

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM745745

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900690724		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conscious Entertainment Group, LLC		03/10/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Insomniac Holdings, LLC		
Street Address:	9441 West Olympic Blvd.		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4239306	PARADISO FESTIVAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
ATTORNEY DOCKET NUMBER:	EDM-US-00287		
NAME OF SUBMITTER:	Ellie Schwimmer		
SIGNATURE:	/ES/		
DATE SIGNED:	08/03/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment is by and between Conscious Entertainment Group, LLC, a Washington limited liability company ("Assignor"), and Insomniac Holdings, LLC, a Delaware limited liability company ("Assignee").

Pursuant to a Co-Promotion & Cross-License Agreement between Assignor and an affiliate of Assignee, Assignor and Live Nation Worldwide, Inc., an affiliate of Assignee, each owned an undivided fifty percent (50%) interest in the trademark PARADISO FESTIVAL, including US Registration No. 4239306 for the mark PARADISO FESTIVAL for use with "Entertainment services in the nature of a live music festival" in Class 41 (collectively, the "Mark").

Pursuant to the Settlement Agreement dated on the same day as this Assignment, Assignor assigned and transferred all of its right, title, and interest, in and to the Mark to Assignee. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby confirm that all of Assignor's right, title, and interest in and to the Mark, including US Registration No. 4239306, together with the goodwill of the business symbolized by the Mark in the US and throughout the world, has been assigned, transferred, and conveyed to Assignee as of the last date entered in the signature block below.

Conscious Entertainment Group, LLC

Signed: 

Name: CHAD ANDERSON

Its: MANAGING MEMBER/PRESIDENT

Date: 3/10/2022

Insomniac Holdings LLC

Signed: 

Name: Ian Humphrey

Its: Senior Counsel

Date: 3/29/22