

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM741053

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pastel Cartel, LLC		04/13/2022	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Vape Company, LLC		
<b>Street Address:</b>	13326 Immanuel Road		
<b>City:</b>	Pflugerville		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78660		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97012877	ESCO BARS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5136516981		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5136516800		
<b>Email:</b>	trademarks@fbtlaw.com		
<b>Correspondent Name:</b>	Karlyn A. Schnapp c/o Frost Brown Todd		
<b>Address Line 1:</b>	3300 Great American Twr., 301 E. 4th St.		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>NAME OF SUBMITTER:</b>	Karlyn A. Schnapp		
<b>SIGNATURE:</b>	/Karlyn A. Schnapp/		
<b>DATE SIGNED:</b>	07/14/2022		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Pastel Cartel, LLC, a Texas Limited Liability Company, having its principal place of business at 13326 Immanuel Road, Pflugerville, Texas 78660, (hereinafter "Assignor") is the sole owner of the entire right, title and interest in and to the ESCO BARS trademark (U.S. Application No. 97/012,877) an application with the United States Patent and Trademark Office (hereinafter referred to as the Trademark), along with all of the goodwill of the business associated with the Trademark; and

WHEREAS, American Vape Company LLC, a Texas Limited Liability Company, having its principal place of business at 13326 Immanuel Road, Pflugerville, Texas 78660, is desirous of acquiring the entire right, title and interest in and to said Trademark and the United States registration thereof, together with all of the goodwill of the business associated with the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of USDS1, which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey, set over and deliver, effective as of the date hereof, to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, the same to be held and enjoyed by said Assignee, its successors and assigns, and the right to sue and to recover damages and profits and all other remedies for past infringement thereof.

This Assignment is effective as of April 13, 2022.

ASSIGNOR:

PASTEL CARTEL, LLC

By: [Signature]  
Name: Carlson Smith  
Title: Managing Member

ASSIGNEE:

AMERICAN VAPE COMPANY LLC

By: [Signature]  
Name: Justin Smith  
Title: Managing Member

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