

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM750560

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	Security Agreement
<b>RESUBMIT DOCUMENT ID:</b>	900712957

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Direct Line Global, LLC	FORMERLY SMG Extol, LLC	06/08/2022	Limited Liability Company: CALIFORNIA
Direct Line Holdings, LLC		06/08/2022	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Patriot Capital IV (A), L.P.
<b>Street Address:</b>	509 S. Exeter Street
<b>Internal Address:</b>	Suite 210
<b>City:</b>	Baltimore
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	21202
<b>Entity Type:</b>	Limited Partnership: DELAWARE

## PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
<b>Registration Number:</b>	4105234	DIRECTLINE
<b>Registration Number:</b>	5886534	DL
<b>Registration Number:</b>	5604837	LD DIRECTLINE
<b>Serial Number:</b>	97090969	DIRECT LINE GLOBAL
<b>Serial Number:</b>	97107168	DL - GLOBAL

## CORRESPONDENCE DATA

Fax Number: 8009144240

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8007130755

Email: alesha.wright@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

<b>NAME OF SUBMITTER:</b>	Jonathan Stoian
<b>SIGNATURE:</b>	/Jonathan Stoian/
<b>DATE SIGNED:</b>	08/23/2022
<b>Total Attachments: 5</b> source=Revised Direct Line - USPTO Trademark Recordation Form#page1.tif source=Revised Direct Line - USPTO Trademark Recordation Form#page2.tif source=Revised Direct Line - USPTO Trademark Recordation Form#page3.tif source=Revised Direct Line - USPTO Trademark Recordation Form#page4.tif source=Revised Direct Line - USPTO Trademark Recordation Form#page5.tif	

Acknowledgement of Security Interest in Intellectual Property  
June 8, 2022

WHEREAS, DIRECT LINE GLOBAL, LLC, a California limited liability company, f/k/a SMG EXTOL, LLC (“DLG”) and DIRECT LINE HOLDINGS, LLC, a Delaware limited liability company (“Holdings” and together with SMG collectively, “Grantors” and each a “Grantor”), have adopted, used and is using, and holds all right, title and interest in and to, the Patents, Trademarks and Copyrights (as those terms are defined in the Loan Agreement referenced below) listed on the annexed Schedule 1;

WHEREAS, DLG and Holdings have entered into that certain Senior Subordinated Loan Agreement, dated as of February 23, 2018, as amended by that certain First Amendment to Senior Subordinated Loan Agreement, dated as of November 15, 2019 (as further amended, modified, supplemented, renewed, restated or replaced from time to time, the “Loan Agreement”), by and among PATRIOT CAPITAL IV (A), L.P., a Delaware limited partnership (“Lender”), DLG, Holdings and each other Person hereafter joined thereto as a Borrower from time to time;

WHEREAS, the Grantors have entered into that certain Intellectual Property Security Agreement, date as of the date hereof (the “IP Security Agreement”), with the Lender pursuant to which each Grantor has granted to the Lender a continuing security interest in all right, title and interest of the Grantor in, to and under the Intellectual Property Collateral (as such term is defined in the IP Security Agreement) (the “Collateral”), to secure the payment, performance and observance of the Obligations (as defined in the Loan Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor does hereby grant to the Lender a continuing security interest in the Collateral set forth on Schedule 1 hereto to secure the prompt payment, performance and observance of the Obligations.

Each Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lender with respect to the Collateral are more fully set forth in the Loan Agreement, the IP Security Agreement and the other Senior Subordinated Credit Documents, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

All capitalized terms used herein without definition have the same meanings given to such terms in the Loan Agreement.

**[Signature Page Follows]**

IN WITNESS WHEREOF, the Grantor has caused this Acknowledgment to be duly executed by its officer thereunto duly authorized as of the date first written above.

**GRANTORS:**

**DIRECT LINE GLOBAL, LLC f/k/a SMG  
EXTOL, LLC**

By:   
Name: Bret Kammergard  
Title: Chief Financial Officer

**DIRECT LINE HOLDINGS, LLC**

By:   
Name: Bret Kammergard  
Title: Chief Financial Officer

Signature Page to Acknowledgement of Security Interest in Intellectual Property

**SCHEDULE 1**

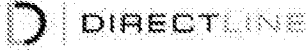
To

Acknowledgement of Security Interest in Intellectual Property

**1. Patents and Patent Applications**

None

**2. Trademarks and Trademark Applications**

Grantor	Trademark Title	Application No.	Date of Application	Reg. No.	Date of Registration
Direct Line Global, LLC	DIRECTLINE	85360585	06/30/2011	4105234	02/28/2012
Direct Line Global, LLC	DL	88041641	07/17/2018	5886534	10/15/2019
Direct Line Global, LLC	LD DIRECTLINE and Design 	87711840	12/07/2017	5604837	11/13/2018
Direct Line Global, LLC	DIRECT LINE GLOBAL	97090969	10/25/2021	N/A	N/A
Direct Line Global, LLC	DL - GLOBAL	97107168	11/03/2021	N/A	N/A

**3. Copyrights and Copyright Applications**

None