

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM740219

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Intellectual Property Collateral at Reel/Frame No. 7371/0185		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		07/08/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	NextRoll, Inc. (formerly known as AdRoll, Inc.)		
Street Address:	2300 Harrison Street, 2nd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	90062405	ACCOUNTABLE MARKETING COLLECTIVE	
Serial Number:	90244635	AGENCY AMPLIFIER	
Serial Number:	90660732		
Serial Number:	88674550	GROWTH GUERILLA	
Serial Number:	88158080	TAKE THE LEAD	
Serial Number:	88300475	WHERE AMBITION THRIVES	
Serial Number:	88588418	APPROL	
Serial Number:	88674558	GROWTH GUERILLA COLLECTIVE	
Serial Number:	88145218	ADROLL CONNECT	
Registration Number:	6141642		
Registration Number:	5939957		
Serial Number:	87165934	GROWTH	
Serial Number:	87772197	UPROLL	
Registration Number:	5764808		
Registration Number:	5915469	NEXTROLL	
CORRESPONDENCE DATA			
Fax Number:	2138918763		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: rhonda.deleon@lw.com
Correspondent Name: LATHAM & WATKINS LLP
Address Line 1: 355 SOUTH GRAND AVENUE
Address Line 4: LOS ANGELES, CALIFORNIA 90071-1560

ATTORNEY DOCKET NUMBER:	048505-0000
NAME OF SUBMITTER:	Rhonda DeLeon
SIGNATURE:	/Rhonda DeLeon/
DATE SIGNED:	07/11/2022

Total Attachments: 7

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

This **RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL**, dated as of July 8, 2022 (this “Release”), is made by SILICON VALLEY BANK (“Bank”) in favor of NEXTROLL, INC., a Delaware corporation (formerly known as ADROLL, INC.) (“Grantor”). Capitalized terms used and not otherwise defined herein have the meanings given to them in the Loan Agreement.

WITNESSETH

WHEREAS, Grantor, Bank, and the other parties party thereto from time to time, are parties to that certain Third Amended and Restated Loan and Security Agreement, dated as of May 31, 2019 (as amended, modified or supplemented from time to time, the “Loan Agreement”);

WHEREAS, pursuant to the Loan Agreement, Grantor executed the (i) Intellectual Property Security Agreement, dated as of May 31, 2019 (as amended, restated, supplemented or otherwise modified from time to time, the “Agreement”) and filed with the U.S. Copyright Office for recordation and recorded with the U.S. Patent and Trademark Office (“USPTO”) on June 6, 2019 at Reel/Frame Nos. 49399/0071 and 6664/0532, (ii) Addendum to Intellectual Property Security Agreement, dated as of August 12, 2019 (“2019 Addendum”) and recorded with the USPTO on August 13, 2019 at Reel/Frame No. 50042/0530, and (iii) Addendum to Intellectual Property Security Agreement, dated as of July 29, 2021 (“2021 Addendum” and together with the Agreement and the 2019 Addendum, “Intellectual Property Security Agreement”) and filed with the U.S. Copyright Office for recordation and recorded with the USPTO on July 30, 2021 at Reel/Frame Nos. 57035/0473 and 7371/0185, pursuant to which Grantor granted and pledged to Bank a security interest in all of Grantor’s right, title and interest in, to and under the Intellectual Property Collateral (as defined in the Agreement).

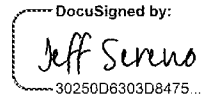
WHEREAS, Grantor has requested that Bank release its security interest in and to all of its right, title and interest in, to and under the Intellectual Property Collateral.

NOW, THEREFORE, in consideration of the foregoing, Bank hereby DISCHARGES, TERMINATES and RELEASES, without recourse, representation or warranty, its security interest in all right, title and interest in, to and under the Intellectual Property Collateral, including the copyright registration, issued patents, patent applications, trademark registrations, and trademark applications set forth in Schedule I attached hereto and incorporated herein by reference, and agrees that all the security interest in the Intellectual Property Collateral is hereby discharged, terminated and released. The undersigned hereby transfers and assigns to Grantor, without recourse, representation or warranty, any and all right, title and interest that Bank may have obtained in, to and under the Intellectual Property Collateral under the Loan Agreement and the Intellectual Property Security Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Bank has caused this Release to be duly executed and delivered as of the date first written above.

