

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM738845

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the erroneous inclusion of Ser. No. 97038941 in the Assignment, extraneous pages, and omission of necessary pages previously recorded on Reel 007527 Frame 0382. Assignor(s) hereby confirms the convey, transfer, sell and assign.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUNZ Holdings, LLC		12/01/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	SUNZ Insurance Services, LLC		
Street Address:	1301 6th Avenue		
City:	Bradenton		
State/Country:	FLORIDA		
Postal Code:	34205		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 40			
Property Type	Number	Word Mark	
Registration Number:	6030803	ACCELERATE YOUR RELEVANCE	
Registration Number:	6020195	ACCELEVANT	
Registration Number:	6030780	ACCELEVANT	
Registration Number:	5896617	ACCELEVANT PREMIUM AUDIT	
Registration Number:	5012055	ASCENTIAL CARE	
Registration Number:	5717446	AVALON SUBROGATION PARTNERS	
Registration Number:	6089058	BRAND ARMOR	
Registration Number:	6494182	BULLY ARMOR	
Serial Number:	90784253	BULLY ARMOR	
Serial Number:	97044076	COLLECTORS MOTOR INSURANCE	
Serial Number:	97044098	COLLECTORS MOTOR INSURANCE, POWERED BY S	
Registration Number:	6439053		
Serial Number:	90869699		
Registration Number:	6030804		
Registration Number:	5305902	E3VA	
Registration Number:	5305920	E3VA	
Registration Number:	5322514	ELEVATE EVERYONE EVERYDAY	
		TRADEMARK	

Property Type	Number	Word Mark
Registration Number:	6203900	INSPIRING A SAFER WORKFORCE
Serial Number:	88002999	IRIS
Serial Number:	88003017	IRIS INSURANCE RISK IN SIGHT
Registration Number:	5717471	MAXIMIZING INSURANCE SUBROGATION
Registration Number:	5112243	
Registration Number:	5315698	NEXT LEVEL
Registration Number:	5137183	NEXT LEVEL ADMINISTRATORS
Registration Number:	5137182	NEXT LEVEL ADMINISTRATORS
Registration Number:	6495092	NEXT LEVEL ADMINISTRATORS
Registration Number:	5322343	PEOPLE DATA RESULTS
Registration Number:	5322393	POSITIVE ENERGY IN A RISKY WORLD
Registration Number:	5715429	RECOVERIT
Registration Number:	5743362	RMA RISK MANAGEMENT AMERICA
Registration Number:	6131002	SUBROAI
Registration Number:	6049088	SUBROAI
Registration Number:	5322064	SUNZ
Registration Number:	5322066	SUNZ
Registration Number:	5300168	SUNZ INSURANCE
Registration Number:	5300172	SUNZ INSURANCE
Registration Number:	5927739	WATCHPOINT
Registration Number:	6019025	WATCHPOINT
Registration Number:	5927833	WATCHPOINT INTELLIGENCE ANALYTICS INVEST
Serial Number:	90755034	V VERYTUS HOLDINGS LLC

CORRESPONDENCE DATA

Fax Number: 8164215547

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8164746550

Email: cgntmdocket@shb.com

Correspondent Name: Clinton G. Newton

Address Line 1: 2555 Grand Blvd.

Address Line 4: Kansas City, MISSOURI 64108

NAME OF SUBMITTER: Clinton G. Newton

SIGNATURE: /CGN #42,930/

DATE SIGNED: 07/05/2022

Total Attachments: 9

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM694342

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUNZ Holdings, LLC		12/01/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	SUNZ Insurance Services, LLC		
Street Address:	1301 6th Avenue		
City:	Bradenton		
State/Country:	FLORIDA		
Postal Code:	34205		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 41			
Property Type	Number	Word Mark	
Registration Number:	6030803	ACCELERATE YOUR RELEVANCE	
Registration Number:	6020195	ACCELEVANT	
Registration Number:	6030780	ACCELEVANT	
Registration Number:	5896617	ACCELEVANT PREMIUM AUDIT	
Registration Number:	5012055	ASCENTIAL CARE	
Registration Number:	5717446	AVALON SUBROGATION PARTNERS	
Registration Number:	6089058	BRAND ARMOR	
Registration Number:	6494182	BULLY ARMOR	
Registration Number:	6439053		
Registration Number:	6030804		
Registration Number:	5305902	E3VA	
Registration Number:	5305920	E3VA	
Registration Number:	5322514	ELEVATE EVERYONE EVERYDAY	
Registration Number:	6203900	INSPIRING A SAFER WORKFORCE	
Registration Number:	5717471	MAXIMIZING INSURANCE SUBROGATION	
Registration Number:	5112243		
Registration Number:	5315698	NEXT LEVEL	
Registration Number:	5137183	NEXT LEVEL ADMINISTRATORS	
Registration Number:	5137182	NEXT LEVEL ADMINISTRATORS	

