

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM740829

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		07/06/2022	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Shulton, Inc.		
Street Address:	One Procter & Gamble Plaza		
Internal Address:	C9		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6783496	GRASSLAND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-983-1100		
Email:	linville.vg@pg.com		
Correspondent Name:	The Procter & Gamble Company		
Address Line 1:	One Procter & Gamble Plaza		
Address Line 2:	C9		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Caroline D. Kotlove		
SIGNATURE:	/Caroline D. Kotlove/		
DATE SIGNED:	07/13/2022		
Total Attachments: 2			
source=Deed of Assignment for GRASSLAND and OLD SPICE#page1.tif			
source=Deed of Assignment for GRASSLAND and OLD SPICE#page2.tif			

CH \$40.00 6783496

UNITED STATES
TRADEMARK ASSIGNMENT

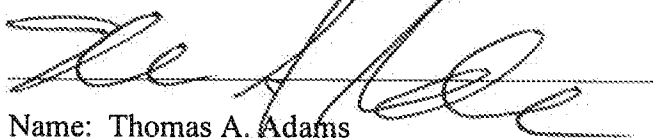
WHEREAS, **The Procter & Gamble Company, an Ohio Corporation**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 U.S., (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding applications and registrations (the "Trademarks"); and

WHEREAS, **Shulton, Inc., a New Jersey Corporation**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 U.S.A., (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of all the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

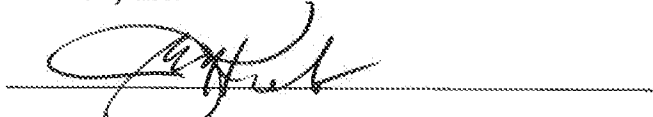
Signed in Cincinnati, Ohio, USA this 6th day of July, 2022.

The Procter & Gamble Company



Name: Thomas A. Adams
Title: Authorized Representative

Shulton, Inc.



Name: Jay Krebs
Title: Authorized Representative

SCHEDULE

Trademark Name	Application Number	Registration Number	Country
OLD SPICE	90530754	6708596	U.S.A.
GRASSLAND	90535312	6783496	U.S.A.