

## TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM752223

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900713792

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Jill Joanne, LLC		01/02/2021	Limited Liability Company: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Jill J Hankey
<b>Street Address:</b>	70 Guadalupe Lane
<b>City:</b>	Tubac
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85646
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Registration Number:</b>	4151219	BABY CHIKS

**CORRESPONDENCE DATA**

**Fax Number:** 9492181335  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 949-218-1325  
**Email:** MOLLY@ZURFLAW.COM  
**Correspondent Name:** MOLLY K. ZURFLUEH, ESQ.  
**Address Line 1:** 1278 GLENNEYRE STREET #262  
**Address Line 4:** LAGUNA BEACH, CALIFORNIA 92651

<b>NAME OF SUBMITTER:</b>	Molly Zurflueh
<b>SIGNATURE:</b>	/M.Zurflueh/
<b>DATE SIGNED:</b>	08/30/2022

**Total Attachments: 4**

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## **TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is made as of January 2, 2021, by Jill Joanne, LLC, a California Limited Liability Company (Assignor"), in favor of Jill J. Hankey, an individual, currently residing in the State of Arizona. ("Assignee").

### **RECITALS**

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and application listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of California, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of California without regard to its conflicts of law principles.

**SIGNATURE PAGE TO FOLLOW**

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 2<sup>nd</sup> day of January 2021.

For Assignor

For Assignee

JILL JOANNE, LLC

By:   
Name: Jill J. Hankey  
Title: Manager

By:   
Name: Jill J. Hankey

**APPENDIX A**

**TRADEMARK ASSIGNED**

**Mark: BABY CHIKS**  
**Reg. No. 4,151,219**

**United States of America**  
United States Patent and Trademark Office

# BABY CHIKS

**Reg. No. 4,151,219**

**Registered May 29, 2012**

**Int. Cl.: 18**

**TRADEMARK**

**PRINCIPAL REGISTER**

JILL JOANNE, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)  
21163 NEWPORT COAST DR  
NEWPORT COAST, CA 92657

FOR: FABRIC HANDBAGS; BABY CARRYING BAGS; BABY CARRIERS WORN ON THE BODY AND POUCH BABY CARRIERS. IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 2-20-2011; IN COMMERCE 3-17-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BABY". APART FROM THE MARK AS SHOWN.

SN 85-250,964, FILED 2-24-2011.

NICHOLAS ALTREE, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office