

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM739984

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/16/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Promotion Company Inc		12/16/2016	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	Bonnier Corporation		
Street Address:	517 N. Virginia Avenue		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2649093	CHAMPIONSHIP NMRO MUD RACING	
Registration Number:	2097869	4-WHEEL JAMBOREE NATIONALS	
Registration Number:	2201038	MONSTER TRUCK THUNDER DRAGS	
Registration Number:	2737035	ALL TRUCK JAMBOREE NATIONALS	
Registration Number:	1803452	4 WHEEL & OFF-ROAD JAMBOREE NATIONALS	
Registration Number:	5538152	MONSTER TRUCK NATIONALS	
Registration Number:	2777641	SUPERCROSS NATIONALS	
Registration Number:	3034727	OFF-ROAD IMPACT	
Registration Number:	3460871	NATIONAL MUD RACING ORGANIZATION	
Registration Number:	2654447	OFF ROAD EXPO	
Registration Number:	5553652	MONSTER TRUCK NATIONALS	
CORRESPONDENCE DATA			
Fax Number:	4079267720		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4079267700		
Email:	EMCpatents@savvyiplaw.com		
Correspondent Name:	Wolter VanDyke Davis, PLLC		
Address Line 1:	1900 Summit Tower Blvd., Suite 140		

CH \$290.00 2649093

Address Line 4:	ORLANDO, FLORIDA 32810
ATTORNEY DOCKET NUMBER:	11252 TPC to BC merger
NAME OF SUBMITTER:	Christine McLeod
SIGNATURE:	/cqmcleod/
DATE SIGNED:	07/09/2022
Total Attachments: 3 source=TPCtoBC-CertificateofMerger 12-16-2016#page1.tif source=TPCtoBC-CertificateofMerger 12-16-2016#page2.tif source=TPCtoBC-CertificateofMerger 12-16-2016#page3.tif	

State of Indiana
Office of the Secretary of State

CERTIFICATE OF MERGER
of
BONNIER CORPORATION

I, CONNIE LAWSON, Secretary of State, hereby certify that an Articles of Merger of the above Foreign For-Profit Corporation have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Corporation Law.

The following non-surviving entity(s):

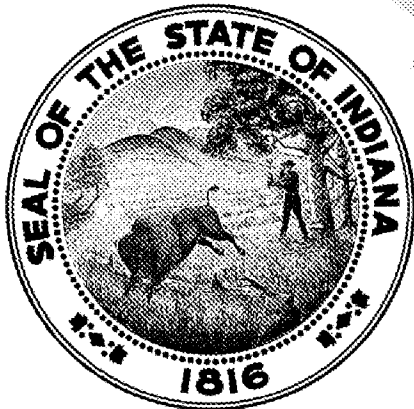
THE PROMOTION COMPANY INC

a(n) Domestic For-Profit Corporation

merged with and into the surviving entity(s):

BONNIER CORPORATION

NOW, THEREFORE with this document I certify that said transaction will become effective Friday, December 16, 2016.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, December 16, 2016

Connie Lawson

CONNIE LAWSON
SECRETARY OF STATE

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To ensure the certificate's validity, go to <https://bsd.sos.in.gov/PublicBusinessSearch>



ARTICLES OF MERGER OF CORPORATIONS
 State Form 39036 (R10 / 7-16)
 Approved by State Board of Accounts, 2016

Indiana Code 23-1-40-1 et seq.
 23-1-16-3

FILING FEE: \$90.00

**ARTICLES OF MERGER / SHARE EXCHANGE
 OF**

The Promotion Company, Inc.
(hereinafter the "nonsurviving corporation(s)")

INTO

Bonnier Corporation
(hereinafter the "surviving corporation")

ARTICLE I - SURVIVING CORPORATION

SECTION I:
 The name of the corporation surviving the merger is Bonnier Corporation
 and such name has has not *(designate which)* been changed as a result of the merger.

SECTION II:

a. The surviving corporation is a domestic corporation existing pursuant to the provisions of the Indiana Business Corporation Law incorporated on
1/17/2007
(month, day, year)

b. The surviving corporation is a foreign corporation incorporated under the laws of the State of Delaware and is
 qualified not qualified *(designate which)* to do business in Indiana.
 If the surviving corporation is qualified to do business in Indiana, state the date of qualification: 06/07/2016
(month, day, year)
(If Application for Certificate of Authority is filed concurrently herewith, state "upon approval of Application for Certificate of Authority.")

