

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM742601

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WSM INVESTMENT LLC		07/01/2022	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Basic Solutions(Hangzhou) ecommerce Co.,Ltd.		
Street Address:	Room 202, No. 36-1, Huzhou Street,		
Internal Address:	Gongshu District, Hangzhou City,		
City:	Zhejiang Province		
State/Country:	CHINA		
Postal Code:	310015		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3737652	LURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	517-802-7123		
Email:	arzliullc@gmail.com, ICHIKAI011122TR@outlook.com		
Correspondent Name:	Zhirong Liu		
Address Line 1:	61-35 98th Street, Apt 6L		
Address Line 4:	Rego Park, NEW YORK 11374		
DOMESTIC REPRESENTATIVE			
Name:	Zhirong Liu		
Address Line 1:	61-35 98th Street, Apt 6L		
Address Line 4:	Rego Park, NEW YORK 11374		
NAME OF SUBMITTER:	Zhirong Liu		
SIGNATURE:	/Zhirong Liu/		
DATE SIGNED:	07/20/2022		

CH \$40.00 3737652

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WSM INVESTMENT LLC, a company organized and existing under the laws of United States of America, whose registered office is at 3990-B HERITAGE OAK COURT, SIMI VALLEY, CALIFORNIA UNITED STATES 93063 (hereinafter "the Assignor");

AND

Basic Solutions(Hangzhou) ecommerce Co.,Ltd., a company organized and existing under the laws of People' s Republic of China, whose registered office is at Room 202, No. 36-1, Huzhou Street, Gongshu District, Hangzhou City, Zhejiang Province China 310015 (hereinafter the "Assignee").

WHEREAS, Assignor, is the owner of that United States Registered trademark registration number identified as follows: 3737652 in Class 03, 05, 10 the Trademark "LURE" .

AND

WHEREAS, Assignee, wishes to acquire the entire rights, title, and interest in the Trademark.

NOW, the parties agree as follows:

1. Assignment

Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.

2. **Consideration.** In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of USD 1.00, payable on July 01, 2022.

3. Representations and Warranties.

Assignor represents and warrants to Assignee:

- a. Assignor has the right, power and authority to enter into this Agreement;
- b. Assignor is the exclusive owner of all rights, title and interest, including all intellectual property rights, in the Trademark;
- c. The Trademark is free of any liens, security interests, encumbrances or licenses;

Signature: /Gabriel Scally/
Gabriel Scally

Date: July 01, 2022

Position: Principal for Assignor

Signature: /Wu, Hongying/
Wu, Hongying

Date: July 01, 2022

Position: Principal for Assignee