

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM740176

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/30/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HTBE (ABC), LLC		03/10/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	High Road Holdings, LLC
Street Address:	6000 Creek Rd.
City:	Blue Ash
State/Country:	OHIO
Postal Code:	45242
Entity Type:	Limited Liability Company: OHIO

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	5919087	MARKETPLACE FOR THE UNCOMMON
Registration Number:	4306738	EBTH
Registration Number:	5302628	MODERN MASTERS
Registration Number:	5227843	EBTH
Registration Number:	5227844	EVERYTHING BUT THE HOUSE
Registration Number:	5902537	EVERYTHING UNCOMMON
Registration Number:	5902539	UNCOMMON PROMISE
Registration Number:	4271567	EVERYTHING BUT THE HOUSE

CORRESPONDENCE DATA

Fax Number: 5135796457

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5135621401

Email: mhurst@kmklaw.com

Correspondent Name: J. Michael Hurst

Address Line 1: One East Fourth Street, Suite 1400

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: HI2990IP0001

TRADEMARK

REEL: 007774 FRAME: 0932

900705967

OP \$215.00 5919087

NAME OF SUBMITTER:	J. Michael Hurst
SIGNATURE:	/j. michael hurst/
DATE SIGNED:	07/11/2022
Total Attachments: 2 source=confirm - HTBE to High Road - ROW#page1.tif source=confirm - HTBE to High Road - ROW#page2.tif	

Confirmatory Trademark Assignment

This Confirmatory Trademark Assignment is effective this 15th day of July, 2021, by and between HTBE (ABC), LLC, a Delaware limited liability company located at 555 Fifth Avenue, 14th Floor, New York, New York, 10017 ("Assignor"), and High Road Holdings, LLC, an Ohio limited liability company located at 6000 Creek Rd., Blue Ash, Ohio, 45242 ("Assignee").

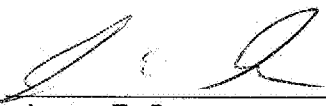
Whereas, on 30 August 2019, Assignor and H.COM (ABC), LLC (as Sellers) and Assignee entered into an Asset Purchase Agreement (the "APA") by which Assignee acquired, *inter alia*, certain intellectual property from Assignor, and

Whereas, such intellectual property included the trademarks set forth on the attached Exhibit A (the "Marks") and

Whereas, Assignor wishes to confirm that Assignee has acquired all right, title, and interest in and to the Marks, along with the goodwill associated therewith.


Now Therefore, for the consideration set forth and described in the APA, Assignor hereby confirms it has sold, assigned, and transferred to Assignee all right, title, and interest in and to the Marks, together with the goodwill symbolized by the Marks, and the entirety of the business to which the Marks pertain, and the registrations, applications and/or common law uses thereof, *nunc pro tunc* as of 30 August 2019.

In Witness Whereof, the Assignor has caused this instrument to be duly executed as of the day and year first written above.

By: 
James E. Gansman
3/10/22 of HTBE (ABC), LLC
Date: 10th March 2022

STATE OF New York
COUNTY OF New York

On this 10 day of March, 2022, before me, a Notary public in and for the County of New York in the State of New York, personally appeared James Gansman, and being duly sworn, averred that, being duly authorized, (s)he executed the foregoing Assignment as a free act for the uses and purposes set forth.


NOTARY PUBLIC

My Commission expires: 9/3/23

ERIC L. GANSMAN
Notary Public, State of New York
No. 01GA63972
Qualified in New York
Commission Expires 9/3/23

Exhibit A – Marks

Mark	Status	Country
EVERYTHING BUT THE HOUSE	Registered Reg. No. TMA964148	Canada
EBTH	Registered Reg. No. TMA963934	Canada
EVERYTHING BUT THE HOUSE	Registered Reg. No. 014634571	European Community
EBTH	Registered Reg. No. 014634588	European Community
MARKETPLACE FOR THE UNCOMMON	Registered Reg. No. 5919087	United States
EBTH	Registered Reg. No. 4306738	United States
MODERN MASTERS	Registered Reg. No. 5302628	United States
EBTH	Registered Reg. No. 5227843	United States
EVERYTHING BUT THE HOUSE	Registered Reg. No. 5227844	United States
EVERYTHING UNCOMMON	Registered Reg. No. 5902537	United States
UNCOMMON PROMISE	Registered Reg. No. 5902539	United States
EVERYTHING BUT THE HOUSE	Registered Reg. No. 4271567	United States

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