

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM740328

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Transon		07/10/2022	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	TRANSON MEDIA LLC		
Street Address:	548 Market Street		
Internal Address:	PMB 41895		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5756032	VICTORIOUS	
Registration Number:	6065127	MAGELLAN	
Serial Number:	90874799	V	
CORRESPONDENCE DATA			
Fax Number:	4042536060		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-253-6276		
Email:	uspt@polsinelli.com, scason@polsinelli.com		
Correspondent Name:	Eric J. Hanson		
Address Line 1:	PO BOX 140310		
Address Line 4:	Kansas City, MISSOURI 64114-0310		
ATTORNEY DOCKET NUMBER:	116402.721724		
NAME OF SUBMITTER:	Eric J. Hanson		
SIGNATURE:	/Eric J. Hanson/		
DATE SIGNED:	07/11/2022		
Total Attachments: 3			
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TRADEMARKS ASSIGNMENT

This Trademarks Assignment is made by and between Michael Transon, an individual having an address at 548 Market Street, PMB 41895, San Francisco, California 94104 (hereinafter "ASSIGNOR") and TRANSON MEDIA LLC, a limited liability company organized under the laws of Delaware, and having a place of business located at 548 Market Street, PMB 41895, San Francisco, California 94104 (hereinafter "ASSIGNEE") to become effective when executed by duly authorized representatives of each of the parties.

WHEREAS, the Assignor is the record owner of the trademark applications and registrations identified in the Trademarks Schedule A (the "Marks"), attached hereto;

WHEREAS, Assignee is a successor to that portion of the business to which the Marks pertain;

AND, WHEREAS, the Assignor and Assignee are desirous of Assignee acquiring all rights, title, interest and the corresponding goodwill in and to the Marks;

NOW, THEREFORE, for good and valuable consideration of thirty thousand dollars (\$30,000) paid to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title and interest in and to the Marks, together with the goodwill of the business associated with or symbolized by the Marks and the right to sue and recover for past trademark infringements, dilutions and other violations.

The Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Marks.

All fees, costs and expenses connected with the transfer of the trademarks and said trademark registrations and applications shall be borne and paid by the Assignee.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Trademark Assignment to be effective on execution by the parties.

Signed: Michael Transon (Assignor)

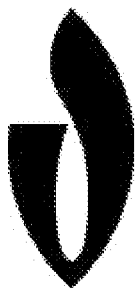
DocuSigned by:
By: Michael Transon
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Date: 7/10/2022

Signed for on behalf of: TRANSON MEDIA LLC(Assignee)

DocuSigned by:
By: Michael Transon
A43A8F4F0A9C4A1...
Name: Michael Transon
Title: CEO
Date: 7/10/2022

TRADEMARKS SCHEDULE A

<u>Mark</u>	<u>Country</u>	<u>Application/Registration</u> <u>No.</u>	<u>Registration Date</u>
VICTORIOUS	US	5,756,032	May 21, 2019
MAGELLAN	US	6,065,127	May 26, 2020



US	90874799	Pending
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