

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM740520

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Curo Intermediate Holdings Corp.		06/30/2022	Corporation:
RECEIVING PARTY DATA			
Name:	Todd Financial, Inc.		
Street Address:	3615 North Ridge Road		
City:	Wichita		
State/Country:	KANSAS		
Postal Code:	67205		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5392969	AVÍOCREDIT	
Registration Number:	5487446	AVIO CREDIT	
Registration Number:	4429482	SPEEDY ROO	
Registration Number:	3909800	RAPID CASH	
Registration Number:	3909801	RC RAPID CASH	
Registration Number:	3563682	SPEEDY CASH	
Registration Number:	2966547	SC SPEEDY CASH	
Registration Number:	2677082	SPEEDY CASH	
Registration Number:	4548213	ROO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mrussell@kslaw.com		
Correspondent Name:	king & spalding		
Address Line 1:	1180 peachtree street ne		
Address Line 4:	atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	32415.019004		

OP \$240.00 5392969

NAME OF SUBMITTER:	Mark Russell
SIGNATURE:	/Mark Russell/
DATE SIGNED:	07/12/2022
Total Attachments: 5 source=Camaro - Trademark Assignment Agreement (Executed)#page1.tif source=Camaro - Trademark Assignment Agreement (Executed)#page2.tif source=Camaro - Trademark Assignment Agreement (Executed)#page3.tif source=Camaro - Trademark Assignment Agreement (Executed)#page4.tif source=Camaro - Trademark Assignment Agreement (Executed)#page5.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this “Trademark Assignment”) is made and entered as of June 30, 2022 (the “Effective Date”), by and between CURO INTERMEDIATE HOLDINGS CORP., a Delaware corporation (“CURO”), and TODD FINANCIAL, INC., a Nevada corporation (“Todd Financial”). Capitalized terms not otherwise defined herein shall have the same meanings as set forth in the Equity and Asset Purchase Agreement, dated as of May 18, 2022, by and among CURO, Sparrow Purchaser, LLC and CCF Intermediate Holdings LLC, solely for limited purposes set forth in Section 11.17 thereof (the “Agreement”). Each of CURO and Todd Financial are referred to herein individually as a “Party” and collectively as the “Parties”.

RECITALS

WHEREAS, in accordance with the Agreement, CURO desires to convey, assign and transfer to Todd Financial, and Todd Financial desires to accept such conveyance, assignment and transfer from CURO, all of CURO’s right, title and interest in, to and under all of the trademarks and service marks listed in **Attachment 1** hereto, together with all goodwill of any business associated therewith, and all applications, registrations and renewals in connection therewith (the “Assigned Trademarks”).

NOW, THEREFORE, in consideration of the foregoing and the respective representations, warranties, covenants, agreements and conditions set forth herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, each Party hereto hereby agrees as follows:

1. **Assignment**. CURO hereby irrevocably conveys, transfers and assigns to Todd Financial, and Todd Financial hereby accepts, any and all right, title and interest of CURO in and to: (a) the Assigned Trademarks, including all goodwill associated therewith; (b) all income, royalties, profits, and damages related thereto; (c) the right, if any, to register, prosecute, maintain and defend the Assigned Trademarks before any public or private agency or registrar; (d) the right to bring all claims, actions, litigation and proceedings (collectively, “Actions”), defend against Actions, sue for and otherwise recover damages or other compensation for past, present or future infringements, dilutions, misappropriations, or other violations of the Assigned Trademarks, including the right to sue and obtain equitable relief in respect of such infringements, dilutions, misappropriations and other violations; and (e) the right to fully and entirely stand in the place of CURO in all matters related thereto (all of the foregoing, collectively, the “Assigned Rights”).

2. **Representation and Warranty**. CURO represents and warrants that it has the full power and authority to make the assignments of the Assigned Trademarks as set forth in this Trademark Assignment.

3. **Assistance**. CURO agrees that at any time and from time to time, without further consideration, it will promptly execute and deliver all further instruments and documents and take all further actions reasonably requested by Todd Financial (and at Todd Financial’s sole expense) to perfect, protect, secure or more fully evidence Todd Financial’s and its successors or assignees’

respective right, title and interest in, to and under the Assigned Rights, or to enable Todd Financial or such successors or assignees (or any agent or designee of any of the foregoing) to exercise or enforce any of their respective rights hereunder, including reasonable cooperation and assistance in the prosecution or defense of any Action that may arise in connection with any of the rights assigned hereby and filing or recordation of this Trademark Assignment with any intellectual property office or registrar, or any other forms of assignment to record evidence of the transfer of the Assigned Rights in any jurisdiction anywhere throughout the world.

