

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM747508

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900701484		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yantai Xingshang E-Commerce Co.,Ltd.		06/16/2022	Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brand Services and Holdings LLC		
<b>Street Address:</b>	3609 HAMMERKOP DR NORTH		
<b>City:</b>	LAS VEGAS		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89084		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90506455	KOOLEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ip@afnlegal.com		
<b>Correspondent Name:</b>	Angus Ni		
<b>Address Line 1:</b>	506 2nd Avenue, Suite 1400		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98104		
<b>NAME OF SUBMITTER:</b>	Angus Ni		
<b>SIGNATURE:</b>	/Angus Ni/		
<b>DATE SIGNED:</b>	08/10/2022		
<b>Total Attachments: 2</b>			
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## DEED OF ASSIGNMENT OF TRADE MARK

DATE: June.16,2022

### PARTIES:

(1) The "Assignor": Yantai Xingshang E-Commerce Co.,Ltd., a company of PRC under the law of CHINA, Application Number 90506455 with an address of Rm. 504, Bldg. 3, No.32, Zhujiang Rd. Economic&Technological Development Zone Yantai CHINA 264000.

(2) The "Assignee": Brand Services and Holdings LLC, a company under the law of USA with an address of 3609 HAMMERKOP DR NORTH LAS VEGAS, NEVADA 89084.

### BACKGROUND:

- (A) The Assignor is the proprietor of the trade mark registration, the details of which are set out in the Schedule below and form part of this assignment ("the Trade mark"), and
- (B) The Assignor has agreed to assign all its right, title, interest and property in the Trade Mark, together with all ancillary rights relating thereto, including goodwill, to the Assignee upon the following terms.

### OPERATIVE PROVISIONS:

1. In consideration of the sum of £1.00 paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged), the Assignor hereby assigns with full title guarantee to the Assignee all rights, title, interest and property in the Trade Mark, together with the whole of the goodwill relating to the Trade Mark, the full and exclusive benefit thereof, all common law rights connected with the Trade Mark and any copyright which may subsist in the Trade Mark and all rights, privileges and advantages appertaining thereto, together with the right to recover and bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Mark, and other forms of protection relating to goodwill, whether committed before or after the date of this Assignment, to the intent that the Trade Mark shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor attaching to the Trade Mark TO HOLD the same onto the Assgnee absolutely.
2. At the request and cost of the Assignee, the Assignor will execute and sign all such instruments, applications, deeds, documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive benefit of the Trade Mark and of the property rights hereby assigned, (b) fully and effectively vest the same in the Assignee and (c) formally register the Assignee's title in the same at any relevant Trade Mark Office.



3. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their respective successors and assigns, as well as any subsidiary companies of the parties hereto.
4. The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this agreement.

IN WITNESS whereof the parties have executed this document on the date first above written.

SCHEDULE

<u>COUNTRY</u>	<u>TRADE MARK</u>	<u>OFFICIAL NUMBER</u>	<u>CLASS</u>
USA	KOOLEE	90506455	11

EXECUTED AS A DEED,  
For and on behalf of  
Yantai Xingshang E-Commerce Co.,Ltd.



EXECUTED AS A DEED,  
For and on behalf of  
Brand Services and Holdings LLC

