

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM740465

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crown Royale Ltd.		06/30/2022	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chris Christensen Systems, LLC		
<b>Street Address:</b>	721 North Eckhoff Street		
<b>City:</b>	Orange		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92868		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2904506	CROWN ROYALE	
<b>Registration Number:</b>	2945647	CROWN ROYALE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6124927077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6124927707		
<b>Email:</b>	enewby@fredlaw.com		
<b>Correspondent Name:</b>	Emma Newby		
<b>Address Line 1:</b>	200 South Sixth Street		
<b>Address Line 2:</b>	Suite 4000		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>NAME OF SUBMITTER:</b>	Emma Newby		
<b>SIGNATURE:</b>	/Emma Newby/		
<b>DATE SIGNED:</b>	07/12/2022		
<b>Total Attachments: 4</b>			
source=Intellectual Property Assignment - Crown Royale - Chris Christensen Systems#page1.tif			
source=Intellectual Property Assignment - Crown Royale - Chris Christensen Systems#page2.tif			
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OP \$65.00 2904506

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into effective as of June 30, 2022, by and between Crown Royale Ltd., a New Jersey corporation with an address at 99 North Broad Street, Phillipsburg, NJ 08865 ("Assignor"), and Chris Christensen Systems, LLC, a Delaware limited liability company, with an address at 721 North Eckhoff Street, Orange, CA 92868 ("Assignee").

WHEREAS, Assignor and Assignee are parties to the IP Assignment Agreement of an even date herewith, whereby Assignor has agreed to assign the Trademarks (as defined below), and to execute and deliver this Assignment for recording with governmental authorities including, but not limited to, the U.S. Patent and Trademark Office.

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the following (the "Trademarks"), together with the goodwill of the business connected with the use of and symbolized by the Trademarks: (a) trademarks, and trademark applications and registrations, and all extensions and renewals thereof, set forth on Attachment A hereto, provided that, with respect to intent-to-use applications, if any, the transfer of such accompanies the transfer of Assignor's ongoing and existing business or portion thereof to which the trademark pertains; (b) all rights of any kind of Assignor accruing under any of the foregoing provided by applicable law, treaties and conventions, and otherwise throughout the world; (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the date hereof, with the right but no obligation to sue for such relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the U.S. Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon Assignee request. Following the date hereof, upon Assignee's request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives as may be necessary to effect, evidence or perfect the assignment of the Trademarks.

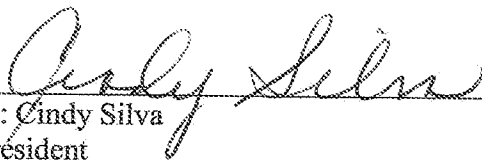
3. Successors and Assigns. This Assignment will bind and inure to the benefit of Assignor and Assignee and their respective successors and permitted assigns.

4. Counterparts. This Assignment may be executed in multiple counterparts, all of which shall be considered one and the same agreement and shall become effective when one or more counterparts have been signed by each of the parties delivered to the other party, it being understood that all parties need not sign the same counterpart. Copies with signatures transmitted electronically shall be deemed to be original signed versions.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first written above.

**Assignor: Crown Royale Ltd.**

  
\_\_\_\_\_  
Name: Cindy Silva  
Its: President

AGREED TO AND ACCEPTED:

**Assignee: Chris Christensen Systems, LLC**

\_\_\_\_\_  
Name: Brian Etter  
Its: President

*Signature Page to Trademark Assignment*

**TRADEMARK  
REEL: 007777 FRAME: 0515**


IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first written above.

**Assignor: Crown Royale Ltd.**

\_\_\_\_\_  
Name: Cindy Silva  
Its: President

AGREED TO AND ACCEPTED:

**Assignee: Chris Christensen Systems, LLC**


  
\_\_\_\_\_  
Name: Brian Etter  
Its: President

*Signature Page to Trademark Assignment*

**TRADEMARK  
REEL: 007777 FRAME: 0516**

**ATTACHMENT A  
TO TRADEMARK ASSIGNMENT**

**Trademarks:**

<b>Trademark</b>	<b>App. No./ Reg. No.</b>	<b>App. Date</b>	<b>Reg. Date</b>	<b>Country</b>	<b>Status</b>
<b>CROWN ROYALE</b>	App. No. 76-558,251  Reg. No. 2,904,506	10/24/2003	11/23/2004	US	Registered
<b>CROWN ROYALE</b> 	App. No. 76-558, 253  Reg. No. 2,945,647	10/24/2003	05/03/2005	US	Registered