OP \$1040.00 6030803

Property Type	Number	Word Mark
Registration Number:	6495092	NEXT LEVEL ADMINISTRATORS
Registration Number:	5322343	PEOPLE DATA RESULTS
Registration Number:	5322393	POSITIVE ENERGY IN A RISKY WORLD
Registration Number:	5715429	RECOVERIT
Registration Number:	5743362	RMA RISK MANAGEMENT AMERICA
Registration Number:	6131002	SUBROAI
Registration Number:	6049088	SUBROAI
Registration Number:	5322064	SUNZ
Registration Number:	5322066	SUNZ
Registration Number:	5300168	SUNZ INSURANCE
Registration Number:	5300172	SUNZ INSURANCE
Registration Number:	5927739	WATCHPOINT
Registration Number:	6019025	WATCHPOINT
Registration Number:	5927833	WATCHPOINT INTELLIGENCE ANALYTICS INVEST
Serial Number:	90784253	BULLY ARMOR
Serial Number:	97704076 97/04/076	COLLECTORS MOTOR INSURANCE
Serial Number:	97044098	COLLECTORS MOTOR INSURANCE, POWERED BY S
Serial Number:	97038941	CONNECT CENTRAL, LLC
Serial Number:	90869699	
Serial Number:	88002999	IRIS
Serial Number:	90755034	V VERYTUS HOLDINGS LLC
Serial Number:	88003017	IRIS INSURANCE RISK IN SIGHT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 18164746550
Email: tweber@shb.com
Correspondent Name: Shook, Hardy & Bacon LLP
Address Line 1: 2555 Grand Blvd.
Address Line 4: Kansas City, MISSOURI 64108

NAME OF SUBMITTER:	Teddi K. Weber
SIGNATURE:	/Teddi K. Weber/
DATE SIGNED:	12/13/2021

Total Attachments: 15
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IP ASSIGNMENT AGREEMENT

This IP ASSIGNMENT AGREEMENT (this “Agreement”), dated December 1, 2021 (the “Effective Date”), is entered into by and between SUNZ Holdings, LLC, a Florida limited liability company (“Assignor”) and SUNZ Insurance Services, LLC, a Florida limited liability company (“Assignee”) in connection with the Contribution Agreement (the “Contribution Agreement”) dated as of the date hereof, by and between Assignor and Assignee. Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Contribution Agreement.

WHEREAS, Assignor is the recorded owner of all right, title and interest in and to certain Proprietary Rights (as defined below), which are set forth in Schedule A;

WHEREAS, under the terms of the Contribution Agreement, the parties have agreed that Assignor will convey, transfer, and assign to Assignee, all Proprietary Rights of Assignor set forth in Schedule A, including all of the goodwill associated therewith and symbolized thereby and further including all common law rights associated therewith by virtue of use in commerce (collectively, the “Proprietary Rights”), except for the Excluded Proprietary Rights included on Schedule B, and Assignee will receive Assignor’s entire right, title, and interest in and to the Proprietary Rights;

WHEREAS, the execution and delivery of this Agreement is required under Sections 2.2 and 2.3 of the Contribution Agreement.

NOW THEREFORE, in consideration of the mutual promises provided herein, and for other good and valuable consideration, the receipt and adequacy of which each party hereby acknowledges, and intending to be legally bound hereby, the parties agree as follows:

