2008
EXPERIENCE THE FOOD!	3407348	April 1, 2008
LOCAL PRODUCE GROWN ROUND HERE Plus Design	3936559	March 29, 2011
MILES FRESHER TAPPING INTO A LOCAL RESOURCE TO SAVE A NATURAL RESOURCE Plus Design	3936558	March 29, 2011