

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM741242

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STEWART'S PRODUCT LICENSING, INC.		06/25/2021	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Stewart's Enterprises Inc.		
Street Address:	22 Surrey Lane		
City:	Ocean		
State/Country:	NEW JERSEY		
Postal Code:	07712		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	77981375		
Serial Number:	88855870		
Serial Number:	86456472		
Serial Number:	85264136	TASTE THE LEGEND	
Serial Number:	85091649	THE ORIGINAL DRIVE-IN	
Serial Number:	73811848	...WHERE EVERYTHING IS SODOG-GONE GOOD!	
Serial Number:	86674596	EAT A BITE TO DRINK	
Serial Number:	87117540	THE LEGEND CONTINUES	
Serial Number:	88856332	THE LEGEND CONTINUES	
Serial Number:	86287675	EST. 1924 STEWART'S SWEET ONION BURGERS	
Serial Number:	86287665	EST. 1924 STEWART'S HAMBURGERS	
Serial Number:	90227272	EST. 1924 STEWART'S PREMIUM SPIKED SELTZ	
Serial Number:	86146316	EST. 1924 STEWARTS HOT DOGS	
Serial Number:	86761463	STEWART'S SODA CHEWS	
Serial Number:	86756913	EST. 1924 STEWART'S SODA CHEWS CANDY	
Serial Number:	87117536	THE LEGEND CONTINUES	
CORRESPONDENCE DATA			
Fax Number:			

OP \$415.00 77981375

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: aleks@klausnercook.com
Correspondent Name: ALEKSANDAR NIKOLIC
Address Line 1: 409 Taughannock Blvd
Address Line 4: Ithaca, NEW YORK 14850

ATTORNEY DOCKET NUMBER:	1302
NAME OF SUBMITTER:	ALEKSANDAR NIKOLIC
SIGNATURE:	/ALEKSANDAR NIKOLIC/
DATE SIGNED:	07/14/2022

Total Attachments: 7
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ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, STEWART'S PRODUCT LICENSING, INC., a New Jersey Corporation with offices located at 93 Fostertown Road, Lumberton, NJ 08048 ("Seller") hereby sells, assigns, transfers, and conveys to Stewart's Enterprises Inc., a Delaware Corporation, located at 22 Surrey Lane, Ocean, New Jersey ("Buyer"), pursuant to the Trademark Acquisition Agreement dated as of May 30, 2019, by and between Seller and Buyer, all of Seller's right, title, and interest in and to the trademarks set forth on Schedule 1 attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby, and all claims and causes of action with respect to any of the foregoing, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Seller accruing under any of the foregoing provided by any applicable law, treaty, or other international convention.

Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment of Trademarks upon request by Buyer.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed on this 15th day of June, 2021 by its duly authorized officer.



STEWART'S PRODUCT LICENSING,
INC.


By: 

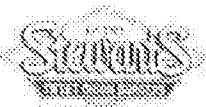

Name: Jacqueline Fessler




Title: President

SCHEDULE 1

<u>MARK</u>	<u>COUNTRY SERIAL</u> <u>No.</u> <u>REG. No.</u>	<u>GOODS AND SERVICES</u> <u>INTERNATIONAL CLASS(es)</u>
<p>CAR HOP Logo</p>  <p>The mark consists of a woman on roller skates carrying a serving tray with food.</p>	<p>United States</p> <p>Filed: 4/21/2009</p> <p>SN: 77981375 RN: 3,945,994</p>	<p>Hot dog and hamburger sauces International Class 30</p> <p>Basis: 1(a) First Use Date: 2009-06-00 First Use in Commerce Date: 2009-06-00</p> <p>Restaurant services International Class 43</p> <p>Basis: 1(a) First Use Date: 2009-04-00 First Use in Commerce Date: 2009-04-00</p>
<p>CAR HOP Logo</p>  <p>The mark consists of a woman on roller skates carrying a serving tray with food.</p>	<p>United States</p> <p>Filed: 4/1/2020</p> <p>SN: 88855870 RN: 6,174,860</p>	<p>Packaged hot dogs International Class 29</p> <p>Basis: 1(a) First Use Date: 2012-08-14 First Use in Commerce Date: 2012-08-14</p>

