

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM741261

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David S. Phinney		05/26/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	E. & J. Gallo Winery		
Street Address:	600 Yosemite Boulevard		
City:	Modesto		
State/Country:	CALIFORNIA		
Postal Code:	95354		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88823137	CLICHÉ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tm.group@ejgallo.com		
Correspondent Name:	Kristi W. Whalen		
Address Line 1:	600 Yosemite Boulevard		
Address Line 4:	Modesto, CALIFORNIA 95354		
NAME OF SUBMITTER:	Kristi W. Whalen		
SIGNATURE:	/kww/		
DATE SIGNED:	07/14/2022		
Total Attachments: 3			
source=Trademark Assignment_CLICHE - signed B&W#page1.tif			
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OP \$40.00 88823137

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARKS (this "Assignment") is made and entered into as of May 26, 2022, by and among David S. Phinney, an individual, located at P.O. Box 2020, St. Helena, CA ("Assignor"), and E. & J. Gallo Winery, a California corporation, located at 600 Yosemite Boulevard, Modesto, CA 95354 ("Assignee").

RECITALS

WHEREAS, Assignor is the current owner of all right, title and interest in and to the trademark CLICHÉ (Serial No. 88823137) and including, without limitation, all common law rights thereto and all registrations thereof, and other rights and goodwill associated therewith (collectively, the "Trademark"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark, and the goodwill associated therewith, and Assignor desires to assign all right, title and interest in and to the respective Trademark, and the goodwill associated therewith, to Assignee; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees as follows:

1. Assignment. Assignor hereby irrevocably sells, transfers, assigns and sets over unto Assignee, its successors and assigns, all right, title, and interest in and to the following, together with all goodwill associated therewith, including the business with which they are associated and which they symbolize:

a. The Trademark and all issuances, pending applications, extensions, and renewals thereof;

b. All rights of any kind whatsoever accruing under or relating to the Trademark provided by applicable law, by international treaties, and conventions and otherwise, including common law rights; and

c. Any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the Trademark, and the right to recover for damages and profits for past infringements thereof.

2. Recordation. Assignor agrees to perform any further acts and to execute and provide to Assignee all other documents that may be necessary to effect the assignment of the Trademark to Assignee as promptly as practicable after Assignee's request therefor, and to assist Assignee in any manner reasonably requested by Assignee in connection with the assignment, prosecution, enforcement and maintenance of the Trademark.

[SIGNATURES FOLLOW ON NEXT PAGE]

IN WITNESS WHEREOF, the parties have executed this Assignment of Trademarks as of the date first written above.

ASSIGNOR:

DAVID S. PHINNEY

By dsphiny

Name: David Phinney

Title: owner

ASSIGNEE:

E. & J. GALLO WINERY

By Roger N
Roger Nabedian (Jul 13, 2021 13:40 PCT)

Name: Roger Nabedian

Title: Executive VP