

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM755051

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	06/07/2022
<b>RESUBMIT DOCUMENT ID:</b>	900702739

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Timothy Keith Grissel Jr		09/13/2022	INDIVIDUAL:

## RECEIVING PARTY DATA

<b>Name:</b>	Coulter Ventures, LLC
<b>Street Address:</b>	545 E 5th Ave
<b>City:</b>	Columbus
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	43201
<b>Entity Type:</b>	Limited Liability Company: OHIO

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
<b>Registration Number:</b>	6170231	GHOST STRONG
<b>Registration Number:</b>	6170230	

## CORRESPONDENCE DATA

**Fax Number:** 3124635001  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 312-463-5551  
**Email:** bwptotm@bannerwitcoff.com  
**Correspondent Name:** Banner & Witcoff, Ltd.  
**Address Line 1:** 71 South Wacker Drive  
**Address Line 2:** Suite 3600  
**Address Line 4:** Chicago, ILLINOIS 60606

<b>ATTORNEY DOCKET NUMBER:</b>	008893.01570
<b>NAME OF SUBMITTER:</b>	Anna King
<b>SIGNATURE:</b>	/Anna King/
<b>DATE SIGNED:</b>	09/13/2022

Total Attachments: 3

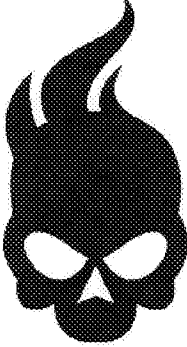
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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Timothy Keith Grissel, Jr., an individual (“ASSIGNOR”), was the owner of the trademarks GHOST STRONG, Miscellaneous Design, and variations thereof for exercise equipment, namely, bench presses, monolifts, squat racks, power racks, strongman racks, deadlift bar jacks; exercise accessories, namely, roller cups for bench presses; and weight lifting belts including United States Trademark Registration No. 6170231 for the trademark GHOST STRONG and United States Trademark Registration No. 6170230 for the trademark Miscellaneous Design as shown below, (collectively the “Marks”):

U.S. Trademark Registration No.	Registration Date	Trademark	Goods
6170231	October 6, 2020	GHOST STRONG	(Int'l Class: 028) Exercise equipment, namely, bench presses, monolifts, squat racks, power racks, strongman racks, deadlift bar jacks; exercise accessories, namely, roller cups for bench presses; weight lifting belts
6170230	October 6, 2020		(Int'l Class: 028) Exercise equipment, namely, bench presses, monolifts, squat racks, power racks, strongman racks, deadlift bar jacks; exercise accessories, namely, roller cups for bench presses; weight lifting belts

WHEREAS, ASSIGNOR executed an Asset Purchase Agreement (“Agreement”) with Coulter Ventures, LLC d/b/a Rogue Fitness, 545 E. 5<sup>th</sup> Ave., Columbus, OH 43201 (“ASSIGNEE”) effective June 7, 2022, in which ASSIGNOR agreed to sell, convey, assign, transfer and deliver to ASSIGNEE various assets, including all right, title and interest in and to the Marks, together with the goodwill of the individual or business with which the Marks were used and which was symbolized by the Marks, the right of recovery in all legal actions based on such Marks, as well as the rights to the entire business of ASSIGNOR in connection with which ASSIGNOR used the Marks; and

WHEREAS, the parties desire to confirm ASSIGNEE’s ownership of these assets.

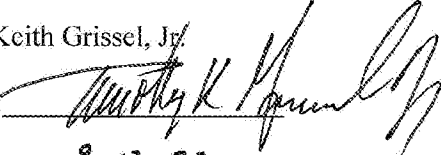
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby confirm the assignment, transfer and sale to ASSIGNEE as of June 7, 2022, of the ASSIGNOR'S entire right, title and interest in and to the foregoing Marks in the United States, together with the goodwill of the business in connection with which the marks were used and which were symbolized by the marks in the United States, as fully and entirely as the same would have been held and enjoyed by it if this Agreement had not been made, including the right to pursue all actions based on such marks and to recover for past infringement or violations of law relating to said marks in the United States, the same to be held and enjoyed by the ASSIGNEE and its legal representatives, successors and assigns, for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this Assignment not been made.

ASSIGNOR further acknowledges and agrees that ASSIGNOR will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said Marks in the ASSIGNEE, and ASSIGNOR agrees to communicate to said ASSIGNEE all known facts respecting said Marks, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE to obtain and enforce for its own benefit protection for said Marks in any and all countries.

This Confirmatory Assignment confirms the assignment of the Marks as of June 7, 2022.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Confirmatory Trademark Assignment to be signed, as follows:

Timothy Keith Grissel, Jr.

Signature: 

Date: 9-13-22