	<p>United States</p> <p>Filed: 11/17/2014</p> <p>SN: 88458472 RN: 4947199</p>	<p>uncooked hamburger patties.</p> <p>International Class 29</p> <p>Basis: 1(a) First Use Date: 2012-06-00 First Use in Commerce Date: 2012-06-00</p>
<p>TASTE THE LEGEND</p>	<p>United States</p> <p>Filed: 3/11/2011</p> <p>SN: 85264136 RN: 4,148,723</p>	<p>Soft drinks International Class 32</p> <p>Basis: 1(a) First Use Date: 1989-02-00 First Use in Commerce Date: 1989-02-00</p> <p>Restaurant services International Class 43</p> <p>Basis: 1(a) First Use Date: 1991-03-00 First Use in Commerce Date: 1991-03-00</p>
<p>THE ORIGINAL DRIVE-IN</p>	<p>United States</p> <p>Filed: 7/23/2010</p> <p>SN: 85091649 RN: 3,957,103</p>	<p>Restaurant services International Class 43</p> <p>Basis: 1(a) First Use Date: 2001-01-01 First Use in Commerce Date: 2001-01-01</p>
<p>...WHERE EVERYTHING IS SO DOG-GONE GOOD!®</p>	<p>United States</p> <p>Filed: 7/11/1989</p> <p>SN: 73811848 RN: 1,585,185</p>	<p>Restaurant services International Class 42</p> <p>Basis: 1(a) First Use Date: 1983-00-00 First Use in Commerce Date: 1983-00-00</p>

<p>EAT A BITE TO DRINK</p>	<p>United States Filed: 6/25/2015 SN: 86674598 RN: 5028318</p>	<p>Candy, namely, taffy International Class 30</p>
<p>THE LEGEND CONTINUES</p>	<p>United States Filed: July 27, 2016 SN: 87117536 RN: 5151190</p>	<p>Candy, namely, taffy International Class 30</p>
<p>THE LEGEND CONTINUES</p>	<p>United States Filed: April 1, 2020 SN: 88856332</p>	<p>Packaged hot dogs and uncooked hamburger patties International Class 29</p>
<p>THE LEGEND CONTINUES</p>	<p>United States Filed: July 27, 2016 SN: 87117540 RN: 5429168</p>	<p>Cupcakes International Class 30</p>
	<p>United States Filed: May 21, 2014 SN: 86287675 RN: 4767208</p>	<p>Uncooked hamburger patties International Class 29</p>
	<p>United States Filed: May 21, 2014 SN: 88287685 RN: 4767207</p>	<p>Uncooked hamburger patties International Class 29</p>

	<p>United States</p> <p>Filed: September 30, 2020</p> <p>SN: 90227272</p>	<p>Alcoholic beverage produced from a brewed malt base with natural flavors.</p> <p>International Class 33</p>
	<p>United States</p> <p>Filed: Dec. 17, 2013</p> <p>SN: 86146318</p> <p>RN: 4604624</p>	<p>Packaged hot dogs.</p> <p>International Class 29</p>
<p>STEWART'S SODA CHEWS</p>	<p>United States</p> <p>Filed: Sept. 18, 2015</p> <p>SN: 86761463</p>	<p>Candy, namely, taffy</p> <p>International Class 30</p>
	<p>United States</p> <p>Filed: Sept. 15, 2015</p> <p>SN: 86756913</p>	<p>Candy, namely, taffy</p> <p>International Class 30</p>

Bill Of Sale

This Bill of Sale is made on June 25, 2021

BY

Stewart's Product Licensing Inc.

whose address is 93 Fostertown Road, Lumberton, New Jersey 08048,

referred to as the Seller,

TO

Stewart's Enterprises, Inc.

whose address is 22 Surrey Lane, Ocean, New Jersey 07712,

referred to as the Buyer.

