

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM739621

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Factual Inc.		07/07/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Foursquare Labs, Inc.		
Street Address:	50 West 23rd Street, 8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5129327	GEOPULSE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6173957013		
Email:	nthtrademarks@lalaw.com		
Correspondent Name:	Nathan T. Harris		
Address Line 1:	60 State Street, 23rd Floor		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	F2111-2000		
NAME OF SUBMITTER:	Nathan T. Harris		
SIGNATURE:	/Nathan T. Harris/		
DATE SIGNED:	07/07/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

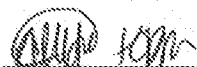
WHEREAS, Factual Inc., a Corporation of California, having offices at 50 West 23rd Street, 8th Floor, New York, NY 10010 (hereinafter referred to as "Assignor"), is the owner of record of the trademark registrations, and goodwill associated therewith, shown on the attached Schedule A, (hereinafter collectively referred to as "the Marks");

WHEREAS, Foursquare Labs, Inc., a Corporation of Delaware, having offices at 50 West 23rd Street, 8th Floor, New York, NY 10010 (hereinafter referred to as "Assignee"), is the successor to the business to which the Marks pertain and is desirous of acquiring the entire right, title and interest in and to the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency which are acknowledged, Assignor does hereby assign unto Assignee the business to which the Marks pertain, the entire right, title and interest in and to the Marks, including the applications and registrations therefor, the goodwill of the business associated with the Marks, and the right to recover for past infringement.

Factual Inc.

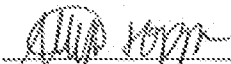
Date: 7/7/22

By: 
Name: Allison Hopper
Title: Corporate Counsel

Accepted and Acknowledged:

Foursquare Labs, Inc.

Date: 7/7/22

By: 
Name: Allison Hopper
Title: Corporate Counsel

Schedule A

Mark	Country	Registration No.	Registration Date
GEOPULSE	US	5129327	24-Jan-2017