

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM741886

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900696041

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sylvia M Bedrosian Heres		05/23/2022	INDIVIDUAL:

**RECEIVING PARTY DATA**

<b>Name:</b>	Pet Friendly PR Corp.
<b>Street Address:</b>	130 Wiston Churchill Ave. PMB 316
<b>City:</b>	San Juan
<b>State/Country:</b>	PUERTO RICO
<b>Postal Code:</b>	00926
<b>Entity Type:</b>	Corporation: PUERTO RICO

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
<b>Registration Number:</b>	5894249	PET FRIENDLY PR
<b>Registration Number:</b>	5837440	PET FRIENDLY

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7876476336  
**Email:** acabrera@solidreptm.com  
**Correspondent Name:** Alice M. Cabrera  
**Address Line 1:** PO Box 400  
**Address Line 4:** Bayamon, PUERTO RICO 00960

<b>NAME OF SUBMITTER:</b>	Alice M. Cabrera
<b>SIGNATURE:</b>	/Alice M. Cabrera/
<b>DATE SIGNED:</b>	07/18/2022

**Total Attachments: 6**

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source=Notice#page1.tif

## ASSIGNMENT AGREEMENT AND TRANSFER OF TRADEMARKS

THIS AGREEMENT is entered into this 23 day of May, 2022 by and between **Sylvia M Bedrosian Heres** (hereinafter referred to as "Assignor"), individual of legal age and resident of Puerto Rico, and **Pet Friendly PR Corp.** (hereinafter referred to as "Assignee"), a corporation organized under the Laws and statutes of the Commonwealth of Puerto Rico, represented in this act by its Vice president, Ms. Ana Sofia Raffucci.

**PURPOSE:** This Agreement serves to assign and transfer the rights to all registrations, together with the "goodwill" associated with the trademarks in **Schedule A** of this Agreement.

### WITNESSETH:

WHEREAS, ASSIGNOR is the sole and exclusive owner of the entire rights, title and interest in and to the trademarks in **Schedule A**, the business and commercial "goodwill" related therewith; and

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in the universe in and to the trademarks and all business "goodwill" related therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

1. Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of one dollar (\$1.00) upon execution of this Agreement, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers unto ASSIGNEE the full and exclusive entire right, title, ownership and interest in and to the Trademarks and the business "goodwill" associated therewith, including, without limitation, all renewals thereof, all proceeds thereof (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.
2. ASSIGNOR will execute, sign, draft and issue any and all documentation necessary at the moment and/or after the execution of this Agreement to duly secure ASSIGNEE's rights in the marks and has agreed to execute and deliver this Trademark Assignment Agreement, for recording with the United States Patent and Trademark Office and the Puerto Rico Trademark Office.
3. The parties state that if due to a legal reason or any other reason, any of the clauses in this contract is declared void or null by a competent court, the rest of the clauses will remain legally in full force and effect, and the parties will be obligated to fulfill these in their entirety.
4. The validity, interpretation and legal effects of the Agreement shall be governed by the laws of the Commonwealth of Puerto Rico. Only the courts of the Commonwealth of Puerto Rico shall have jurisdiction over any dispute that may arise between the parties with regard to this contract.
5. This Trademark Assignment Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of

electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment Agreement.

6. The Assignment Agreement shall inure to the benefit of and be binding upon the parties hereto, together with their respective legal representatives, successors, and assigns.

IN WITNESS WHEREOF, this Agreement has been duly executed on the day and year first above written.

**ASSIGNOR**



By: Sylvia M. Bedrosian Heres

**ASSIGNEE**

*Ana Sofia Raffucci*  
By: Ana Sofia Raffucci  
Title: Vice President  
**Pet Friendly PR Corp.**  
130 Avenida Winston Churchill PMB 316  
San Juan, PR 00926

**SCHEDULE A**

**OFFICE: PUERTO RICO TRADEMARK OFFICE**

**MARK**

*"PET FRIENDLY"*

**CLASS**

035

**GOODS & SERVICES**

Advertising, marketing and promotion services.

**FILING NO.**

228496-35-1

**FILING DATE**

September 12, 2018

**REGISTRATION NUMBER**

220250

**REGISTRATION DATE**

September 12, 2018

**OFFICE: UNITED STATES PATENT AND TRADEMARK OFFICE**

**MARK**

*"PET FRIENDLY PR"*

**CLASS**

035

**GOODS & SERVICES**

Advertising, marketing, and public relations services through all public communication means; promoting businesses that support the wellbeing of animals; business advisory businesses for business that promote the public interaction between animals and their owners; promoting the goods and services of others by the organization of educational events for promotional and advertising purposes, by providing a web site featuring links to businesses with policies that promote the public interaction between animals and their owners, and by placing advertisements for others on social media pages; organizing events for promotional and advertising purposes for the community to educate them on animal related matters and displaying advertising of places and events for people to attend with their animals; developing advertising campaigns that promote the health and emotional benefits of human and animal interaction; promoting the interests of a community of people and businesses concerned with the acceptance of animals in public places and around the wellbeing of animals.

**APPLICATION SERIAL NO.**

87939817

**FILING DATE**

May 29, 2018

**REGISTRATION NUMBER**

5894249

**REGISTRATION DATE**

October 29, 2019

**OFFICE: UNITED STATES PATENT AND TRADEMARK OFFICE**  
**MARK**



**CLASS**

035

**GOODS & SERVICES**

Advertising, marketing, and public relations services through all public communication means; promoting businesses that support the wellbeing of animals; business advisory businesses for business that promote the public interaction between animals and their owners; promoting the goods and services of others by the organization of educational events for promotional and advertising purposes, by providing a web site featuring links to businesses with policies that promote the public interaction between animals and their owners, and by placing advertisements for others on social media pages; organizing events for promotional and advertising purposes for the community to educate them on animal related matters and displaying advertising of places and events for people to attend with their animals; developing advertising campaigns that promote the health and emotional benefits of human and animal interaction; promoting the interests of a community of people and businesses concerned with the acceptance of animals in public places and around the wellbeing of animals.

**APPLICATION SERIAL NO.**

87941089

**FILING DATE**

May 30, 2018

**REGISTRATION NUMBER**

5837440

**REGISTRATION DATE**

August 20, 2019