

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM740040

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fragrance Acquisitions, LLC		06/29/2022	Limited Liability Company: DELAWARE
Belcam Inc.		06/29/2022	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Frontwell Capital Partners Inc.		
<b>Street Address:</b>	200 BAY STREET, RBC PLAZA NORTH TOWER		
<b>Internal Address:</b>	10TH FLOOR, DISTRICT 1, P.O. BOX 54		
<b>City:</b>	Toronto		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5J 2J2		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5536148	LAYOUR FUSION	
<b>Registration Number:</b>	6429002	ECOPRESENCE	
<b>Registration Number:</b>	5840532	REFINE	
<b>Registration Number:</b>	5785251	BELCAM	
<b>Registration Number:</b>	5785250	BELCAM BATH THERAPY	
<b>Registration Number:</b>	5483886	LUXE PERFUMERY	
<b>Registration Number:</b>	3495035	PB PARFUMSBELCAM	
<b>Registration Number:</b>	2723363	SPRING FRESH	
<b>Registration Number:</b>	2275138	NITRO	
<b>Registration Number:</b>	2039786	DENCO	
<b>Registration Number:</b>	1205178	DENCO	
<b>Serial Number:</b>	97269703	CLASSIC MATCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$315.00 5536148

**Phone:** 617-523-2700  
**Email:** susan.dinicola@hklaw.com,kyle.turnbull@hklaw.com  
**Correspondent Name:** Holland & Knight LLP  
**Address Line 1:** 10 St. James Avenue  
**Address Line 4:** Boston, MASSACHUSETTS 02116

**NAME OF SUBMITTER:** Susan C. DiNicola

**SIGNATURE:** /Susan C. DiNicola/

**DATE SIGNED:** 07/10/2022

**Total Attachments: 4**

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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Credit Agreement, dated as of June 29, 2022 (as the same may be amended, consolidated, restated, replaced or otherwise modified from time to time, the "Agreement"), by and between FRAGRANCE ACQUISITIONS, LLC, a Delaware limited liability company ("Fragrance"), BELCAM INC., a Canadian corporation ("Belcam CA"), BELCAM INC., a New York corporation ("Belcam NY" and together with Fragrance, Belcam CA and Belcam NY and any other entity that may hereafter become party thereto as a Borrower, individually, a "Borrower" and collectively, the "Borrowers"), FRAGRANCE HOLDINGS, LLC, a Delaware limited liability company ("Holdings"); BELCAM SERVICES INC., a Canadian corporation ("Belcam Services") and BELCAM BEAUTY HOLDCO, LLC, a Delaware limited liability company ("Belcam Beauty"), BELCAM BEAUTY ACQUISITIONS, INC., a Delaware corporation ("Belcam Acquisitions"), BELCAM BEAUTY HOLDCO, INC., a Delaware corporation ("Belcam Holdco" and any other entity that may hereafter become party thereto as a Guarantor, individually, a "Guarantor" and collectively, the "Guarantors") and FRONTWELL CAPITAL PARTNERS INC. (the "Lender"), the Borrowers and Guarantors have granted to the Lender, as security for the Obligations referred to in the Agreement, a continuing security interest in and continuing lien upon such Borrower's or Guarantor's, as applicable, trademarks and trademark applications therefor described below:

TRADEMARKS OF BORROWER

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>	<b>Owner</b>
LAYOUR FUSION	5536148	August 7, 2018	Fragrance Acquisitions, LLC
CLASSIC MATCH	97269703	February 16, 2022	Belcam Inc.
REFINE			Belcam Inc.
ECOPRESENCE	6429002	July 20, 2021	Belcam Inc.
REFINE	5840532	August 20, 2019	Belcam Inc.
BELCAM	5785251	June 25, 2019	Belcam Inc.
BELCAM BATH THERAPY	5785250	June 25, 2019	Belcam Inc.
LUXE PERFUMERY	5483886	June 5, 2018	Belcam Inc.

PB PARFUMSBELCAM	3495035	September 2, 2008	Belcam Inc.
SPRING FRESH	2723363	June 10, 2003	Belcam Inc.
NITRO	2275138	September 7, 1999	Belcam Inc.
DENCO	2039786	February 25, 1997	Belcam Inc.
belcam bath therapy	5785250	June 8, 2018	Belcam Inc.
DENCO	1205178	August 17, 1982	Belcam Inc.

TRADEMARK APPLICATIONS OF BORROWER

N/A

Each applicable Borrower and the Lender agree that the security interest in and lien upon the foregoing trademarks or trademark applications (a) may only be terminated in accordance with the terms of the Agreement referred to therein, and (b) is not to be construed as an absolute assignment of any trademarks or trademark applications.

Very truly yours,

FRAGRANCE ACQUISITIONS, LLC, a Delaware  
limited liability company

By:   
Name: Christopher P. Fuller  
Title: Chairman

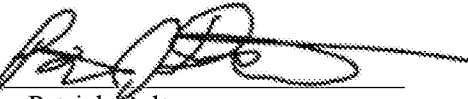
BELCAM INC., a New York corporation

By:   
Name: Christopher P. Fuller  
Title: Chairman

[Signature Page to Notice of Grant of Security Interest in Trademarks]

*Acknowledged and Accepted:*

FRONTWELL CAPITAL PARTNERS INC.

By: 

Name: Patrick Dalton

Title: Chief Executive Officer

[Signature Page to Notice of Grant of Security Interest in Trademarks]

**RECORDED: 07/10/2022**

**TRADEMARK  
REEL: 007774 FRAME: 0470**