

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM740567

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DULUTH HOLDINGS INC.		05/14/2021	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., as Administrative Agent		
Street Address:	222 Broadway, 14th Floor		
Internal Address:	Agency Management Group, Mail Code: NY3-222-14-03		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10038		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Serial Number:	97363392	SUPERIOR STANDARD	
Serial Number:	97349565	SOCKS EDUCATION	
Serial Number:	97349561	SOCKS LIFE	
Serial Number:	97301404	WEDGESTONE	
Serial Number:	97292159	SHIRTTAIL SHAMMY	
Serial Number:	97267979	REACH GUSSETS	
Serial Number:	97207297	SPIT & POLISH	
Serial Number:	97202186	7-YEAR	
Serial Number:	97202104	ARMPIT GUSSETS	
Serial Number:	97202233	BUCK NAKED	
Serial Number:	97202184	COOLERINO	
Serial Number:	97202230	GO BUCK NAKED	
Serial Number:	97202189	THERE'S GOTTA BE A BETTER WAY	
Serial Number:	90755222	40 GRIT	
Serial Number:	90755177	40 GRIT	
Serial Number:	90755279	AKHG	
Serial Number:	90755301	AKHG	
Serial Number:	90755258	ALASKAN HARD GEAR	

OP \$640.00 97363392

Property Type	Number	Word Mark
Serial Number:	90755240	ALASKAN HARDGEAR
Serial Number:	90755317	DULUTH
Serial Number:	90755141	DULUTH
Serial Number:	90755340	LIVE LIFE LESS SOFT
Serial Number:	90755161	SIMPLE. ON PURPOSE.
Serial Number:	90703119	FUNK NO!
Serial Number:	90694101	AKHG

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700, ATTN: IP DEPARTMENT

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	017625.005281
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	07/12/2022

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of May 14, 2021 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
	See <u>Schedule 1</u> attached hereto	

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
	See <u>Schedule 1</u> attached hereto	

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

DULUTH HOLDINGS INC.,
a Wisconsin corporation

By: 

Name: David Loretta

Title: Senior Vice President and Chief Financial Officer

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
DULUTH HOLDINGS INC.

TRADEMARK

REEL: 007779 FRAME: 0004

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: 

Name: Don B. Pinzon

Title: Vice President

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
DOLUTH HOLDINGS INC.

TRADEMARK
REEL: 007779 FRAME: 0005

Schedule 1

Duluth Holdings Inc.
(Wisconsin Corporation)

U.S. Trademarks

Trademark Applications

Mark	Appl. No.	Filing Date
SUPERIOR STANDARD	97363392	04/14/2022
SOCKS EDUCATION	97349565	04/06/2022
SOCKS LIFE	97349561	04/06/2022
WEDGESTONE	97301404	03/08/2022
SHIRTTAIL SHAMMY	97292159	03/02/2022
REACH GUSSETS	97267979	02/15/2022
SPIT & POLISH	97207297	01/07/2022
7-YEAR	97202186	01/04/2022
ARMPIT GUSSETS	97202104	01/04/2022
BUCK NAKED	97202233	01/04/2022
COOLERINO	97202184	01/04/2022
GO BUCK NAKED	97202230	01/04/2022
THERE'S GOTTA BE A BETTER WAY	97202189	01/04/2022
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40 GRIT and Design	90755177	06/04/2021
AKHG (Stylized)	90755279	06/04/2021
AKHG and Design	90755301	06/04/2021
ALASKAN HARD GEAR (Stylized)	90755258	06/04/2021
ALASKAN HARDGEAR	90755240	06/04/2021
DULUTH (Stylized)	90755317	06/04/2021
DULUTH	90755141	06/04/2021
LIVE LIFE LESS SOFT	90755340	06/04/2021
SIMPLE. ON PURPOSE.	90755161	06/04/2021
FUNK NO!	90703119	05/11/2021
AKHG	90694101	05/06/2021