ARTICLE II - NONSURVIVING CORPORATION(S)

The name, state of incorporation, and date of incorporation or qualification *(if applicable)* respectively, of each Indiana domestic corporation and Indiana qualified foreign corporation, other than the survivor, which is party to the merger are as follows:

Name of corporation <u>The Promotion Company</u>	
State of domicile <u>Indiana</u>	Date of incorporation or qualification in Indiana, if applicable <i>(month, day, year)</i> <u>05/24/1978</u>
Name of corporation	
State of domicile	Date of incorporation or qualification in Indiana, if applicable <i>(month, day, year)</i>
Name of corporation	
State of domicile	Date of incorporation or qualification in Indiana, if applicable <i>(month, day, year)</i>

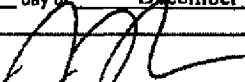
ARTICLE III - PLAN OF MERGER OR SHARE EXCHANGE

The Plan of Merger or Share Exchange, containing such information as required by Indiana Code 23-1-40-1(b), is set forth in "Exhibit A," attached hereto and made a part hereof.

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 CORPORATION DIV
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ARTICLE IV – MANNER OF ADOPTION AND VOTE OF SURVIVING CORPORATION (Must complete Section 1 or 2.)				
SECTION 1: Shareholder vote not required.				
<input checked="" type="checkbox"/> The merger / share exchange was adopted by the incorporators or board of directors without shareholder action and shareholder action was not required.				
SECTION 2: Vote of shareholders (Select either A or B.)				
The designation (i.e., common, preferred or any classification where different classes of stock exist), number of outstanding shares, number of votes entitled to be cast by each voting group entitled to vote separately on the merger / share exchange and the number of votes each voting group represented at the meeting is set forth below:				
<input type="checkbox"/> A. Unanimous written consent executed on _____, 20____, and signed by all shareholders entitled to vote.				
<input type="checkbox"/> B. Vote of shareholders during a meeting called by the Board of Directors.				
	TOTAL	A	B	C
DESIGNATION OF EACH VOTING GROUP (i.e. preferred and common)				
NUMBER OF OUTSTANDING SHARES				
NUMBER OF VOTES ENTITLED TO BE CAST				
NUMBER OF VOTES REPRESENTED AT THE MEETING				
SHARES VOTED IN FAVOR				
SHARES VOTED AGAINST				

ARTICLE V – MANNER OF ADOPTION AND VOTE OF NONSURVIVING CORPORATION (Must complete Section 1 or 2.)				
SECTION 1: Shareholder vote not required.				
<input checked="" type="checkbox"/> The merger / share exchange was adopted by the incorporators or board of directors without shareholder action and shareholder action was not required.				
SECTION 2: Vote of members (Select either A or B.)				
The designation (i.e., common, preferred or any classification where different classes of stock exist), number of outstanding shares, number of votes entitled to be cast by each voting group entitled to vote separately on the merger / share exchange and the number of votes each voting group represented at the meeting is set forth below:				
<input type="checkbox"/> A. Unanimous written consent executed on _____, 20____, and signed by all shareholders entitled to vote.				
<input type="checkbox"/> B. Vote of shareholders during a meeting called by the Board of Directors.				
	TOTAL	A	B	C
DESIGNATION OF EACH VOTING GROUP (i.e. preferred and common)				
NUMBER OF OUTSTANDING SHARES				
NUMBER OF VOTES ENTITLED TO BE CAST				
NUMBER OF VOTES REPRESENTED AT THE MEETING				
SHARES VOTED IN FAVOR				
SHARES VOTED AGAINST				

SIGNATURE	
In witness whereof, the undersigned being the <u>Jeremy Thompson</u> of the surviving corporation executes	
(Officer or Chairman of Board)	
these Articles of Merger / Share Exchange and verifies, subject to penalties of perjury, that the statements contained herein are true,	
this <u>15th</u> day of <u>December</u> , 20 <u>16</u> .	
Signature 	Printed name Jeremy Thompson