The words "Buyer" and "Seller" include all Buyers and all Sellers named above.

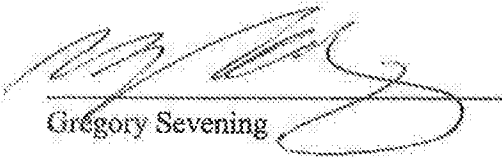
1. Transfer of Ownership. The Seller transfers ownership of the Property described below to the Buyer. The Seller has been paid \$2,750,000.00 for making this transfer.

2. Property. The following property is sold to the Buyer (referred to as the "Property"):

All of Seller's rights, title and interest in and to the Acquired Rights as set forth in that certain Trademark Acquisition Agreement between the Buyer and Seller dated as of May 30, 2019, as amended, together with the goodwill associated therewith.

3. Signatures. The Seller agrees to the terms of this Bill of Sale. If this Bill of Sale is made by a corporation, its proper corporate officers sign and its corporate seal is affixed.

Witnessed or Attested by:


Gregory Sevensing

Stewart's Product Licensing Inc.

By: 

Jacqueline Fessler, President

TRADEMARK

REEL: 007786 FRAME: 0460

AFFIDAVIT OF OWNERSHIP

STATE OF NEW JERSEY,

SS.:
COUNTY OF Burlington

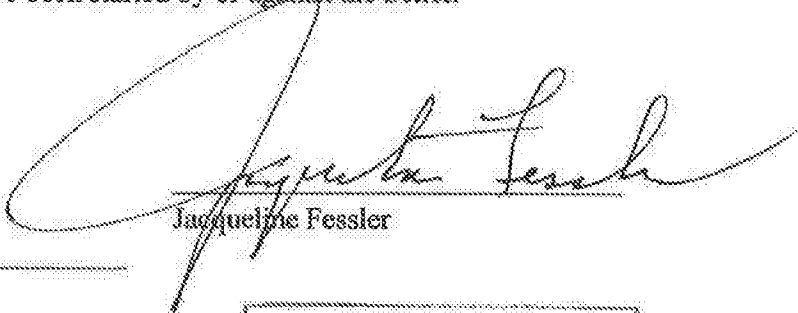
Jaqueline Fessler say(s) under an oath:

The Seller is the owner of the property described in this Bill of Sale. The Seller is in sole possession of this property. No other persons have any legal rights or security interest in this property. There are no pending lawsuits or judgments against the Seller or other legal obligations which may be enforced against this property. No bankruptcy or insolvency proceedings have been started by or against the Seller.

Signed and sworn to before me on
June 24, 2021



N/A


Jacqueline Fessler

BRIAN P MULLEN
Notary Public
State of New Jersey
My Commission Expires Nov. 18, 2024

STATE OF NEW JERSEY,

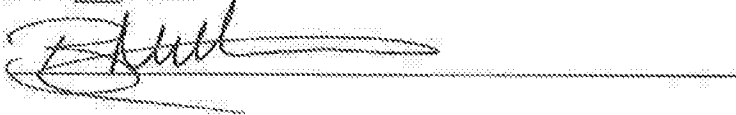
SS.:
COUNTY OF

I CERTIFY that on June 24th, 2021,

Jacqueline Fessler personally came before me, and this person acknowledged under oath, to my satisfaction, that:

- (a) this person is the President of the company named in this document;
- (b) this document was signed and delivered by the corporation as its voluntary act duly authorized;
- (d) these persons know the proper seal of the corporation which was affixed to this document; and
- (e) these persons signed this proof to attest to the truth of these facts.

Signed and sworn to before me on
June 24, 2021



BRIAN P MULLEN
Notary Public
State of New Jersey
My Commission Expires Nov. 18, 2024

TRADEMARK