- 1. ASSIGNMENT.** Assignor does hereby irrevocably and unconditionally convey, transfer, sell and assign to Assignee, effective as of the date hereof, all of Assignor’s right, title and interest in and to the Proprietary Rights.
- 2. ASSUMPTION.** Assignee hereby accepts the assignment, transfer, conveyance and delivery of the right, title and interest in, to and under the Proprietary Rights and agrees to pay, perform and discharge, as and when due, all of the obligations and liabilities of Assignor under the Proprietary Rights (if any) accruing before the date hereof, including all obligations and liabilities relating to claims and causes of action with respect to any of the foregoing, including, without limitation, all claims for damages, restitution and injunctive and other legal and equitable relief for past infringements, dilution, misappropriation, violation, misuse, breach or default by the Proprietary Rights of any other person’s, business’s or entity’s intellectual property. For the avoidance of doubt, nothing in this Agreement is intended to or shall be deemed to (a) grant either party any indemnification rights or (b) assign, transfer, convey or deliver any liability associated with Assignor’s or any other person’s, business’s or entity’s use or exploitation of the Proprietary Rights after the Effective Date.
- 3. FURTHER ASSISTANCE.** From time to time following the Effective Date, Assignor shall, at Assignee’s request and expense, provide to Assignee, its successors, assigns or other representatives, reasonable cooperation and assistance as may be reasonably required in connection with effectuating the full benefits and purposes of this Agreement (including by executing and delivering affidavits, declarations, oaths, exhibits, assignments, powers of attorney and other documentation to perfect Assignee’s right, title and interest in, to and under the Proprietary Rights, including, without

limitation, in connection with preparing and prosecuting any applications relating to the Proprietary Rights or bringing or defending against any infringement or misappropriation suit or other proceeding that may arise in connection with any of the Proprietary Rights). For the avoidance of doubt, nothing in this section will be interpreted to imply that Assignor will be obligated to initiate, pay for, control, or provide expertise beyond its existing knowledge for any applications related to the Proprietary Rights.

4. GENERAL.

4.1 Successors and Assigns. This Agreement shall inure to the benefit of and be binding upon the parties hereto and their respective successors and assigns.

4.2 Governing Law. This Agreement shall be governed by and construed in accordance with the internal laws of the state of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the state of Delaware or any other jurisdiction).

4.3 Waiver; Amendment. Any agreement on the part of a party to any extension or waiver of any provision hereof shall be valid only if set forth in an instrument in writing signed on behalf of such party. A waiver by a party of the performance of any covenant, agreement, obligation, condition, representation or warranty shall not be construed as a waiver of any other covenant, agreement, obligation, condition, representation or warranty. A waiver by any party of the performance of any act shall not constitute a waiver of the performance of any other act or an identical act required to be performed at a later time. This Agreement may not be amended, modified or supplemented except by written agreement of the parties.

4.4 Severability. If any provision of this Agreement is held invalid or unenforceable by any court of competent jurisdiction, the other provisions of this Agreement will remain in full force and effect. Any provision of this Agreement held invalid or unenforceable only in part or degree will remain in full force and effect to the extent not held invalid or unenforceable.

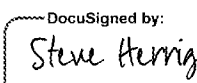
4.5 Counterparts. This Agreement may be signed in any number of counterparts with the same effect as if the signatures to each counterpart were upon a single instrument, and all such counterparts together shall be deemed an original of this Agreement. Any such counterpart, to the extent delivered by means of .pdf, .jpeg or similar attachment to electronic mail shall be treated in all manner and respects as an original executed counterpart and shall be considered to have the same binding legal effect as if it were the original signed version thereof.

4.6 Terms of the Contribution Agreement. The parties hereto acknowledge and agree that this Agreement is entered into pursuant to the Contribution Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the assigned Proprietary Rights. This Agreement is executed and delivered pursuant to the Contribution Agreement. Nothing in this Agreement, express or implied, is intended to or shall be construed to modify, expand or limit in any way the representations, warranties, covenants, obligations or other terms set forth in the Contribution Agreement. To the extent that any provision of this Agreement conflicts or is inconsistent with the terms of the Contribution Agreement, the Contribution Agreement shall govern.

IN WITNESS WHEREOF, this Agreement has been duly executed as of the date first set forth above by the parties hereto.

ASSIGNEE:

SUNZ INSURANCE SERVICES, LLC

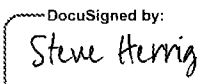
Signature:  _____
89A105180176499...

Name: Steven F. Herrig

Title: Chief Executive Officer

ASSIGNOR:

SUNZ HOLDINGS, LLC











Signature:  _____
89A105180176499...

