

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM742095

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HOA Hotels LLC		07/07/2022	Limited Liability Company: IOWA
RECEIVING PARTY DATA			
Name:	Hilton International Holding LLC		
Street Address:	7930 Jones Branch Drive		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88457643	THE TEMPO	
CORRESPONDENCE DATA			
Fax Number:	4048817777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048817000		
Email:	kelly.branch@alston.com		
Correspondent Name:	Nadya M. Sand		
Address Line 1:	1201 West Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309		
NAME OF SUBMITTER:	Kelly K. Branch		
SIGNATURE:	/Kelly K. Branch/		
DATE SIGNED:	07/19/2022		
Total Attachments: 1			
source=Trademark Assignment - Fully Executed#page1.tif			

CH \$40.00 88457643

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made as of July 7, 2022 (the "Assignment Date") by and between HOA Hotels LLC, an Iowa limited liability company, with address at 1501 River Drive, Moline, Illinois 61265 ("Assignor"), and Hilton International Holding LLC, a Delaware limited liability company, with address at 7930 Jones Branch Drive McLean, Virginia 22102 ("Assignee").

WHEREAS, the Assignor is the owner of all right, title and interest in and to the following trademark (hereinafter "the Mark"):

Jurisdiction	Mark	Class/Services	App. No.	Reg. No.
United States	THE TEMPO	43: hotel services	88457643	

WHEREAS, Assignor is desirous of assigning, and Assignee is desirous of obtaining, all right, title and interest in and to the aforementioned Mark; and

WHEREAS, effective as of the Assignment Date, Assignor assigns all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, to Assignee

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, it is confirmed that as of the Assignment Date Assignor assigns, transfers and conveys unto Assignee, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made; together with all claims for damages by reason of past infringement of the Mark, with the right to sue for, and collect the same for its own use and on behalf of its own successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their respective duly authorized representatives.

HOA Hotels LLC

By: [Signature]

Title: Vice President

Date: 7/14/22

Hilton International Holding LLC

By: [Signature]

Title: SVP, Assistant General Counsel

Date: 7/14/22