

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM741192

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE DAILY MEAL VENTURES, INC.		06/30/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	7HOPS.COM INC.		
Doing Business As:	STATIC MEDIA		
Street Address:	443 Park Avenue South, Suite 700		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	90793914	THE ACTIVE TIMES	
Registration Number:	4658314	THE ACTIVE TIMES	
Registration Number:	4165603	THE DAILY MEAL ALL THINGS FOOD & DRINK	
Registration Number:	4039689	THE DAILY MEAL	
CORRESPONDENCE DATA			
Fax Number:	9735972400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735972500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Matthew P. Hintz, Esq.		
Address Line 1:	Lowenstein Sandler LLP		
Address Line 2:	One Lowenstein Drive		
Address Line 4:	Roseland, NEW JERSEY 07068		
ATTORNEY DOCKET NUMBER:	29520.6		
NAME OF SUBMITTER:	Matthew P. Hintz, Esq.		
SIGNATURE:	/Matthew P. Hintz/		
DATE SIGNED:	07/14/2022		

CH \$115.00 90793914

Total Attachments: 4

source=The Daily Meal Ventures, Inc. to 7Hops.com Inc. dba Static Media (TM Assignment for Four Marks)#page1.tif

source=The Daily Meal Ventures, Inc. to 7Hops.com Inc. dba Static Media (TM Assignment for Four Marks)#page2.tif

source=The Daily Meal Ventures, Inc. to 7Hops.com Inc. dba Static Media (TM Assignment for Four Marks)#page3.tif

source=The Daily Meal Ventures, Inc. to 7Hops.com Inc. dba Static Media (TM Assignment for Four Marks)#page4.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is dated as of June 30, 2022 (the "Effective Date"), The Daily Meal Ventures, Inc., a Delaware corporation (the "Assignor"), for the benefit of 7Hops.com Inc., a Delaware corporation, d/b/a Static Media (the "Assignee").

WHEREAS, Assignor wishes to transfer, contribute and assign to the Assignee, and the Assignee wishes to accept, all of the Assignor's right, title and interest in and to the Assignor's registered and unregistered marks and/or trade names existing as of the Effective Date, including, without limitation, those set forth on the attached Schedule A hereto, together with the goodwill of the business associated therewith (collectively, the "Marks").

NOW, THEREFORE, for good and valuable consideration as set forth in the Asset Purchase Agreement dated June 30, 2022, by and between Assignor and Assignee, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. The Assignor hereby irrevocably assigns to the Assignee: (i) all of the Assignor's right, title, and interest in and to the Marks, together with the goodwill of the business associated therewith; (ii) any and all legal actions and rights and remedies at law or in equity for past infringements, misappropriations, or other violations of the Marks, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith; and (iii) any and all income, royalties, and payments accruing on or after the Effective Date with respect to the Marks, for Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives. Assignor agrees to give Assignee and/or any person designated by Assignee all reasonable assistance that may be required to perfect the rights granted herein.

2. The Assignor agrees not to use (and to terminate and discontinue all use of) the Marks and any colorable imitation thereof in any domain name, trademark, service mark, trade name, company name, legal name, fictitious business name, logo, and any other indicator of origin, with regard to itself and any business or entity at any time owned or controlled by Assignor.

3. The Assignor authorizes the Commissioner of Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in the Marks.

4. All of the terms and provisions of this Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective executors, heirs, personal representatives, successors and assigns.

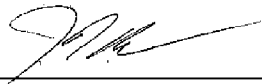
5. No provision of this Assignment is intended to confer upon any person other than the parties hereto and their respective executors, heirs, personal representatives, successors and assigns any rights or remedies hereunder.

6. This Assignment shall be governed by and interpreted and enforced in accordance with the laws of the State of Delaware, without giving effect to any choice of law or conflicts of laws rules or provision (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of a jurisdiction other than the State of Delaware.

[Signature page follows]

IN WITNESS WHEREOF, the Assignor has duly executed this Assignment as of the date first written above.

THE DAILY MEAL VENTURES, INC.

By: 
Name: Joshua Kleban
Title: Treasurer

SCHEDULE A

Trademark	Serial Number	Reg. No.	Reg. Date	Country	Filing Date
The Active Times	90793914 (Serial Number)			United States	06/24/2021
The Active Times (and design)		4658314	12/23/2014	United States	10/01/2012
The Daily Meal All Things Food & Drink (and design)		4165603	06/26/2012	United States	04/03/2011
The Daily Meal		4039689	11/11/2011	United States	04/12/2011