4. **Entire Agreement.** This Trademark Assignment and the Agreement (including the documents executed pursuant to the Agreement and the schedules and exhibits to the Agreement) contain the entire agreement of the Parties with regard to the subject matter hereof; provided, however, that this provision is not intended to abrogate any other written agreement between the Parties executed with or after this Trademark Assignment.

5. **Governing Law; Jurisdiction; Venue.** This Trademark Assignment shall be governed by and construed and enforced in accordance with the internal Laws of the State of Delaware, without reference to its choice of law rules. Except as otherwise expressly set forth herein, the sole and exclusive forum for any and all actions or proceedings arising out of, or related to or in connection with this Trademark Assignment shall be the federal or state courts located in Wilmington, Delaware, which courts shall have exclusive jurisdiction. Each Party hereby waives, to the fullest extent possible under applicable law, any objection that it may have to the venue of any action or proceeding with respect to this Trademark Assignment in such courts, or that such action or proceeding brought in such courts was brought in an inconvenient court and agrees not to plead or claim the same. EACH PARTY HERETO HEREBY WAIVES ANY AND ALL RIGHT TO TRIAL BY JURY IN ANY LEGAL PROCEEDING ARISING OUT OF OR RELATED TO THIS TRADEMARK ASSIGNMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY.

6. **Counterparts.** This Trademark Assignment may be executed in two (2) or more counterparts, each of which shall be deemed an original, and it shall not be necessary in making proof of this Trademark Assignment or the terms of this Trademark Assignment to produce or account for more than one (1) of such counterparts.

7. **Conflicts Between Agreements.** This Trademark Assignment is made pursuant to the Agreement and is subject to the terms and conditions thereof. If any conflicts exist between this Trademark Assignment and the Agreement, the Agreement shall control.

[Signature page follows]

IN WITNESS WHEREOF, the Parties have caused this Trademark Assignment to be duly executed as of the day and year first above written.

CURO INTERMEDIATE HOLDINGS CORP.

By: 

Name: Donald F. Gayhardt, Jr.

Title: Chief Executive Officer and President

TODD FINANCIAL, INC.

By: 

Name: Donald F. Gayhardt, Jr.

Title: President

[Signature Page to Trademark Assignment Agreement]

Attachment 1

Assigned Trademarks

Trademark	Jurisdiction	App. No.	App. Date	Reg. No.	Reg. Date	Owner of Record
AVIO CREDIT (Color Design)	United States	87389926	29-MAR-2017	5392969	30-JAN-2018	CURO Intermediate Holdings Corp.
AVIO CREDIT	United States	87246094	22-NOV-2016	5487446	05-JUN-2018	CURO Intermediate Holdings Corp.
SPEEDY ROO	United States	85592251	09-APR-2012	4429482	05-NOV- 2013	CURO Intermediate Holdings Corp.
RAPID CASH	United States	77788511	23-JUL-2009	3909800	25-JAN-2011	CURO Intermediate Holdings Corp.
RC RAPID CASH (Design)	United States	77788517	23-JUL-2009	3909801	25-JAN-2011	CURO Intermediate Holdings Corp.
SPEEDY CASH	United States	77467267	06-MAY- 2008	3563682	20-JAN-2009	CURO Intermediate Holdings Corp.
SC SPEEDY CASH (Design)	United States	78331157	20-NOV-2003	2966547	12-JUL-2005	CURO Intermediate Holdings Corp.
SPEEDY CASH (Design)	United States	76330440	26-OCT-2001	2677082	21-JAN-2003	CURO Intermediate Holdings Corp.
ROO	United States	85651453	14-JUN-2012	4548213	10-JUN-2014	CURO Intermediate Holdings Corp.
THE MONEY BOX (Design)	Texas			TX 4323717	26-NOV- 2003	THE MONEY STORE, LP./SC TEXAS MB, INC./SPEED Y CASH INTERMEDI ATE

Trademark	Jurisdiction	App. No.	App. Date	Reg. No.	Reg. Date	Owner of Record
						HOLDINGS CORP.
SC SPEEDY CASH (Design)	United Kingdom			UK00002624159	14-SEPT-2012	Speedy Cash Intermediate Holding Corp.
SC SPEEDY CASH (Design)	United Kingdom			UK00910895795	15-OCT-2012	Speedy Cash Intermediate Holding Corp.
SC SPEEDY CASH (Design)	European Union			010895795	18-MAY-2021	Speedy Cash Intermediate Holding Corp.
SPEEDY ROO	United Kingdom			UK00002624158	14-SEP-2012	Speedy Cash Intermediate Holding Corp.