SILICON VALLEY BANK,
as Bank

DocuSigned by:

30250D6303D8475..

By: _____

Name: Jeff Sereno

Title:

Vice President

[Signature Page to Release of Security Interest in Intellectual Property Collateral]

SCHEDULE I
to
RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL

Copyrights

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
The Retargeting Playbook.	TX007889723	04/21/2014

Patents

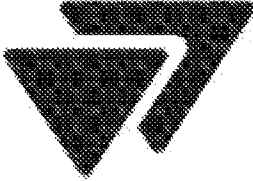
<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
SYSTEM, DEVICES AND METHODS FOR IDENTIFYING MOBILE DEVICES AND OTHER COMPUTER DEVICES	16/101279	8/10/2018
SYSTEM, DEVICES AND METHODS FOR IDENTIFYING MOBILE DEVICES AND OTHER COMPUTER DEVICES	62/198943	11/23/2018
SYSTEM, DEVICES AND METHODS FOR IDENTIFYING MOBILE DEVICES AND OTHER COMPUTER DEVICES	62/543702	8/10/2017
SYSTEM, DEVICES AND METHODS FOR IDENTIFYING MOBILE DEVICES AND OTHER COMPUTER DEVICES	62/590078	11/22/2017
IDENTIFICATION SERVICES FOR INTERNET-ENABLED DEVICES	62/614097	1/5/2018




Description	Application Number (Filing Date)	Registration Number (Registration Date)
SYSTEM, DEVICES AND METHODS FOR IDENTIFYING MOBILE DEVICES AND OTHER COMPUTER DEVICES	16/198,943 (11/23/2018)	

Description	Application Number (Filing Date)	Registration Number (Registration Date)
Identification Services for Internet-Enabled Devices	16/224,526 (12/18/2018)	

Trademarks

Trademark	Country	Application Number Application Date	Registration Number Registration Date	Status
AERROLL	United States of America	85242501 2/15/2011	4025840 9/13/2011	Registered
AERROLL	United States of America	86035786 8/12/2013	4587362 8/19/2014	Registered
BIDIQ	United States of America	86592105 4/9/2015	4966101 5/24/2016	Registered
FIRSTPARTY	United States of America	86976917 8/28/2013	4823990 9/29/2015	Registered
INTENTMAP	United States of America	86768031 9/24/2015	5196197 12/28/2016	Registered
Roll Design	United States of America	85875413 3/13/2013	4421461 10/22/2013	Registered
ROLLWORKS	United States of America	86708328 7/29/2015	5481400 5/29/2016	Registered
Rollworks Logo (Black & White)	United States of America	87811609 2/26/2018	5582598 10/09/2018	Registered
Rollworks Logo (Color)	United States of America	87811675 2/26/2018	5582599 10/09/2018	Registered
SENDROLL	United States of America	86396829 4/14/2015	5018686 8/9/2016	Registered

Description	Serial Number (Filing Date)	Registration Number (Registration Date)
ACCOUNTABLE MARKETING COLLECTIVE	90/062,405 (07/20/2020)	
AGENCY AMPLIFIER	90/244,635 (10/09/2020)	
	90/660,732 (04/21/2021)	
GROWTH GUERRILLA	88/674,550 (10/30/2019)	
TAKE THE LEAD	88/158,080 (10/17/2018)	
WHERE AMBITION THRIVES	88/300,475 (02/13/2019)	
APPROLL	88/588,418 (08/22/2019)	

GROWTH GUERRILLA COLLECTIVE	88/674,558 (10/30/2019)	
ADROLL CONNECT	88/145,218 (10/05/2018)	
		6,141,642 (09/01/2020)
		5,939,957 (12/17/2019)
GROWTH	87/165,934 (09/09/2016)	
UPROLL	87/772,197 (01/26/2018)	
		5,764,808 (05/28/2019)
NEXTROLL		5,915,469 (11/19/2019)