

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM753155

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>RESUBMIT DOCUMENT ID:</b>	900691304		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Phoenix Color Corp.		04/14/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Phoenix Color LLC		
<b>Street Address:</b>	18249 Phoenix Drive		
<b>City:</b>	Hagerstown		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	21742		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3608473	PHOENIX COLOR CORP.	
<b>Registration Number:</b>	2964496	VIBRAMOTION	
<b>Registration Number:</b>	2954154	INTERACTIVE ILLUSION	
<b>Registration Number:</b>	2785921	LITHOFOIL	
<b>Registration Number:</b>	2513657		
<b>Registration Number:</b>	1699651	DECOGRAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-728-8000		
<b>Email:</b>	ipdept@willkie.com		
<b>Correspondent Name:</b>	Alexander Tagawa		
<b>Address Line 1:</b>	787 Seventh Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	127861/00008		
<b>NAME OF SUBMITTER:</b>	Alexander Tagawa		
<b>SIGNATURE:</b>	/Alexander Tagawa/		

<b>DATE SIGNED:</b>	09/02/2022
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**Total Attachments: 5**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PHOENIX COLOR CORP." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PHOENIX COLOR CORP." TO "PHOENIX COLOR LLC", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF APRIL, A.D. 2022, AT 8:37 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIFTEENTH DAY OF APRIL, A.D. 2022.



  
Jeffrey W. Bullock, Secretary of State

2582868 8100V  
SR# 20221449320

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203180082  
Date: 04-14-22

**TRADEMARK**  
**REEL: 007790 FRAME: 0009**

# Delaware


The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "PHOENIX COLOR LLC" FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF APRIL, A.D. 2022, AT 8:37 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE FIFTEENTH DAY OF APRIL, A.D. 2022.



  
Jeffrey W. Bullock, Secretary of State

2582868 8100V  
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Authentication: 203180082  
Date: 04-14-22

**TRADEMARK**  
**REEL: 007790 FRAME: 0010**

**STATE OF DELAWARE**  
**CERTIFICATE OF CONVERSION**  
**OF**  
**PHOENIX COLOR CORP.**  
(a Delaware Corporation)  
**TO**  
**PHOENIX COLOR LLC**  
(a Delaware limited liability company)

This Certificate of Conversion is duly executed and delivered by Phoenix Color Corp., a Delaware corporation (the "*Converting Corporation*"), to convert the Converting Corporation to Phoenix Color LLC, a Delaware limited liability company (the "*Converted Entity*") pursuant to Section 266 of the General Corporation Law of the State of Delaware and Section 18-214 of the Delaware Limited Liability Company Act.

- 1.) The jurisdiction where the Converting Corporation first formed is the State of Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate of Conversion is the State of Delaware.
- 3.) The date the Converting Corporation first formed is January 17, 1996, under the name of Phoenix Merger Corp.
- 4.) The name of the Converting Corporation immediately prior to filing this Certificate is Phoenix Color Corp.
- 5.) The name of the Converted Entity as set forth in the Certificate of Formation is Phoenix Color LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the April 14, 2022, to be effective as of April 15, 2022.

/s/ Isabela Cruz Sanchez

Name: Isabela Cruz Sanchez

Title: Authorized Person

**CERTIFICATE OF FORMATION**

**OF**

**PHOENIX COLOR LLC**

This Certificate of Formation of Phoenix Color LLC, dated as of April 14, 2022, and effective as of April 15, 2022, is being duly executed and filed by the undersigned, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 DeL.C. § 18-101, *et seq.*).

**FIRST.** The name of the limited liability company formed hereby is Phoenix Color LLC.

**SECOND.** The address of its registered office in the State of Delaware is 1209 Orange Street, City of Wilmington, County of New Castle, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Formation as of the date first above written.

/s/ Isabela Cruz Sanchez

Name: Isabela Cruz Sanchez

Title: Authorized Person


**PHOENIX COLOR CORP.**  
4101 Winfield Rd.  
Warrenville, IL 60555

Attention: Delaware Secretary of State

RE: Consent to Use Name

Phoenix Color Corp., a corporation organized under the laws of the State of Delaware, hereby consents to the organization of Phoenix Color LLC in the State of Delaware.

IN WITNESS WHEREOF, the undersigned has duly executed this consent as effective as of April 15, 2022.

By:   
Name: Rajeev Balakrishna  
Title: General Counsel, Chief Compliance  
Officer & Secretary