Name: Steven F. Herrig


Title: Chief Executive Officer

Schedule A
Proprietary Rights

Trademarks

U.S. Registered Trademarks	Reg. No.	Reg. Date	Status	Next Renewal Date
ACCELERATE YOUR RELEVANCE	6030803	April 7, 2020	Registered	April 7, 2026
ACCELEVANT	6020195	March 24, 2020	Registered	March 24, 2026
 ACCELEVANT	6030780	April 7, 2020	Registered	April 7, 2026
ACCELEVANT PREMIUM AUDIT	5896617	October 29, 2019	Registered	October 29, 2025
ASCENTIAL CARE	5012055	August 2, 2016	Registered	August 2, 2022
AVALON SUBROGATION PARTNERS	5717446	April 2, 2019	Registered	April 2, 2025
BRAND ARMOR	6089058	June 30, 2020	Registered	June 30, 2026
BULLY ARMOR	6494182	September 21, 2021	Registered	September 21, 2027
BULLY ARMOR	90/784253	June 20, 2021	Pending/ Awaiting Examination	N/A
COLLECTORS MOTOR INSURANCE	97/704076 97/044076	September 24, 2021	Pending/ Awaiting Examination	N/A
COLLECTORS MOTOR INSURANCE, POWERED BY SUNZ INSURANCE	97/044098	September 24, 2021	Pending/ Awaiting Examination	N/A
				
	6439053	August 3, 2021	Registered	August 3, 2027
	90/869699	August 6, 2021	Pending/ Awaiting Examination	N/A
	6030804	April 7, 2020	Registered	April 7, 2026
	5305902	October 10, 2017	Registered	October 10, 2023

	5305920	October 10, 2017	Registered	October 10, 2023
ELEVATE EVERYONE EVERYDAY	5322514	October 31, 2017	Registered	October 31, 2023
INSPIRING A SAFER WORKFORCE	6203900	November 24, 2020	Registered	November 24, 2026
	88/002999	June 15, 2018	Allowed	SOU Due
	88/003017	June 15, 2018	Allowed	SOU Due
MAXIMIZING INSURANCE SUBROGATION	5717471	April 2, 2019	Registered	April 2, 2025
	5112243	January 3, 2017	Registered	January 3, 2023
NEXT LEVEL	5315698	October 24, 2017	Registered	October 24, 2023
NEXT LEVEL ADMINISTRATORS	5137183	February 7, 2017	Registered	February 7, 2023
	5137182	February 7, 2017	Registered	February 7, 2023
	6495092	September 21, 2021	Registered	September 21, 2027
PEOPLE DATA RESULTS	5322343	October 31, 2017	Registered	October 31, 2023
POSITIVE ENERGY IN A RISKY WORLD	5322393	October 31, 2017	Registered	October 31, 2023
RECOVERIT	5715429	August 30, 2018	Registered	August 30, 2024
	5743362	May 7, 2019	Registered	May 7, 2025
SUBROAI	6131002	August 18, 2020	Registered	August 18, 2026
SUBROAI	6049088	May 5, 2020	Registered	May 5, 2026
SUNZ	5322064	October 31, 2017	Registered	October 31, 2023
	5322066	October 31, 2017	Registered	October 31, 2023
SUNZ INSURANCE	5300168	October 3, 2017	Registered	October 3, 2023

	5300172	October 3, 2017	Registered	October 3, 2023
WATCHPOINT	5927739	December 3, 2019	Registered	December 3, 2025
WATCHPOINT	6019025	March 24, 2020	Registered	March 24, 2026
	5927833	December 3, 2019	Registered	December 3, 2025
	90/755034	June 4, 2021	Pending/ Awaiting Examination	N/A
	88/413138	May 2, 2019	Abandoned	N/A
	88/413154	May 2, 2019	Abandoned	N/A
SALESJOLT	88/381709	April 11, 2019	Abandoned	N/A
ACCELEVANT TECHNOLOGIES	88/303528	February 15, 2019	Abandoned	N/A
PROMINENCE INSURANCE COMPANY	88/260316	January 14, 2019	Abandoned	N/A
TRUEUP PREMIUM AUDIT, LLC	88/260336	January 14, 2019	Abandoned	N/A
INSPIRING A SAFER WORKFORCE	88/002657	June 15, 2018	Abandoned	N/A
SUBROAI	87/829892	March 12, 2018	Abandoned	N/A
NEXT LEVEL BENEFITS	87/467614	May 30, 2017	Abandoned	N/A
NEXT LEVEL BENEFITS	87/467605	May 30, 2017	Abandoned	N/A