

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM740222

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hatch Chile Company, Inc.		07/05/2022	Corporation: NEW MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hatch Chile Co., LLC		
<b>Street Address:</b>	2005 S. Commercial Drive		
<b>City:</b>	Brunswick		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	31525		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4547700	HARVEST ROAST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	505-286-9700		
<b>Email:</b>	rdbaker@swcp.com		
<b>Correspondent Name:</b>	Rod D. Baker		
<b>Address Line 1:</b>	12126 Highway 14 N., Suite A7		
<b>Address Line 4:</b>	Cedar Crest, NEW MEXICO 87008		
<b>NAME OF SUBMITTER:</b>	Rod D. Baker		
<b>SIGNATURE:</b>	/Rod D. Baker/		
<b>DATE SIGNED:</b>	07/11/2022		
<b>Total Attachments: 1</b>			
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OP \$40.00 4547700

**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (the "Agreement") is dated July 5, 2022, between HATCH CHILE COMPANY, INC., a New Mexico corporation (the "Assignor"), and HATCH CHILE CO., LLC, a Georgia limited liability company (the "Assignee") whose address is 2005 S. Commercial Drive, Brunswick, GA, 31525.

The Assignor is the registered owner of the following trademark, as registered in the United States Patent and Trademark Office:

**Registration No. 4,547,700**, on the mark "HARVEST ROAST" registered June 10, 2014 and all common-law rights pertaining to and associated therewith. The Assignee wishes to acquire all the Assignor's rights in the trademark listed hereinabove.

For valuable consideration received, and hereby acknowledged, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the trademark, together with

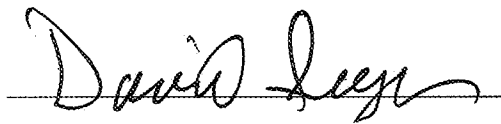
- 1) the goodwill of the business relating to the products on which the mark is used and for which it is registered, and
- 2) all rights to sue for past, present and future infringement or misappropriations of the mark.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed and delivered this Assignment, as of the day and year first above written.

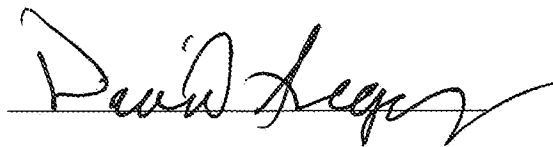
HATCH CHILE COMPANY, INC.

HATCH CHILE CO., LLC



Printed Name: David Gregory

Office or Title: President



Printed Name: David Gregory

Office or Title: President