

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM745728

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ideavillage Products Corp.		06/30/2022	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Intersell Ventures LLC		
Street Address:	1 Harmon Meadow Boulevard		
Internal Address:	Suite 2003		
City:	Secaucus		
State/Country:	NEW JERSEY		
Postal Code:	07094		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4841972	HOVER BALL	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 1250		
Address Line 4:	NEW YORK, NEW YORK 10165		
NAME OF SUBMITTER:	Annmary Ittan		
SIGNATURE:	/Annmary Ittan/		
DATE SIGNED:	08/03/2022		
Total Attachments: 2			
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OP \$40.00 4841972

TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment, effective as of June 30, 2022 (hereinafter, "Effective Date") is between Ideavillage Products Corp., a corporation organized and existing under the laws of New Jersey with an address of 155 Route 46 West, Wayne, NJ 07470 (hereinafter the "ASSIGNOR"), and Intersell Ventures LLC, a limited liability company organized and existing under the laws of New York, having an address of 1 Harmon Meadow Boulevard, Suite 2003, Secaucus, NJ 07094 (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark HOVER BALL ("hereinafter, "Mark"), the registrations thereof, as listed in **Schedule A** attached hereto, and the goodwill of the business symbolized thereby;

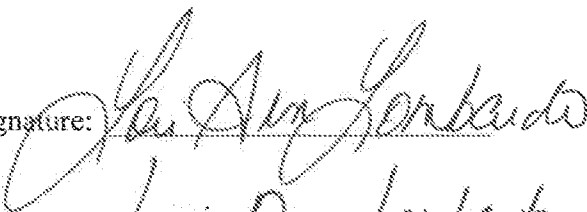
WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Mark, the registrations thereof, as listed in **Schedule A** attached hereto, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the registrations thereof, as listed in **Schedule A** attached hereto, with the right to sue for and collect the same;

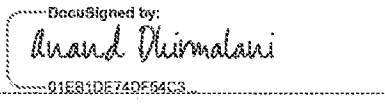
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby transfer, convey, and assign unto ASSIGNEE, and ASSIGNEE hereby accepts, all rights, title, and interest in and to the Mark, the registrations thereof, as listed in **Schedule A** attached hereto, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or registrations thereof, as listed in **Schedule A** attached hereto, with the right to sue for and collect the same;

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

IDEAVILLAGE PRODUCTS CORP.

INTERSELL VENTURES LLC

Signature: 

Signature: 

Print Name: Lori Ann Lombardo

Print Name: Anand Dhirmalani

Dated: 6.30.2022

Dated: 6/25/2022

SCHEDULE A

Mark	Country	Registration Date	Registration Number
HOVER BALL	United States	10/27/2015	4,841,972
HOVER BALL	Australia	03/03/2016	1710875
HOVER BALL	European Union	10/02/2015	014134217
HOVER BALL	United Kingdom	10/02/2015	UK00914134217