

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM738960

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank		07/01/2022	Corporation:
RECEIVING PARTY DATA			
Name:	Arthur Schuman, Inc.		
Doing Business As:	Schuman Cheese		
Street Address:	40 New Dutch Lane		
City:	Fairfield		
State/Country:	NEW JERSEY		
Postal Code:	07004		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Registration Number:	4368715	A REAL CROWD CHEESER	
Registration Number:	4068280	VIA DEL GUSTO	
Registration Number:	3987148	ASIAGO CELLO	
Registration Number:	3302590	BELLA ROSA	
Registration Number:	3292217	THE CHEESE OF CHOICE	
Registration Number:	3645035	VIADANA	
Registration Number:	2875733	CASELLO DI FORMAGGI	
Registration Number:	2875722	CASELLO DI FORMAGGI	
Registration Number:	3691212	ROMA CELLO	
Registration Number:	3886765	PARM CELLO	
Registration Number:	3785321	GRAN CELLO	
Registration Number:	3509443	NOAH'S VALLEY	
Registration Number:	3463093	BELLA ROSA SELECTION	
Registration Number:	3342555	BELLA ROSA	
Registration Number:	2638979	UNIVERSAL	
Registration Number:	2210610	CELLO	
Registration Number:	2095810	QUESO SOLIMAR	
Registration Number:	2100080	VENACASA	

OP \$690.00 4368715

Property Type	Number	Word Mark
Registration Number:	1665960	CELLO
Registration Number:	1564838	MESSANA
Registration Number:	0795665	EMPIRIA
Registration Number:	0786882	IMPERIA
Registration Number:	2168819	BELLA ROSA
Registration Number:	3146325	LUMBERJACK CHEESE
Serial Number:	85363531	BRIDGE HAVEN FARMS
Serial Number:	85620373	GORGA CELLO
Serial Number:	85792217	PONGENNARO

CORRESPONDENCE DATA

Fax Number: 2129079879

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-907-9779

Email: majhar@sgrlaw.com

Correspondent Name: Marsha Ajhar

Address Line 1: 1301 Avenue of the Americas

Address Line 2: Smith Gambrell & Russell LLP

Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Marsha G. Ajhar
SIGNATURE:	/mga/
DATE SIGNED:	07/05/2022

Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this "Release"), dated as of July 1, 2022, is made by Wells Fargo Bank, National Association, a national banking association (successor in interest to General Electric Capital Corporation), in its capacity as agent for the Secured Parties (in sch capacity, "Agent").


WHEREAS, Arthur Schuman, Inc. ("Grantor") granted to Agent a security interest in certain registered trademarks of Grantor, which registered trademarks are more fully identified on Schedule A annexed hereto and made a part hereof (the "Released Trademarks").

WHEREAS, Agent's security interest in the Released Trademarks was filed with the United States Patent and Trademark Office ("USPTO") on September 27, 2013, at Reel 5119, Frame 0424 (the "Trademark Filings").

NOW THEREFORE, Agent hereby releases, terminates and discharges Agent's security interest in, lien on, and conditional assignment of the Released Trademarks. Agent hereby authorizes the filing of this Release with the USPTO.

IN WITNESS WHEREOF, Secured Party has caused this Release to be this 1st day of July, 2022.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Agent

By: 

Name: Melissa Provost

Title: Authorized Signatory


[Release of Security Interest in Trademarks]

TRADEMARK
REEL: 007770 FRAME: 0953


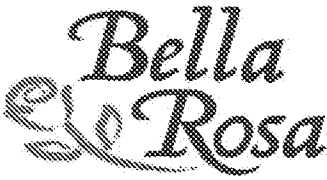
SCHEDULE A

RELEASED TRADEMARKS





I. REGISTERED TRADEMARKS

TITLE	COUNTRY	REGISTRATION NO.
A REAL CROWD CHEESER	USA	Registration No.4368715, Registration Date: 7/16/2013
VIA DEL GUSTO	USA	Registration No. 4068280, Registration Date: 12/6/2011
ASIAGO CELLO	USA	Registration No. 3987148, Registration Date: 6/28/2011
BELLA ROSA	USA	Registration No. 3302590, Registration Date: 10/2/2007
THE CHEESE OF CHOICE	USA	Registration No. 3292217, Registration Date: 9/11/2007
VIADANA	USA	Registration No. 3645035, Registration Date: 6/23/2009
CASELLO DI FORMAGGI 	USA	Registration No. 2875733, Registration Date: 8/17/2004
CASELLO DI FORMAGGI	USA	Registration No. 2875722, Registration Date: 8/17/2004

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ROMA CELLO	USA	Registration No. 3691212, Registration Date: 10/6/2009
PARM CELLO	USA	Registration No. 3886765, Registration Date: 12/7/2010
GRAN CELLO	USA	Registration No. 3785321, Registration Date: 5/4/2010
NOAH'S VALLEY	USA	Registration No. 3509443, Registration Date: 9/30/2008
BELLA ROSA SELECTION 	USA	Registration No. 3463093, Registration Date: 7/8/2008
BELLA ROSA 	USA	Registration No. 3342555, Registration Date: 11/27/2007
UNIVERSAL	USA	Registration No. 2638979, Registration Date: 10/22/2002

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<p>CELLO</p>	<p>USA</p>	<p>Registration No. 2210610, Registration Date: 12/15/1998</p>
<p>QUESO SOLIMAR</p> 	<p>USA</p>	<p>Registration No. 2095810, Registration Date: 9/9/1997</p>
<p>VENACASA</p> 	<p>USA</p>	<p>Registration No. 2100080, Registration Date: 9/23/1997</p>
<p>CELLO</p> 	<p>USA</p>	<p>Registration No. 1665960, Registration Date: 11/23/1991</p>
<p>MESSANA</p>	<p>USA</p>	<p>Registration No. 1564838, Registration Date: 11/7/1989</p>

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EMPIRIA	USA	Registration No. 0795665, Registration Date: 9/7/1965
IMPERIA	USA	Registration No. 0786882, Registration Date: 3/16/1965
BELLA ROSA	USA	Registration No. 2168819, Registration Date: 3/11/1997
LUMBERJACK CHEESE	USA	Registration No. 3146325 Registration Date: 9/19/2006

2. TRADEMARK APPLICATIONS

Title	Country	Application/ Registration No.
BRIDGE HAVEN FARMS	USA	Serial No. 85363531, Filed 7/5/2011
STAR BELL	USA	Serial No. 85363531, Filed 7/5/2011
GORGA CELLO	USA	Serial No. 85620373, Filed 5/9/2012
PONGENNARO	USA	Serial No. 85792217, Filed 11/30/2012

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