

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM753814

|   |  |                       |                       |
|---|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION                                       |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900706667  |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| American Tire Distributors, Inc.  |  | 04/05/2022            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                       |
| <b>Name:</b>  | Tirebuyer.com, LLC                                 |                       |                       |
| <b>Street Address:</b>  | 12200 Herbert Wayne Court                          |                       |                       |
| <b>City:</b>  | Huntersville                                       |                       |                       |
| <b>State/Country:</b>   | NORTH CAROLINA                                     |                       |                       |
| <b>Postal Code:</b>   | 28078  |                       |                       |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE                |                       |                       |
| <b>PROPERTY NUMBERS Total: 6</b>  |  |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 5431008  | RUBBR                 |                       |
| <b>Registration Number:</b>   | 5325789  | R                     |                       |
| <b>Registration Number:</b>   | 5318781  | R                     |                       |
| <b>Registration Number:</b>   | 5431103  | R RUBBR               |                       |
| <b>Registration Number:</b>   | 5431102  | RUBBR                 |                       |
| <b>Registration Number:</b>   | 5423407  | LET'S DO IT           |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                       |
| <b>Fax Number:</b>  | 4048853900   |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                       |
| <b>Phone:</b>   | 4048852733   |                       |                       |
| <b>Email:</b>   | trademarks@troutman.com                            |                       |                       |
| <b>Correspondent Name:</b>  | Courtney Adams Thornton                            |                       |                       |
| <b>Address Line 1:</b>  | 600 Peachtree St. NE, Suite 3000                   |                       |                       |
| <b>Address Line 4:</b>  | Atlanta, GEORGIA 30308                             |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 247305.270   |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Courtney Adams Thornton                            |                       |                       |
| <b>SIGNATURE:</b>   | /Courtney Thornton/                                |                       |                       |

|   |            |
|---|------------|
| <b>DATE SIGNED:</b>   | 09/07/2022 |
| <b>Total Attachments: 2</b><br>source=TRADEMARK_ASSIGNMENT_ATD_TO_TIREBUYER#page1.tif<br>source=TRADEMARK_ASSIGNMENT_ATD_TO_TIREBUYER#page2.tif |            |

**TRADEMARK ASSIGNMENT**

**THIS ASSIGNMENT** is made as of the date last executed below. American Tire Distributors, Inc., a corporation organized and existing under the laws of the State of Delaware with a business address of 12200 Herbert Wayne Court, Suite 150, Huntersville, North Carolina 28078, United States of America (“Assignor”), is the owner of the U.S. Trademark Registrations identified in Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said marks (the “Trademarks”).

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Tirebuyer.com, LLC, a limited liability company organized and existing under the laws of the State of Delaware, having a business address of 12200 Herbert Wayne Court, Huntersville, North Carolina 28078, United States of America (“Assignee”), and Assignee hereby accepts the entire right, title, and interest in and to the Trademarks and any and all goodwill in or relating to the same, and with the right to enforce all right, title, and interest in and to the Trademarks including, without limitation, claims of infringement, dilution, conversion, or misappropriation actions along with the right to seek, recover, and retain any damages.

Assignor, for itself, its successors, and assigns, agrees to execute such further documents and to perform such further lawful acts as may reasonably be requested by Assignee to effectuate this assignment.

**IN WITNESS WHEREOF** the parties herewith have caused this Assignment to be duly executed the day and year last entered below.

“Assignor”

“Assignee”

AMERICAN TIRE DISTRIBUTORS,  
INC.

TIREBUYER.COM, LLC

By: William Thomas More Williams

By: Michael Welch

Name: William Thomas More Williams

Name: Michael Welch

Title: CFO & sustainability officer

Title: President & CEO

Date: 4/5/2022

Date: 4/6/2022

**SCHEDULE A**

| <b>Mark/Name</b>  | <b>App. No./Reg. No.</b>    | <b>Full Goods/Services</b>  | <b>Registration Date</b> |
|---|-----------------------------|---|--------------------------|
| RUBBR   | RN: 5431008<br>SN: 87269781 | Int'l Class: 37<br>(Int'l Class: 37)<br>Automotive maintenance services | March 27, 2018           |
| R and Design<br>         | RN: 5325789<br>SN: 87328078 | Int'l Class: 37<br>(Int'l Class: 37)<br>Automotive maintenance services | October 31, 2017         |
| R and Design<br>         | RN: 5318781<br>SN: 87328081 | Int'l Class: 37<br>(Int'l Class: 37)<br>Automotive maintenance services | October 24, 2017         |
| R RUBBR and Design<br> | RN: 5431103<br>SN: 87328068 | Int'l Class: 37<br>(Int'l Class: 37)<br>Automotive maintenance services | March 27, 2018           |
| RUBBR (Stylized)<br>   | RN: 5431102<br>SN: 87328061 | Int'l Class: 37<br>(Int'l Class: 37)<br>Automotive maintenance services | March 27, 2018           |
| LET'S DO IT   | RN: 5423407<br>SN: 87575218 | Int'l Class: 37<br>(Int'l Class: 37)<br>Automotive maintenance services | March 13, 2018           |